# 2013 NSW Museum & Gallery Sector Census and Survey

**September 2013**
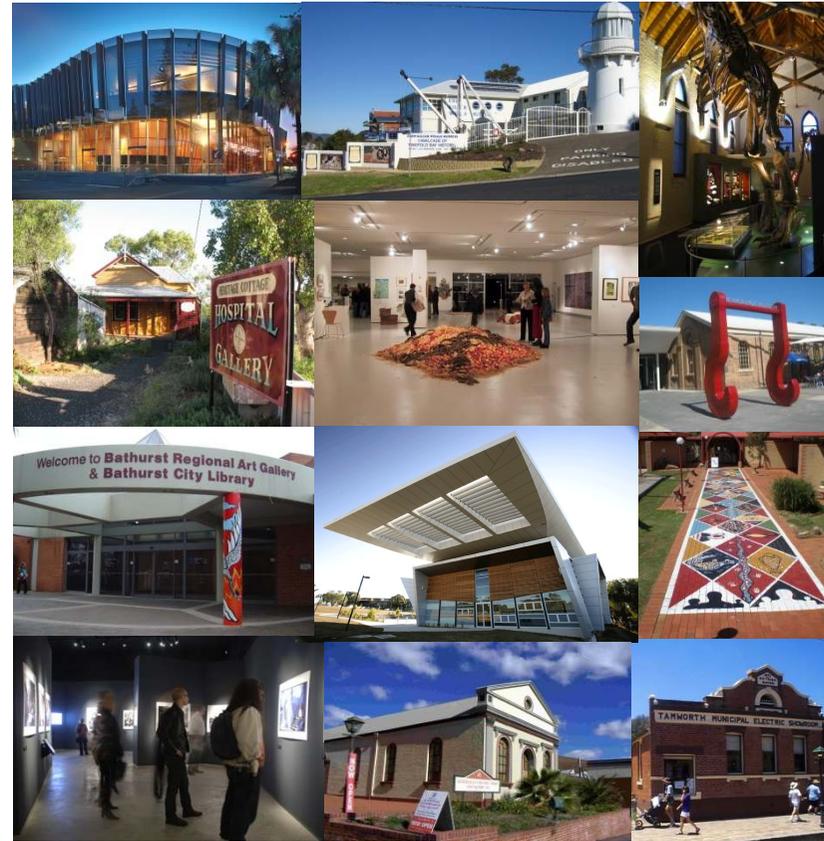
# Museums & Galleries NSW

# Introduction

- This report is presented in two parts: The 2013 NSW Museum & Gallery Sector Census and the 2013 NSW Small to Medium Museum & Gallery Survey.

- The data for both studies was collected in the period February to May 2013.

- This report presents the first comprehensive survey of the small to medium museum & gallery sector undertaken by Museums & Galleries NSW since 2008

- It is also the first comprehensive census of the museum & gallery sector undertaken since 1999.

Images used by permission. Cover images L to R *Glasshouse, Port Macquarie; Eden Killer Whale Museum , Eden; Australian Fossil and Mineral Museum, Bathurst; Lighting Ridge Museum Lightning Ridge; Hawkesbury Gallery, Windsor; Newcastle Museum , Newcastle;  Bathurst Regional Gallery, Bathurst; Campbelltown arts Centre, Campbelltown, Armidale Aboriginal Keeping place and Cultural Centre, Armidale; Australian Centre for Photography, Paddington; Australian Country Music Hall of Fame, Tamworth; Powerhouse Museum, Tamworth*

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# Acknowledgements

Museums & Galleries NSW (M&G NSW) would like to acknowledge and thank:

- The organisations and individuals who provided the data

- M&G NSW Volunteer Reference Committee for their advice in clarity of wording

- Staff of Arts NSW for their input into the shaping of the questionnaire

- M&G NSW staff for their insights into the operations and challenges of the sector

## For M&G NSW

| | | |
|---|---|---|
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*Report written by Michael Huxley  - September 2013*

# Background

- From 2001-2008 Museums & Galleries NSW (M&G NSW) conducted annual research on the small to medium gallery and museum sector. These surveys have included questions on visitation, budgets, employment levels and number of volunteers. This data allowed the organisation and other stakeholders, including all levels of government, to gain a deeper understanding of the trends, achievements and challenges related to the museum and gallery sector of NSW.

- When it was established in 1999, M&G NSW undertook a survey using data collated from the records of Museums Australia(NSW) and the NSW Regional Public Galleries Association. This information was used to create the M&G NSW database. The M&G NSW database is regarded as the most comprehensive and reliable list of museums and galleries in NSW.

- Due to the Arts NSW review of M&G NSW (2009) and the sector (2010), the M&G NSW annual survey was not conducted between 2009 – 2011. A survey was undertaken in 2012 but due to problems with its sampling, its data was not considered reliable.

- With the development of a new website for M&G NSW in 2013, and a need for definitive and clean data on the sector, the 2013 annual survey was expanded to include a sector census.

# Objectives

- Create a working definition of a museum and gallery located within NSW.

- Create a working categorisation of organisations based in NSW by practice rather than management structure.

- Quantify the number of the museums and galleries that were operational in NSW during February to May 2013.

- Verify physical, postal, local government area and website details for museums and galleries of NSW .

- Collect data on:
  - Area(s) of practice
  - Collection focus
  - Computer access and internet connectivity
  - Date of establishment
  - Operating hours
  - Ownership of collections
  - Social media usage
  - Staffing levels - both paid and volunteer.

# Methodology

- A contact list was extracted from the M&G NSW database of all organisations located in NSW. This revealed 2091 unique organisations. These organisations were categorised into one of more of the following categories:

| Aboriginal Sites | Friends organisations | International/Consulates | Related Organisations |
|---|---|---|---|
| Archive Library | Funding Bodies | Keeping Places/ Cultural Centres | Religious Organisations |
| ARI/Community Gallery | Genealogical Society | Local Community Museums | Research organisations |
| Arts Councils & Arts Festivals | Government Federal | Media | Sponsors |
| Commercial Galleries | Government Local | Other organisations | State or National Institutions |
| Community organisations | Government State | Public Galleries | Suppliers |
| Conservators/ Design/ Consulting Firms | Heritage organisations | Public Museums | Tourism organisations |
| Education | Historical societies | Museums | Youth Arts |

- This list was then reduced to include the categories that related to museums and galleries; public museums, public galleries, local community museums, ARI/Community galleries, Aboriginal cultural centres and State and National organisations..

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# Methodology

- A questionnaire was built in online data collection software. These questions confirmed the name, contact information, Local government area, State government electorate and website details of the organisations. These initial questions became the census.

- The questionnaire was extended to include questions on collections management, staffing levels, hours of operation, opening hours and date of establishment. This became the survey questionnaire.

- Each organisation was contacted by phone and/or email to arrange a suitable time for a phone interview.

- Data was collected in line with the AMSRS code of professional behavior. Organisations were informed that no data may identify an individual organisation that was not already in the public domain would be used.

- The survey questionnaire was administered by phone. If a respondent was unable to complete the questionnaire on the initial interview, a follow up call was arranged.

- A total of 305 organisations completed the full survey with a further 85 completing only the census information.

- An additional 105 organisations had their basic contact details (name of organisation and phone & email details) verified. This was done through email, web searches or phone contact. Once they were contacted and confirmed, they were deemed to be operational and were included in the census data.

# Definitions

- *Aboriginal Art* – visual arts, crafts and design created by Aboriginal and Torres Strait islander people of Australia.

- *Aboriginal Artefacts* – object and ephemera created and used by Aboriginal and Torres Strait islander people of Australia.

- *Aboriginal organisation* - a place dedicated to the preservation of Aboriginal culture and cultural practice be that though creative, visual or performing arts as well as knowledge or language centres.

- *Artist run initiative (ARI)* – a collective, association or company of artists that works together to present their own work and/or work of others. They may or may not manage a permanent exhibition space.

- *Community gallery* – a gallery primarily focused on the presentation on non-professional or student work generally managed and operated by volunteers.

- *Community museum* - a museum generally managed and operated by volunteers for the benefit of the community. Often run by historical or heritage societies.

- *FTE* – full time equivalent. This may be 38 or 35 hour worked per week, dependent on award.

- *Gallery* - a place that primarily collects and/or exhibits visual arts, craft and design.

- *Heritage organisation* - though it may collect and/or exhibit artefacts and objects, it is more concerned with cultural traditions, physical place and historic buildings.

# Definitions (cont.)

- *Local History* – objects and artefacts that reflect or record the immediate local history and environment.

- *Median* – the data point which is the middle of the response range i.e. 50% of responses are above and below this point.

- *Mode* – the most frequently cited response.

- *Museum* - a place that primarily collects and/or exhibits objects and artefacts. This may include paintings, sculpture and artworks that are held for their significance and meaning rather than only their artistic merit.

- *Natural science* - objects and artefacts that reflect or record the natural world. This may include botany, geology and anthropology.

- *Small to medium* - the Australian Bureau of Statistics (ABS)defines organisations with 5 or less employees as *micro*, 6-20 employees as *small* and 21-200 employees as *medium* enterprises (*1321 Small Business in Australia)*. For the purpose of this study: *small* refers to organisations with 5 or less employees and *medium* to those organizations with 6-50 FTE staff.

- *Social History* – objects and artefacts that reflect or record a particular social movement or pastime that is not place specific.

# Definitions (cont.)

- *Technology & Science* – objects and artefacts that reflect or record the application of science and technology. These may include equipment or machinery which show the industrial advance of civilisation and the development of inventions and manufactures.

- *Public and regional gallery* – a gallery that maintains publicly owned collections/exhibition spaces and serves a particular geographical region. They run educational and access programs and have paid staff.

- *Public and regional museum* – a museum that maintains publicly owned collections/exhibition spaces and serves a particular geographical region. They run educational and access programs and have paid staff.

- *Volunteer run and managed* – organisations that may have a volunteer board and are staffed and operated primarily by volunteers.

- *Visual Arts, Crafts and Design* - such as ceramics, drawing, painting, sculpture, printmaking, design, crafts, photography, video, filmmaking and architecture. These categories should not be taken too strictly as many artistic disciplines (performing arts, conceptual art, textile arts) involve aspects of the visual arts. Also included within the visual arts are the applied arts such as industrial design, graphic design, fashion design, interior design and decorative art.

# 2013 Museums & Gallery Sector Census





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Images L to R  *Tamworth Regional Gallery, Tamworth: Interior  -Tongarra Museum, Tongarra*

## A WORKING DEFINITION OF A MUSEUM & GALLERY

- · The International Council of Museums (ICOM) defines a museum as:
  - *a non-profit making, permanent institution, in the service of a society and of its development, and open to the public, which acquires, conserves, researches, communicates and exhibits, for purpose of study, education and enjoyment, material evidence of people and their environment.*[1]

- Museums Australia defines a museum as:
  - *a museum helps people understand the world by using objects and ideas to interpret the past and present and explore the future. A museum preserves and researches collections, and makes objects and information accessible in actual and virtual environments. Museums are established in the public interest as permanent, not-for-profit organisations that contribute long-term value to communities.*[2]

- When defining what was to be regarded as an *operational* museum or gallery, three key criteria were considered:
  - *Ownership of a collection(s) and/or the display of collections/exhibitions to the public*
  - *The exhibition(s)/collections are open to the public at regular times AND*
  - *a not-for profit or government managed organisation.*

  If these three criteria were met then the organisation was deemed to be both operational and eligible for inclusion in the census. This was slightly modified when dealing with Aboriginal cultural centres to include those who also ran Aboriginal cultural programs e.g. language programs but excluded those whose focus is on health, educational or information services.

1 http://icom.museum/the-vision/museum-definition/
2 http://www.museumsaustralia.org.au/site/about_museums.php

## PROCESS

- · From February to May 2013, M&G NSW undertook a census of the small to medium museums & galleries and the State & National organisations located within NSW.

- A contact list was generated from the M&G NSW database that was comprised of a variety of organisational type. These were public and regional museums, public and regional galleries, community run museums & galleries, artist run initiatives, Aboriginal cultural centres and State and National organisations.

- Each of these organisations was contacted by phone and/or email to verify the basic contact data that was held by M&G NSW. If the phone numbers or emails were inaccurate in the data then an internet search was undertaken to see if the contact details had changed or if there was any recent activity on their website or social media pages. Once they were successfully contacted they were deemed to be "operational".

- During the process of the census, an additional 20 institutions were identified that were not part of the original contact list. This may be because they were incorrectly identified by organisational type within the M&G NSW database, they may have changed their function since being entered in the M&G NSW database or may have been unknown to M&G NSW.

### Table 1: Initial contact  list by management type for 2013 census and survey

| | |
|---|---|
| Aboriginal cultural centres | 37 |
| Community run and managed galleries and artist run initiatives | 101 |
| Community run and managed museums | 438 |
| Public and regional galleries | 57 |
| Public and regional museums | 49 |
| State or National organisations | 38 |
| **Total** | **720** |

## Table 2: Results for 2013 census and survey

| Type of Organisation | Contact list | Identified Organisations |
|---|---|---|
| Aboriginal cultural centres | 37 | 23 |
| Community run and managed galleries and artist run initiatives | 101 | 37 |
| Community run and managed museums | 438 | 293 |
| Public and regional galleries | 57 | 57 |
| Public and regional museums | 49 | 51 |
| State or National organisations | 38 | 34 |
| **Total** | **720** | **495** |

- 495 organisations were identified in NSW.

- Once the definition of a *working and operational* organisation was applied, a number of organisations that had previously been included within the count of NSW museums, galleries, heritage and Aboriginal cultural centres were no longer eligible.

- Organisations that may only be studio/arts centres, historic houses and historical societies without a collection or a collection that is not accessible to the public, archives, privately owned collections and Aboriginal organisations that are focused on the delivery of other services (e.g. health) to the community were now regarded as ineligible. There were a total of 135 organisations identified from the contact list that did not fit the agreed definition.

- Duplicate entries were also identified in the contact list. These were generally the result of a slight change in the name of an organisation, an organisation being listed as both the historical society and museum, an organisation having relocated or human error. 43 organisations were identified as duplications in the contact list.

- 75 organisations were identified as closed or un-contactable at the time of the census. There was a small
  · number of organisations  (3) that were not currently open to the public but were planning to open later in
    2013.  A full list of the non-operational organisations can be found in the appendix.

- Table 3 below shows the number of non-operational organisations, organisations that do not meet the criteria
  and duplicates from the contact list.

**Table 3: Number of non operational, ineligible and duplicates by type of organisation**

| Type of Organisation | Non-operational | Does not meet criteria | Duplicates |
|---|---|---|---|
| Aboriginal cultural centres | 7 | 9 | 1 |
| Community run and managed  galleries and artist run initiatives | 35 | 25 | 8 |
| Community run and managed museums | 30 | 93 | 31 |
| Public and regional galleries | 1 | 2 | 1 |
| Public and regional museums | 1 | 1 | |
| State or National organisations | 1 | 1 | 2 |
| Total | 75 | 135 | 43 |

## A NEW CATEGORISATION

- In line with a clearer definition of what constitutes an *operational* organisation, the previous method of categorisation by management type was replaced with a categorisation by areas of practice. This was done to acknowledge the unique skills required by each area of practice. It also more closely aligns to an audiences' understanding of they type of organisation they are attending.

- The new categories by practice are:
  - *Gallery*
  - *Museum*
  - *Heritage organisation*
  - *Aboriginal organisation*

- We defined a *gallery* as a place that primarily collects and/or exhibits visual arts, craft and design.

- We defined a *museum* as a place that primarily collects and/or exhibits objects and artefacts. Their collections may include painting, sculpture and other artworks that are held for their significance and meaning rather than only their artistic merit.

- We defined a *heritage* organisation as one that though it may collect and/or exhibit artefacts and/or objects, it is more concerned with cultural traditions, physical place and historic buildings.

- We defined an *Aboriginal* organisation as a place dedicated to the preservation of Aboriginal culture and cultural practice though creative, visual or performing arts, knowledge or language centres.

## Table 4: Whole of sector by area of practice

| | |
|---|---:|
| Gallery only (includes regional & public galleries, volunteer run and managed galleries and artist run initiatives) | 94 |
| Museum only (includes regional & public museums, volunteer run and managed museums) | 274 |
| Heritage only | 13 |
| Aboriginal only | 23 |
| Gallery/Museum | 11 |
| Museum/Heritage | 75 |
| Gallery/Heritage | 3 |
| Mixed – three areas of practice | 2 |
| **Total** | **495** |

## Table 5: Small to medium sector by area of practice

| | |
|---|---:|
| Gallery only (includes public & regional galleries, volunteer run and managed galleries and artist run initiatives) | 92 |
| Museum only (includes public & regional museums, volunteer run and managed museums) | 259 |
| Heritage only | 12 |
| Aboriginal only | 23 |
| Gallery/Museum | 9 |
| Museum/Heritage | 64 |
| Gallery/Heritage | 3 |
| Mixed – three areas of practices | 2 |
| **Total** | **464** |

**CONCLUSION**

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- There are 495 not-for profit organisations that have collections and/or provide exhibitions that are accessible to the public on a regular basis. These organisations are listed alphabetically and by practice in the appendix.

- They may be categorised by both management structure and practice.

- 75 organisations listed on the M&G NSW database are no longer operating. The majority of these are artist run initiatives (35 organisations) and community run museums (30 organisations). A list of the non-operational organisations can be found in the appendix.

- Though a majority of organisations (404) have a single area of practice, almost 20% have two or more areas of practice. The most common combination of these is "museum" and "heritage".

# 2013 Small to Medium Museum & Gallery Survey





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Images L to R *Interior Lake Macquarie City Art Gallery, Booragul; Exterior Newcastle Museum, Newcastle*

**TYPE OF ORGANISATIONS BY PRACTICE – Museums, Gallery, Heritage or Aboriginal**

- Just over four in five of the surveyed organisations identify their practice as that of only a gallery, museum, heritage or Aboriginal organisation. 17% of organisations undertake a mix of these practices.

- Allowing for multiple responses, almost three in four organisations (74%) identify as museums and one in four (25%) identify as galleries, with a further 17% identifying as a heritage organisation.

- Galleries were most likely to consider themselves a single practice organisation with 82% of galleries considering themselves only a "gallery" .

**LOCATION**

- There are museums, galleries, heritage and/or aboriginal organisations located in 82% of Local government areas in NSW. A full list of the number of organisations located in each Local government area can be found in the appendix.

**DATE OF ESTABLISHMENT**

- Just over a third of the organisations (37%) were established before 1980.

- There has consistently been a larger number of museums established in each period. However, there has been a decline in the number of museums, as a proportion of all types of organisations established in each period since 1970.

# EXECUTIVE SUMMARY

## OPENING HOURS

- Saturday is the day most likely for an organisation to be open to the public (67%).

- Sunday and Monday are the days least likely to be open to the public (16%).

- When not scheduled to be open to the public, around a third of organisations are willing to engage with the public for tours and/or school groups by appointment.

## VISITATION

- The combined reported visitation in each organisation's last financial year was 5,953,360.

- 50% of all organisations report visitation of more than 3,000. There is a wide variety of levels of reported visitation (40 to 800,000) with 21,414 being the average number of visitors.

## OWNERSHIP OF BUILDINGS

- The majority of galleries, museums and heritage organisations operate from council owned buildings.

- The majority of Aboriginal organisations own their own building.

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**STAFFING**

- The majority of organisations (55%) have no paid staff.

- The majority of Aboriginal organisations (60%) and galleries (82%) have paid staff whereas the majority of museums (68%) and heritage organisations (61%) do not have paid staff.

- More than half of the organisations with paid staff have two or less full time equivalent paid staff (FTE). One FTE was the most frequently cited number of FTE paid staff. The average number of FTE paid staff was 3.49.

- The total number of active volunteers reported was 7,948.

- Only a small proportion (5%) of organisations have no volunteers. 50% of organisations have 16 or more active volunteers. The most commonly reported number of active volunteers was 15 with 27.5 being the average. The lowest number of volunteers reported was 1 and the highest 220.

- The combined number of volunteer hours were reported each week was 17,672. The average number of volunteer hours given per week was 64.38. The most commonly reported (mode) number of volunteer hours given each week was 20. The lowest reported number of hours provided by volunteers is 1 hour per week with the highest 625 hours.

- 50% of organisations report at least 38 volunteer hours given each week.

## COLLECTION MANAGEMENT

- The majority of organisations (92%) manage a collection.

- 85% of all organisations have catalogued their collection, either fully or partially.

- Of the organisations that have collections, 52% are fully catalogued, 40% are partially catalogued and only a small percentage are not catalogued at all (8%).

- The total number of items reported in collections was 2,931,584. The average number of items in collections is 11,362 with 50% of organisations having less than 3,000 items. The most commonly cited number of items was 5,000.

- When asked to describe and rank their collection by focus, the majority of organisations (70%) reported their collections as mixed rather than a single focus collection.

- Of the organisations with collections, two thirds (67%) described their collection as having local history focus. Over half (55%) described their collection as having social history focus. Just over one third (35%) have a focus on visual arts, craft and design. Only a small proportion describe their collection as having a focus on Aboriginal art, though just over one in five have a focus on Aboriginal artefacts.

## SOURCES OF FUNDING

- Donations was the most cited source of income (82%) in the last financial year of all organisations. Almost two-thirds of organisations are receiving income from membership or friends programs (60%). A small number of organisations cite the Australia Council as a source of funding (4%).

- Almost one in three organisations (30%) cite Local government as their primary source of operational funding. However, Local government support increases to 54% when all funding from local government is included.

- More galleries than museums receive core funding from Local government.

- Galleries are more likely to receive funds from Arts NSW (including devolved funding), private benefactors, philanthropic trusts and sponsorship.

- More museums than galleries receive income from entry fees, membership/friends programs and donations.

## OTHER FACILITIES

- Around half the organisations reported a "workshop/meeting space" and a "garden" on site. Only as small portion (11%) of them reported having "artist studios". Around one in five organisations (21%) report a "café/restaurant" on-site. This is similar to the level of those who report a "public library" or "theatre facilities" available on site (18%).

## EXECUTIVE SUMMARY

**EXPENDITURE**

- $262,808 was the average expenditure reported for the last financial year. 50% of organisations had an expenditure of less than $33,800.

- Most organisations (77%) without paid staff report an annual expenditure of under $15,000. Over 2 in 3 organisations with paid staff (69%) report an expenditure of more than $100,000.

**WEB PRESENCE AND SOCIAL MEDIA**

- Just over four in five organisations (81%) have a website.

- Galleries with paid staff are more likely to have a website. However, not having paid staff is not a barrier to having a website.

- Nine in ten organisations reported a computer on-site. 87% could upload information to the internet, either on-site or off-site, though only 71% had on site access to the internet.

- Facebook was the most cited form of social media used (42%). This compares with 53% of the total Australian population in 2012 (*The Digital Universe* - Roy Morgan Research August 2012).

- Twitter and YouTube were the second and third most cited social media platforms while Flickr and Instagram are hardly cited at all (6% and 2%).

- Galleries are more strongly engaged in social media. Social media channels such as Instagram and Vimeo have a very low take up with museums (0% & 1%). Linked-In has a low usage rate with both galleries and museums.

# 2013 Small to Medium Museum & Gallery Survey Results



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Image  *Interior McCrossin's Mill Museum, Uralla*

- All figures are presented as percentages unless otherwise noted.

- Where multiple responses were allowed, the total may add to more than 100%.

- The number of responses is indicated by "n = ".

- When data has been cross-tabulated all valid responses are shown.

- Individual bases for the data are shown with a description of any applied data filters.

- Aboriginal organisations are often not shown, due to their small base sizes (n<6).

- Where a percentage label is small, i.e. less than 5%, it may be omitted from the chart for ease of reading.

- Note: Whole number rounding error may account for when charts do not add to exactly 100% (e.g.: 101% or 99%).

- For the total sample size, n=305, the figures are presented with a 99% confidence level and a +/- 4% margin of error.

## *Type of organisation*
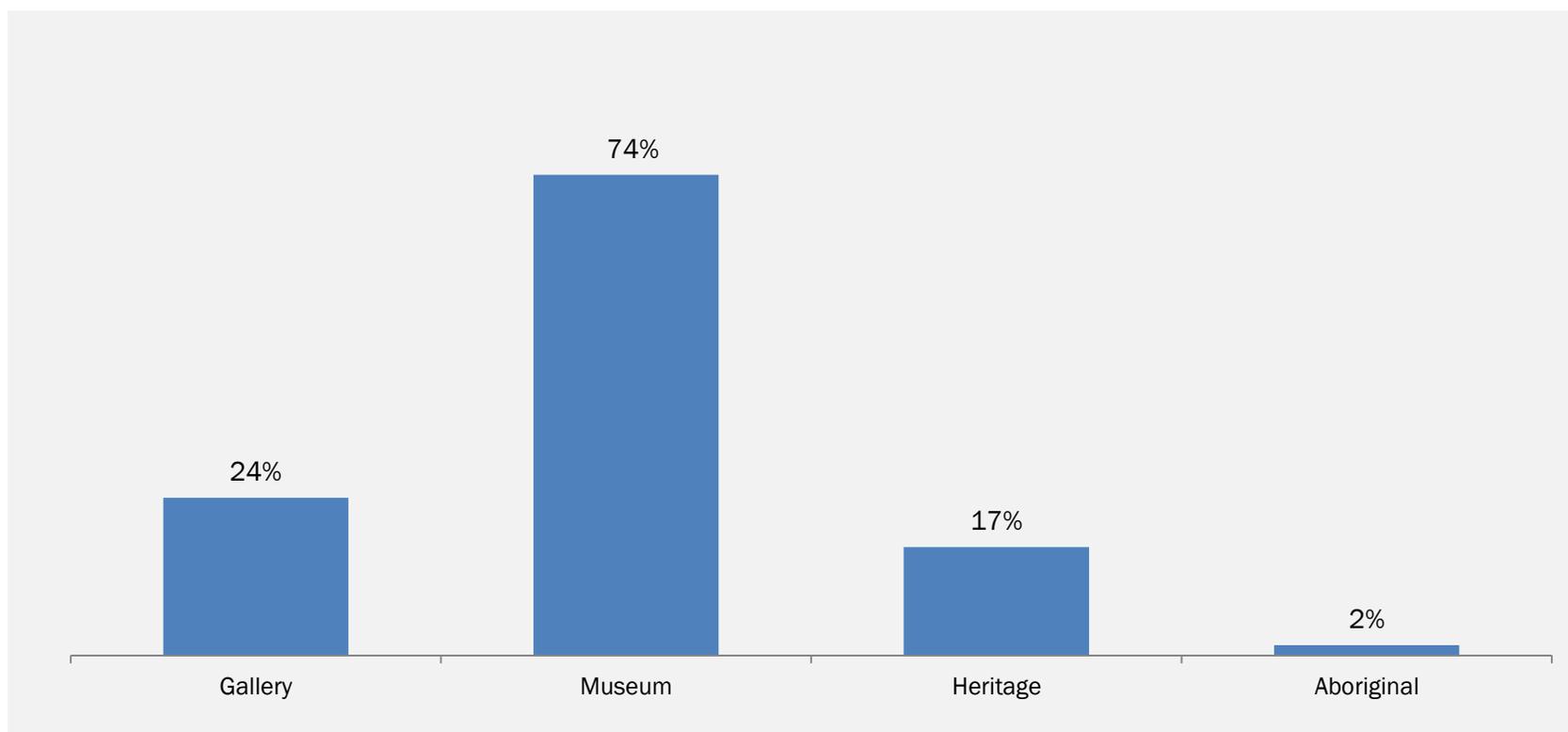


- Organisations were asked to identify which best described their area of practice. Multiple responses were permitted
- Almost 3 in 4 organisations identify as museums and almost 1 in 4 identify as galleries
- A small proportion identified as an Aboriginal organisation
- 17% of organisations identify as a heritage organisation
- *NB As organisations could choose more than one type of organisation % adds to more than 100%*

*Q. 26 Which type of organisation are you? (multiple answers allowed)*
*n=305*

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## *Area of practice (discrete categories)*
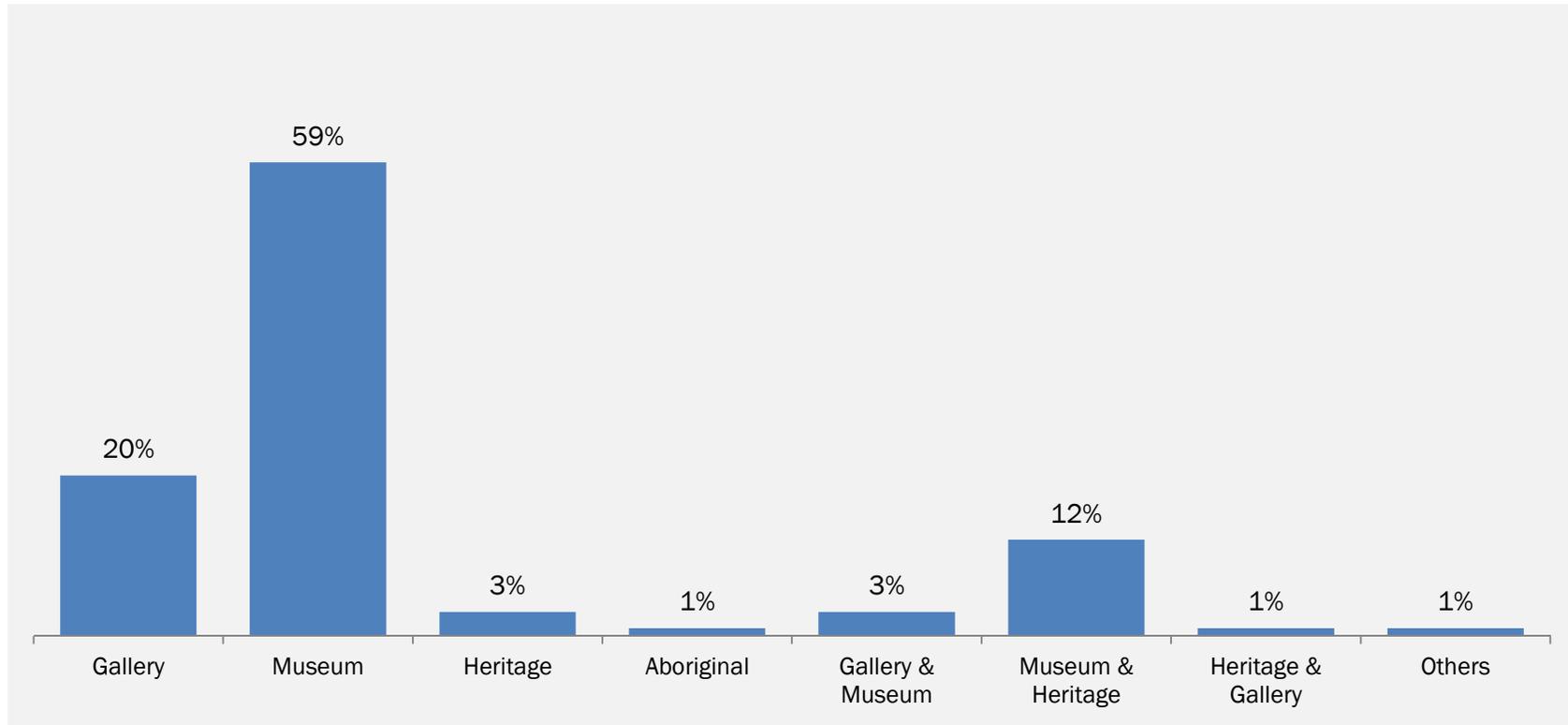


- Just over 4 in 5 organisations identify themselves as only as a gallery, museum, heritage or Aboriginal organisation
- 16% of organisations consider themselves having a mix of two or more practices
- 12% of organisations consider their practice as a mix of "museum" and "heritage"

*Q. 26 Which type of organisation are you? (multiple answers allowed)*
*n=305*

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## *Cross practice – what other practices each group identifies with*

|  | Gallery *n = 74* | Museum *n = 224* | Heritage *n = 51* | Aboriginal *n = 5* |
|---|---|---|---|---|
| **Gallery** | 84% | 4% | 6% | 0% |
| **Museum** | 11% | 80% | 71% | 17% |
| **Heritage** | 4% | 16% | 20.% | 17% |
| **Aboriginal** | 1% | 0% | 2% | 67% |

*Areas of Practice*

- Around 4 in 5 of the galleries consider themselves a gallery only
- 16% of the museums also considered themselves having a "heritage" practice
- Of the heritage organisations, just over 70% considered their practice to also include "museum" practices
- The majority of Aboriginal organisations **do not** also consider their practice that of a "gallery" or "museum"

*Q. 26 Which type of organisation are you? (multiple answers allowed)*
*n=303 All valid responses*

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## Number of organisations per local government area
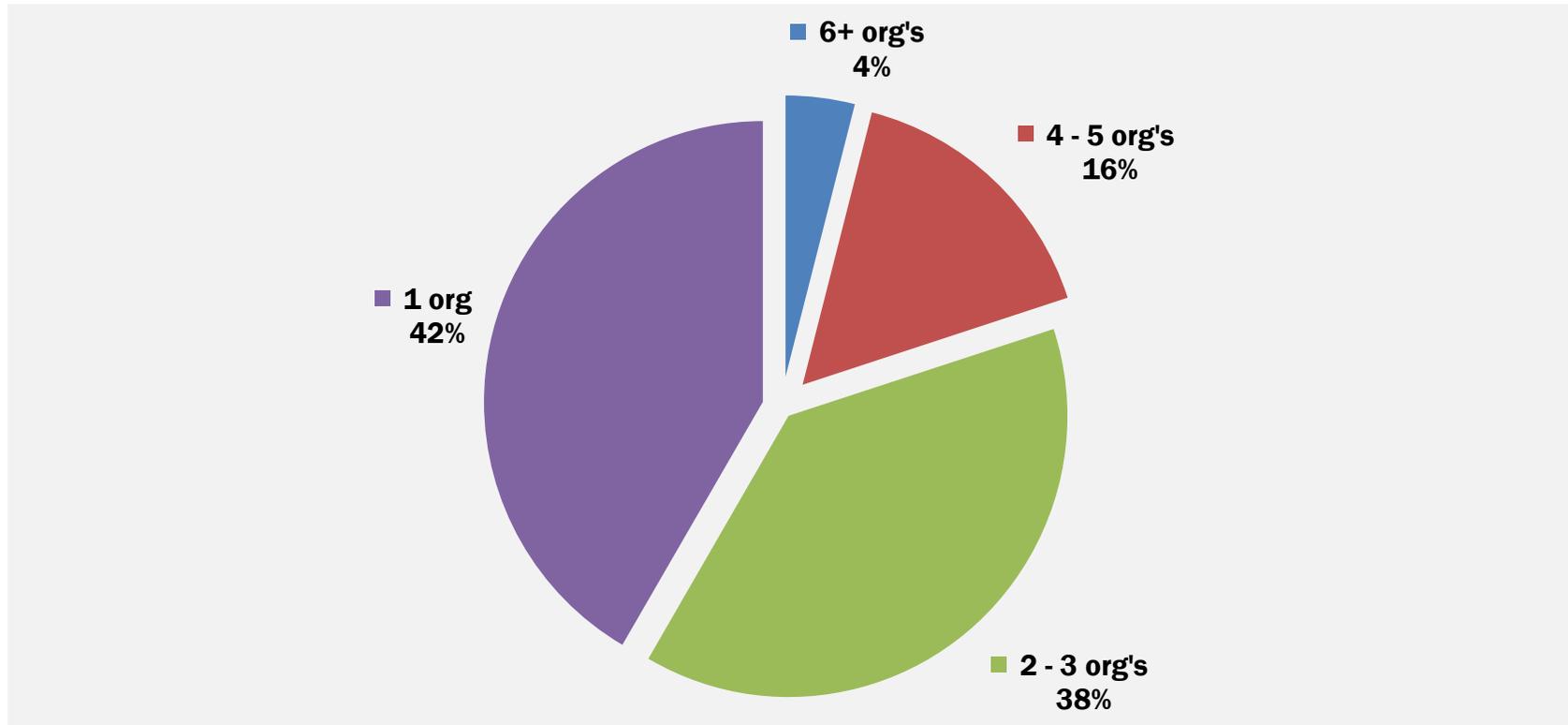


- There are 152 Local government areas in NSW. 124 have museums, galleries, heritage and/or aboriginal organisations located within their boundaries
- Just over 2 in 5 of these councils have one organisation located within their boundary
- Around 1 in 5 councils have four or more organisations located within their boundary
- A full list of the local government areas containing museums, galleries, heritage and/or aboriginal organisations is located in the Appendix

# LOCATION OF ORGANSIATION

## *Local Government areas with 4 or more organisations*

| Local Government Area | Number of organisations |
|---|---|
| Council of the City of Sydney | 19 |
| Armidale Dumaresq Council | 8 |
| Bathurst Regional Council | 8 |
| Newcastle City Council | 7 |
| Wollongong City Council | 7 |
| Bega Valley Shire Council | 6 |
| Blue Mountains City Council | 6 |
| Clarence Valley Council | 6 |
| Parramatta City Council | 6 |
| Broken Hill City Council | 5 |
| Cabonne Council | 5 |
| Hay Shire Council | 5 |
| Richmond Valley Council | 5 |
| Shoalhaven City Council | 5 |
| Tamworth Regional Council | 5 |
| Wingecarribee Shire Council | 5 |
| Wagga Wagga City Council | 4 |
| Coffs Harbour City Council | 4 |
| Goulburn Mulwaree Council | 4 |
| Greater Taree City Council | 4 |
| Lake Macquarie City Council | 4 |
| Maitland City Council | 4 |
| Mid-Western Regional Council | 4 |
| Nambucca Shire Council | 4 |
| Ryde City Council | 4 |

### *Date of establishment of organisations*
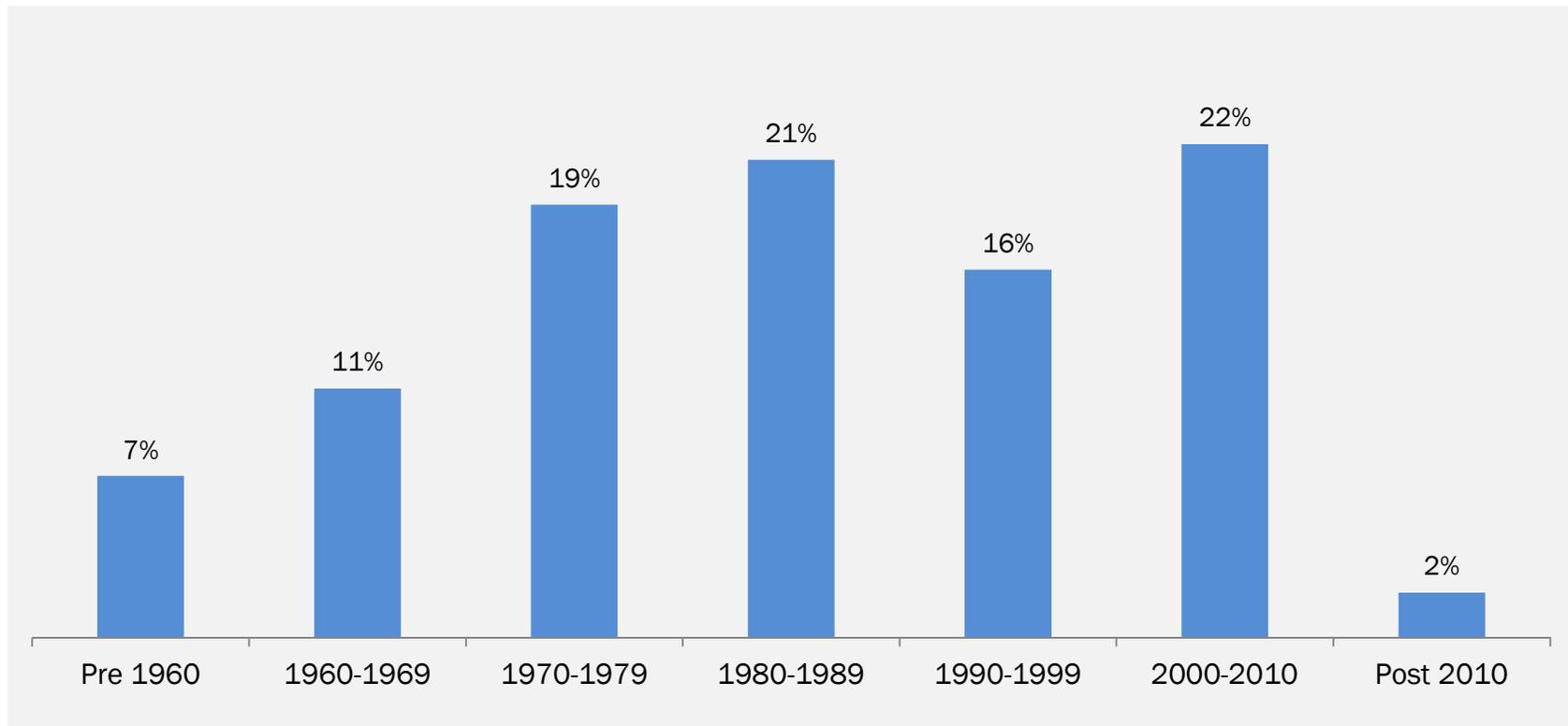


- Just over a third (37%) of the organisations were established before 1980
- Decades that saw major growth were the 1970's, 1980's and the 2000's with just over 60% of the organisations being established in these decades

# DATE OF ESTABLISHMENT

## *Number of organisation established in each period*



**N.b.** *Actual numbers not percentages*

Legend:
- Gallery (blue)
- Muesum (red)
- Heritage (green)
- Aboriginal (purple)

| Year of Est.. | Pre 1960 | 1960 -1969 | 1970 -1979 | 1980 -1989 | 1990 - 1999 | 2000 -2010 | Post 2010 |
|---|---|---|---|---|---|---|---|
| Number of organisations est. | 28 | 37 | 68 | 78 | 60 | 77 | 6 |

Chart values:
- Pre 1960: Gallery 6, Muesum 17, Heritage 5
- 1960-1969: Gallery 2, Muesum 29, Heritage 6
- 1970-1979: Gallery 8, Muesum 49, Heritage 11
- 1980-1989: Gallery 19, Muesum 46, Heritage 11, Aboriginal 2
- 1990-1999: Gallery 11, Muesum 39, Heritage 10
- 2000-2010: Gallery 27, Muesum 39, Heritage 8, Aboriginal 3
- Post 2010: Gallery 1, Muesum 5

- Galleries and museums have been established in every decade since the 1960's
- There has been a decline in the proportion of museums established since 1970's
- Galleries have had two significant growth periods: the 1980s and 2000's
- Heritage organisations appear to be reasonably consistent in their establishment over time

*Q. 20 What date was your museum/gallery established, Q. 26 Type of organisation? (multiple responses allowed) n=303 All valid responses*

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# DATE OF ESTABLISHMENT

## *Type of organisation established in each period*



Legend: ■ Gallery ■ Museum ■ Heritage ■ Aboriginal

| Year of Est.. | Pre 1960 | 1960 -1969 | 1970 -1979 | 1980 -1989 | 1990 - 1999 | 2000 -2010 | Post 2010 |
|---|---|---|---|---|---|---|---|
| Number of organisations est. | 28 | 37 | 68 | 78 | 60 | 77 | 6 |

Chart values:
- Pre 1960: Gallery 21%, Museum 61%, Heritage 18%
- 1960-1969: Gallery 5%, Museum 78%, Heritage 16%
- 1970-1979: Gallery 12%, Museum 72%, Heritage 16%
- 1980-1989: Gallery 24%, Museum 59%, Heritage 14%, Aboriginal 3%
- 1990-1999: Gallery 18%, Museum 65%, Heritage 17%
- 2000-2010: Gallery 35%, Museum 51%, Heritage 10%, Aboriginal 4%
- Post 2010: Gallery 17%, Museum 83%

• There has consistently been a larger proportion of museums established in each period

## Days open to the public



% organisations

Legend:
- Open (light blue)
- By appointment (purple)
- Closed (orange)

| Day | Open | By appointment | Closed |
|---|---|---|---|
| Monday | 39% | 46% | 16% |
| Tuesday | 52% | 41% | 7% |
| Wednesday | 63% | 33% | 3% |
| Thursday | 59% | 37% | 3% |
| Friday | 60% | 36% | 4% |
| Saturday | 67% | 24% | 8% |
| Sunday | 61% | 23% | 16% |
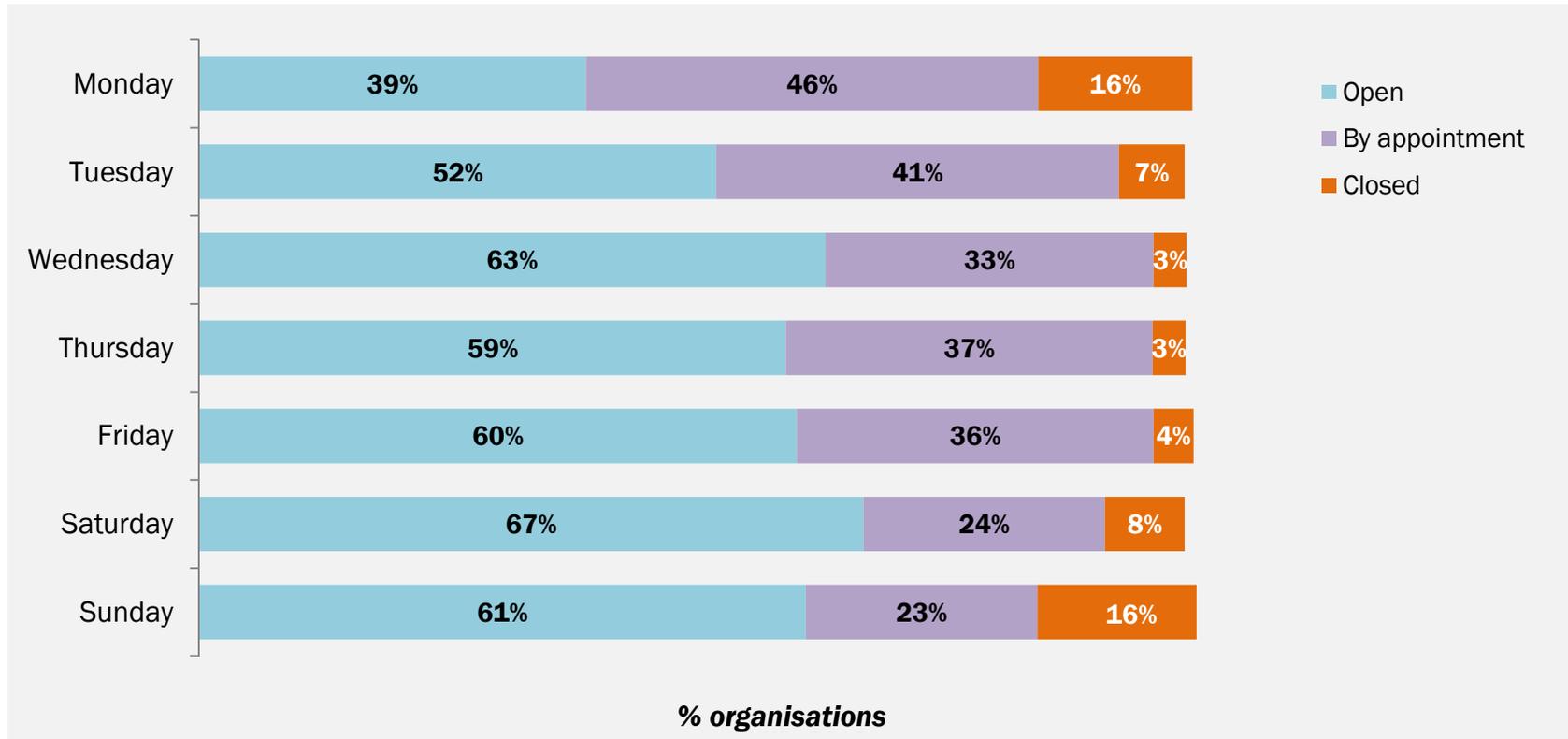
- Saturday is the most likely day (67%) for an organisation to be open to the public
- Monday is the day least likely to be open to the public (39%)
- Monday and Sunday are the days most likely to be closed (16% respectively)
- When not open, around a third of organisations are willing to engage with the public by appointment for tours/school groups
- The most frequently cited opening time was between 9-10 AM and the most frequently cited closing time was between 4-5 PM
- If an organisation was only open on a particular weekday, they were likely to be open on that day, every week of the year
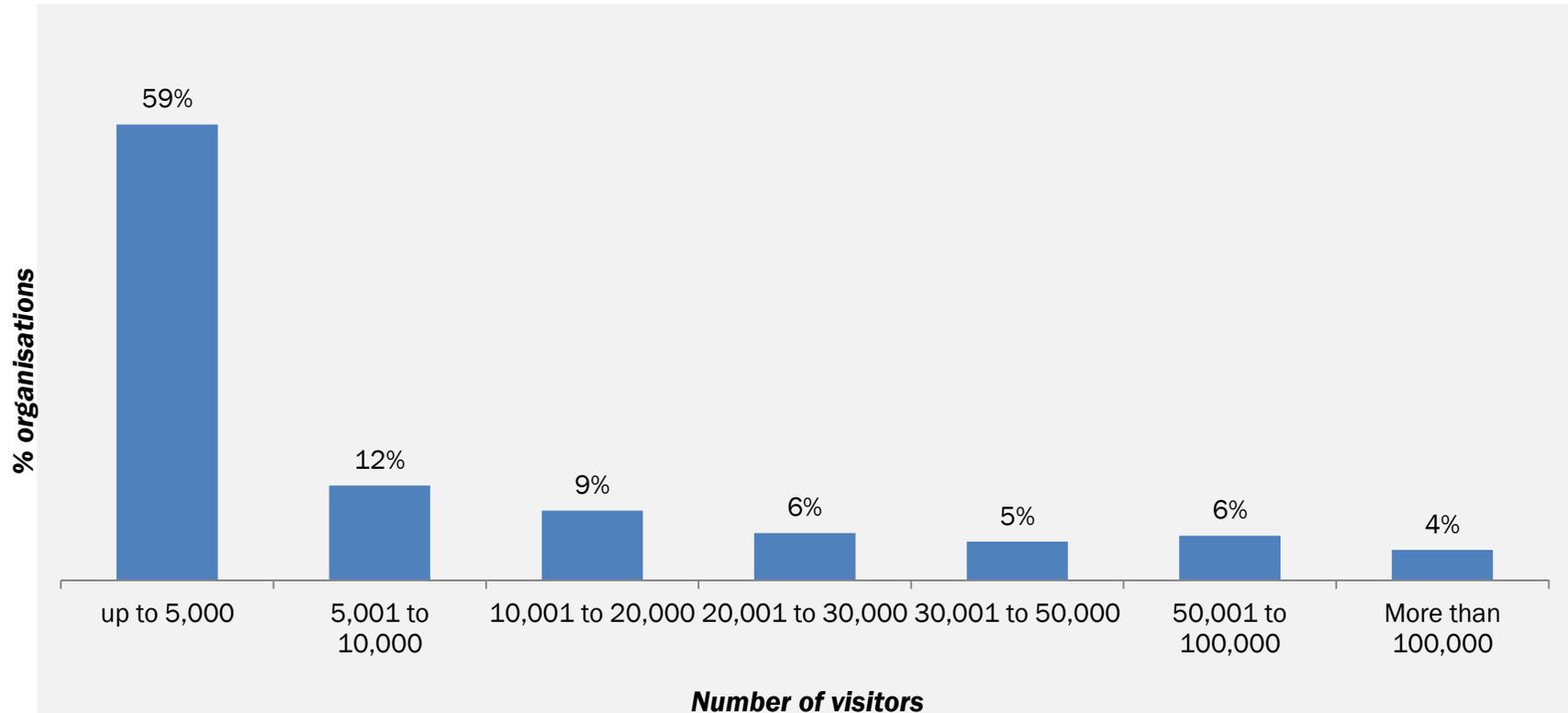
## *Organisations that count visitation*



Overall — 85%
Galleries — 86%
Museums — 87%
Heritage — 80%

Type of organisations
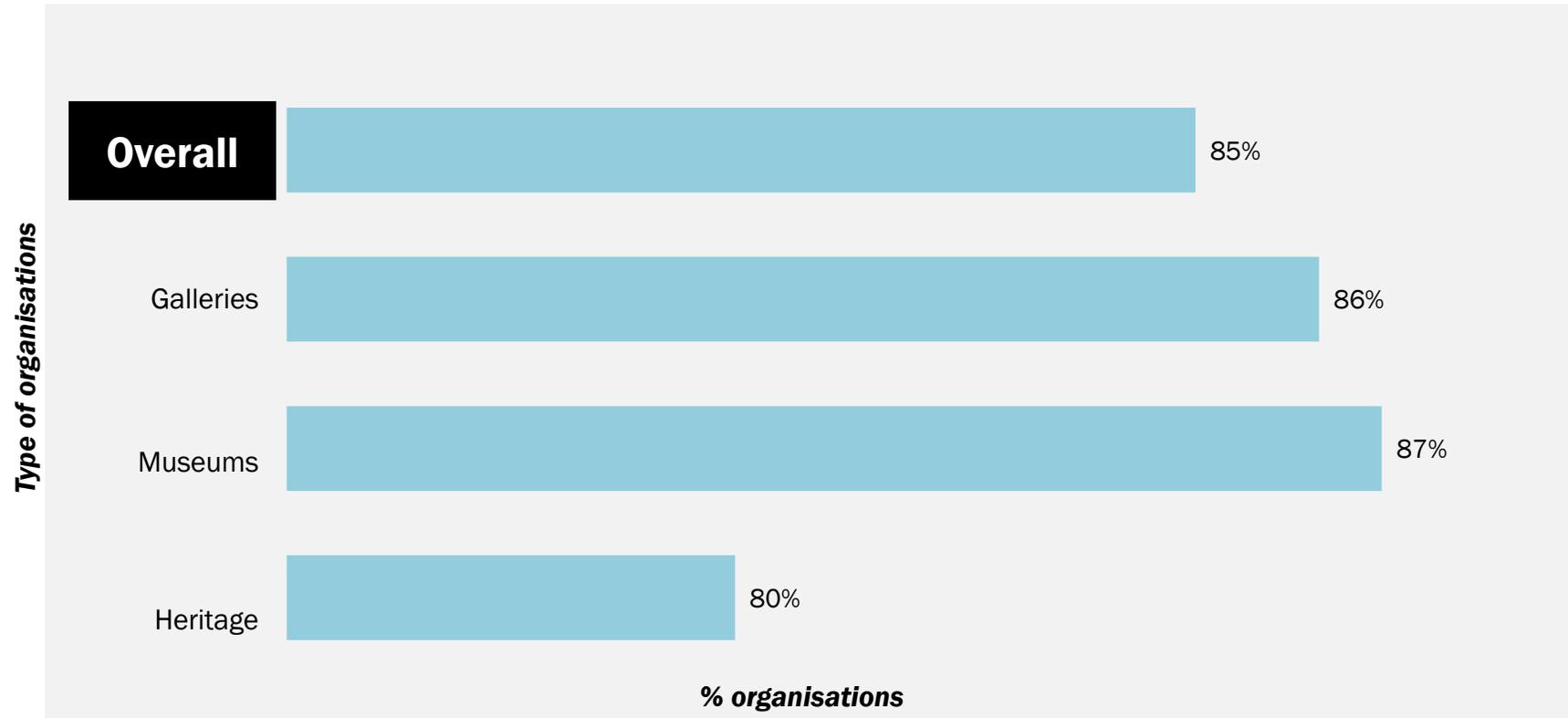
% organisations

- Most organisations (85%) are keeping count of their audiences
- Of the organisations that **do not** count visitors (15%), 77% have no paid staff
- There is no significant difference between the museums and galleries with respect to counting visitors
- Heritage organisations are slightly less likely to count visitors than museums and galleries

*Q. 38 Do you keep count of the number of visitors you attract? Q. 26 Type of organisation? (multiple responses allowed) n=303 All valid responses*

**Museums & Galleries NSW**

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## Visitation last financial year



- The total visitation reported for the last financial year for all organisations was 5,953,360
- The average number of visitors was 21,414 (per organisation over the last reporting year)
- 50% of organisations report visitation figures of more than 3,000

*N.b. note the difference in the x scale*

## Visitation last financial year by type of organisation
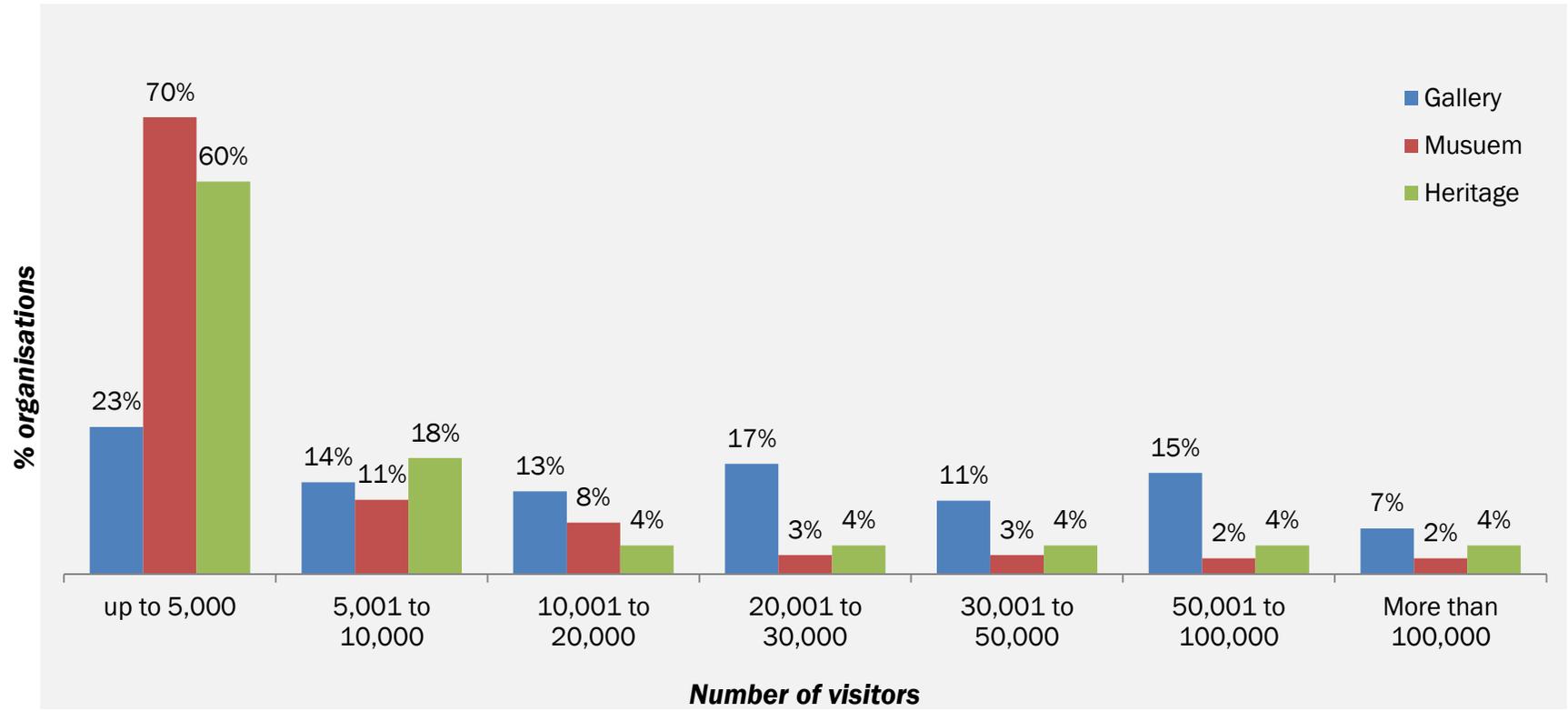


- The majority of heritage and museums report visitation of up to 5,000
- Galleries are represented at similar percentages across most levels of visitation
- Galleries have higher rates of visitation (per annum)

*N.b. note the difference in the scale*

*Q. 39 How many visitors did you have last financial year? Q. 26 Type of organisation? (multiple responses allowed)*
*All valid responses*

Museums
&Galleries
NSW          40

## STAFFING LEVELS

### *Proportion of organisations with paid staff*
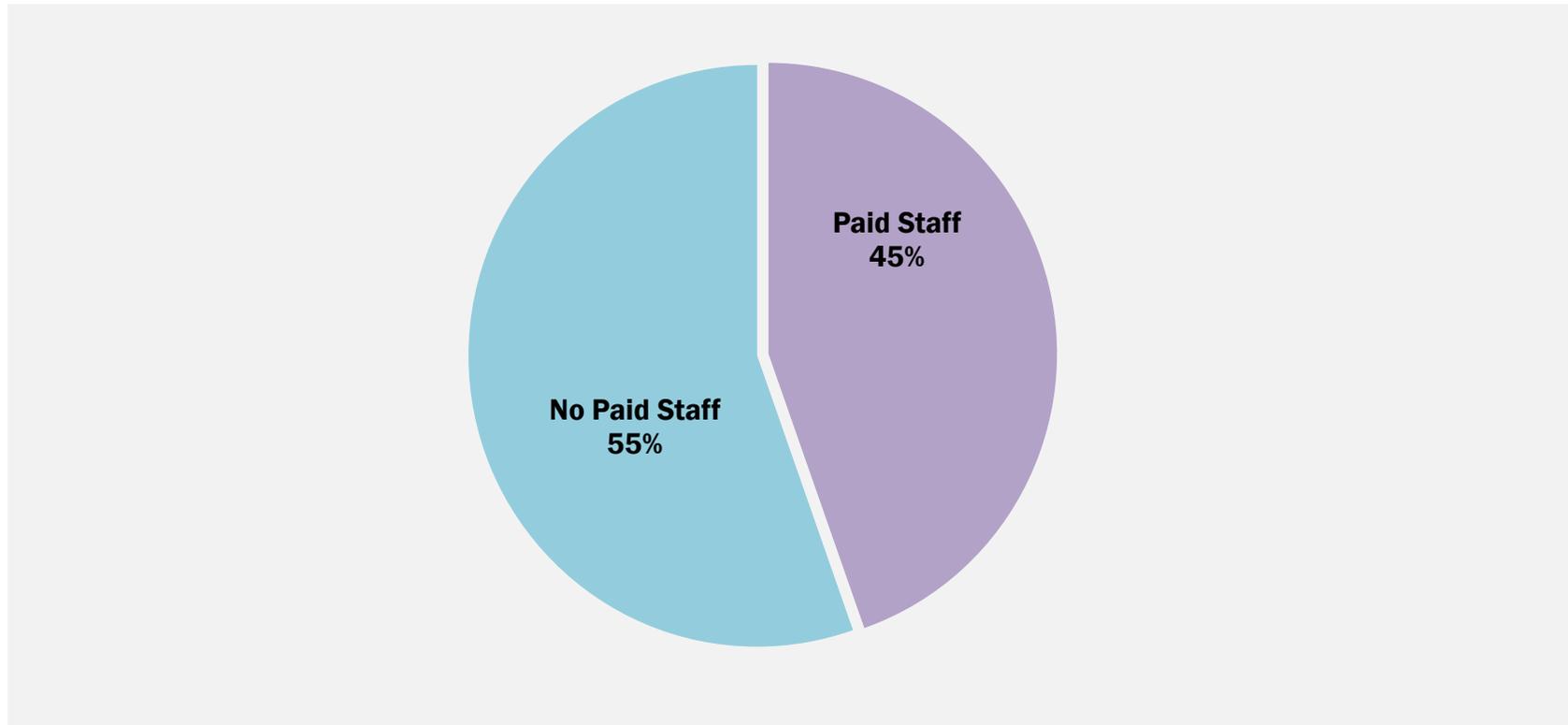


- The majority of organisations (55%) have no paid staff
- A total of 475 full time equivalent positions were reported in the small to medium museum and gallery sector

# STAFFING LEVELS

## *Paid staff and type of organisations*
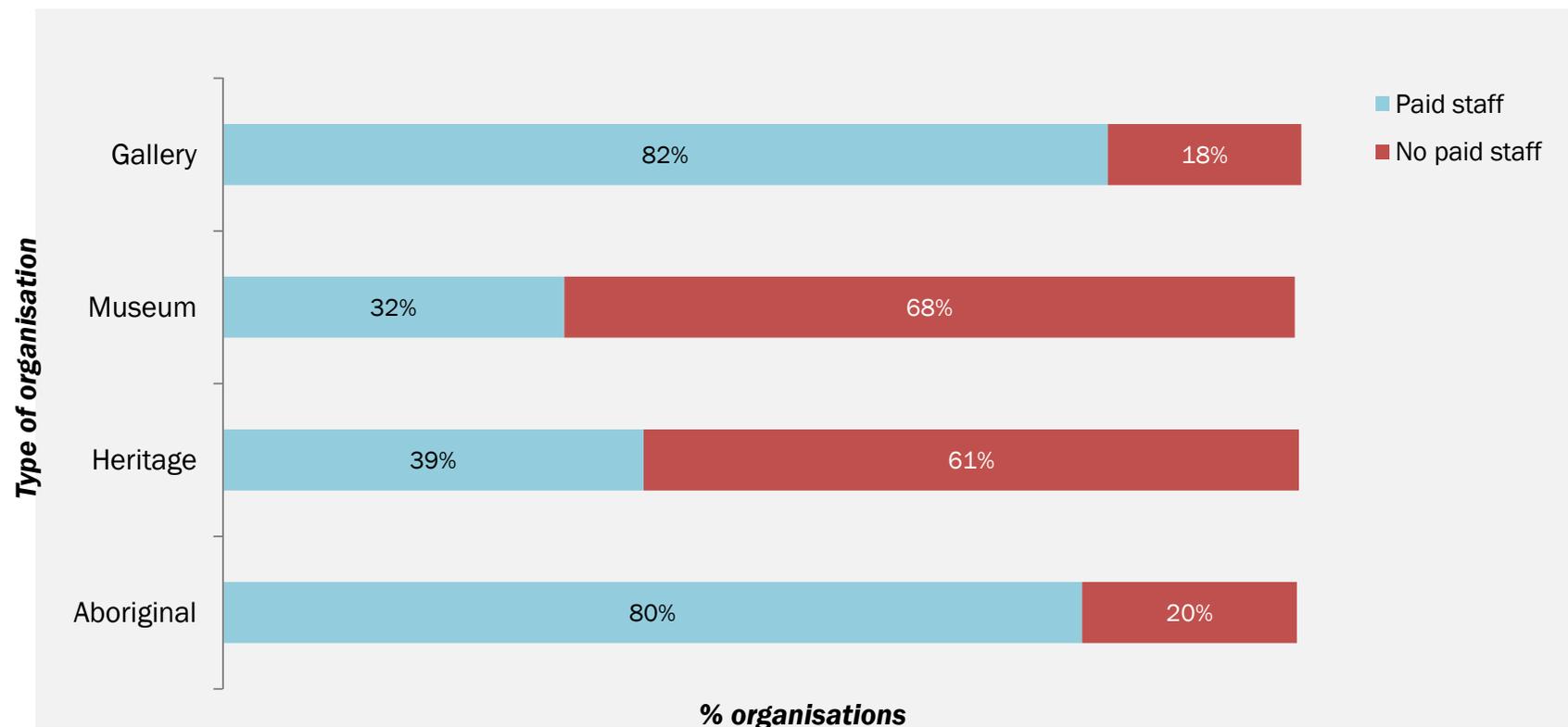


- The majority of galleries (82%) have paid staff
- The majority of museums (68%) and heritage (61%) organisations **do not** have paid staff

*Q. 28 Do you have paid staff ? Q. 26 Type of organisation ? (multiple responses allowed)*
*n = 303 All valid responses*

**Museums & Galleries NSW**  42

## Number of full time equivalent paid staff (FTE)
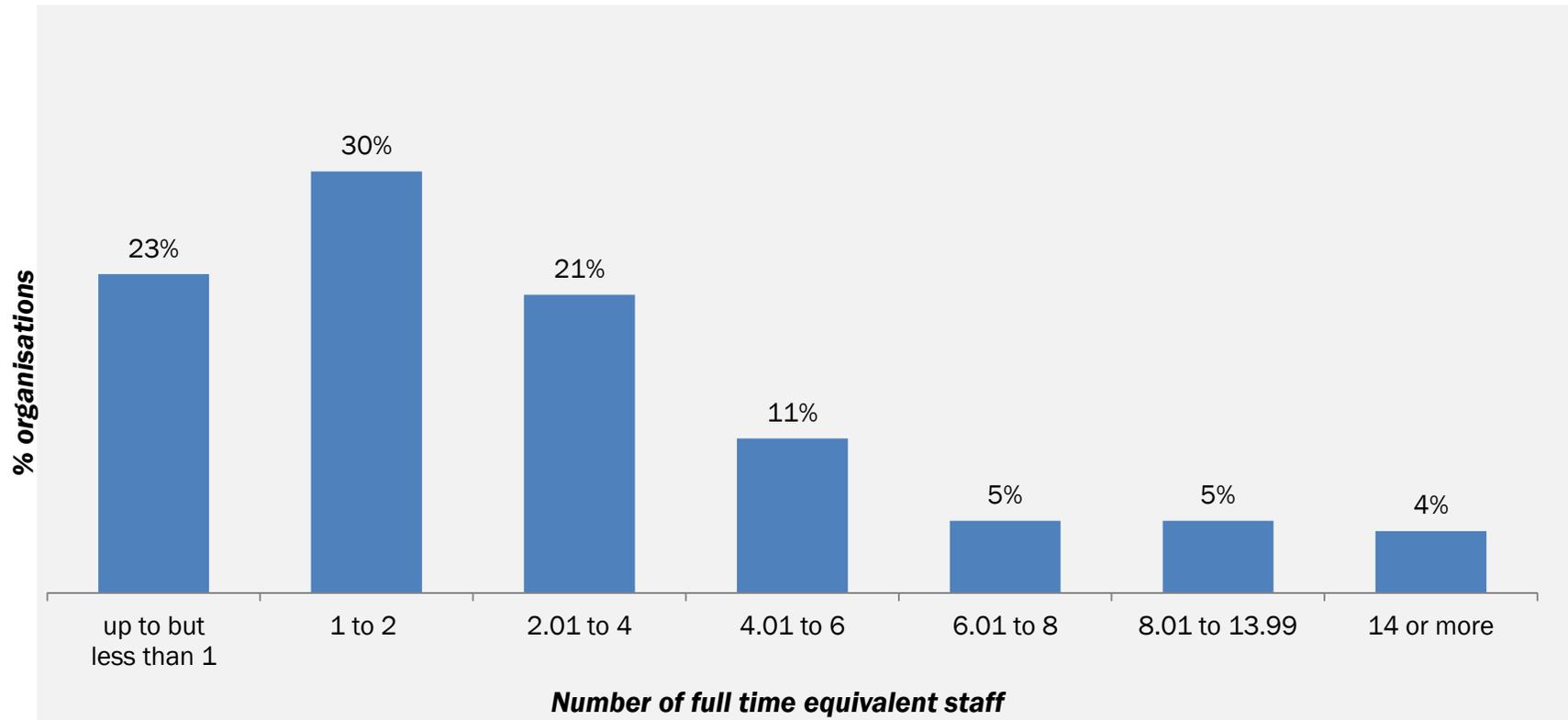


- The average number of full time equivalent paid staff (FTE)  was 3.49
- More than half of all organisations have 2 or less FTE paid staff
- Only 9% of organisations have more than 8 FTE paid staff

## *Full time equivalent (FTE) paid staff by type of organisation*
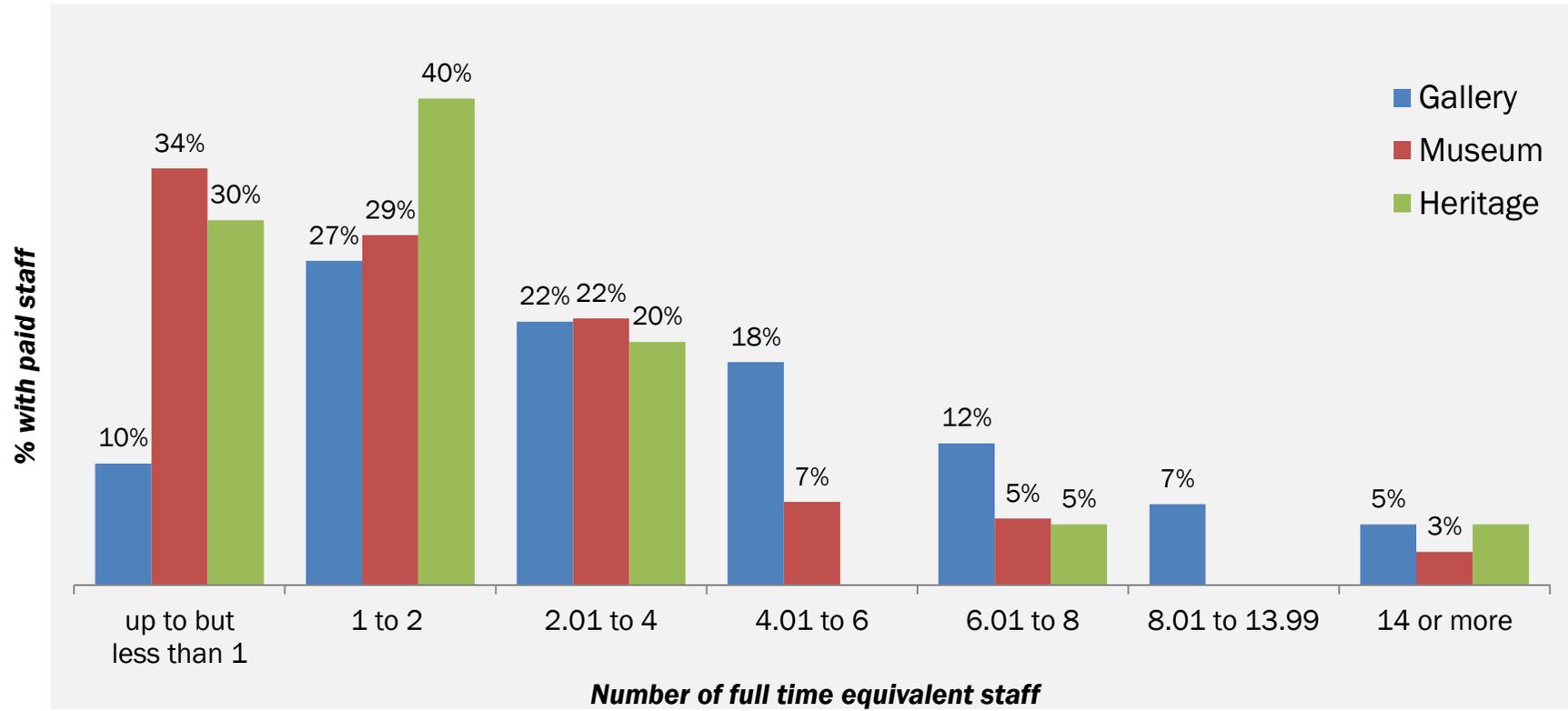


- More than half of the heritage organisations have up to two FTE paid staff member
- 63% of museums have 2 or less FTE paid staff. This compares with 37% for galleries
- 47% of galleries, 51% of museums and 60% of heritage organisations have 1-4 FTE paid staff.

*Q. 29 How many full time equivalent paid staff do you have? Q. 27 Type of organisation? (multiple responses allowed)*
*All valid responses*

**Museums & Galleries NSW**    44

# STAFFING LEVELS

## *Number of visitors by paid staff*
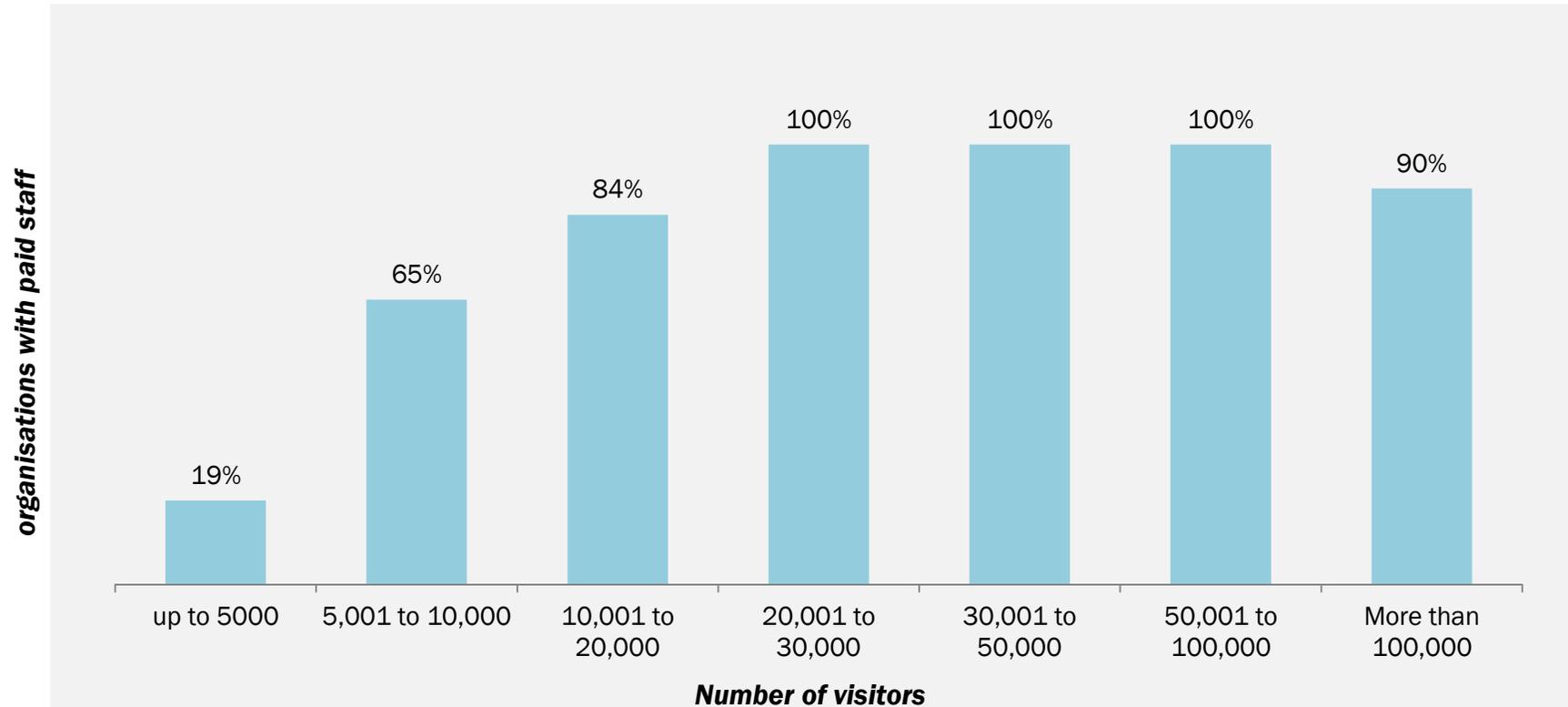


- Only a small proportion (19%) of organisations who have less than 5,000 visitors per annum have paid staff
- Organisations with 20,000+ visitors per annum are more likely to have paid staff

*N.b. note the difference in the x scale*

*Q. 39 How many visitors did you have last financial year? Q. 28 Do you have paid staff?*
*n = 278 All valid responses*

**Museums
&Galleries
NSW**

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## Paid staff per visitor base (breakdown by organisation type)
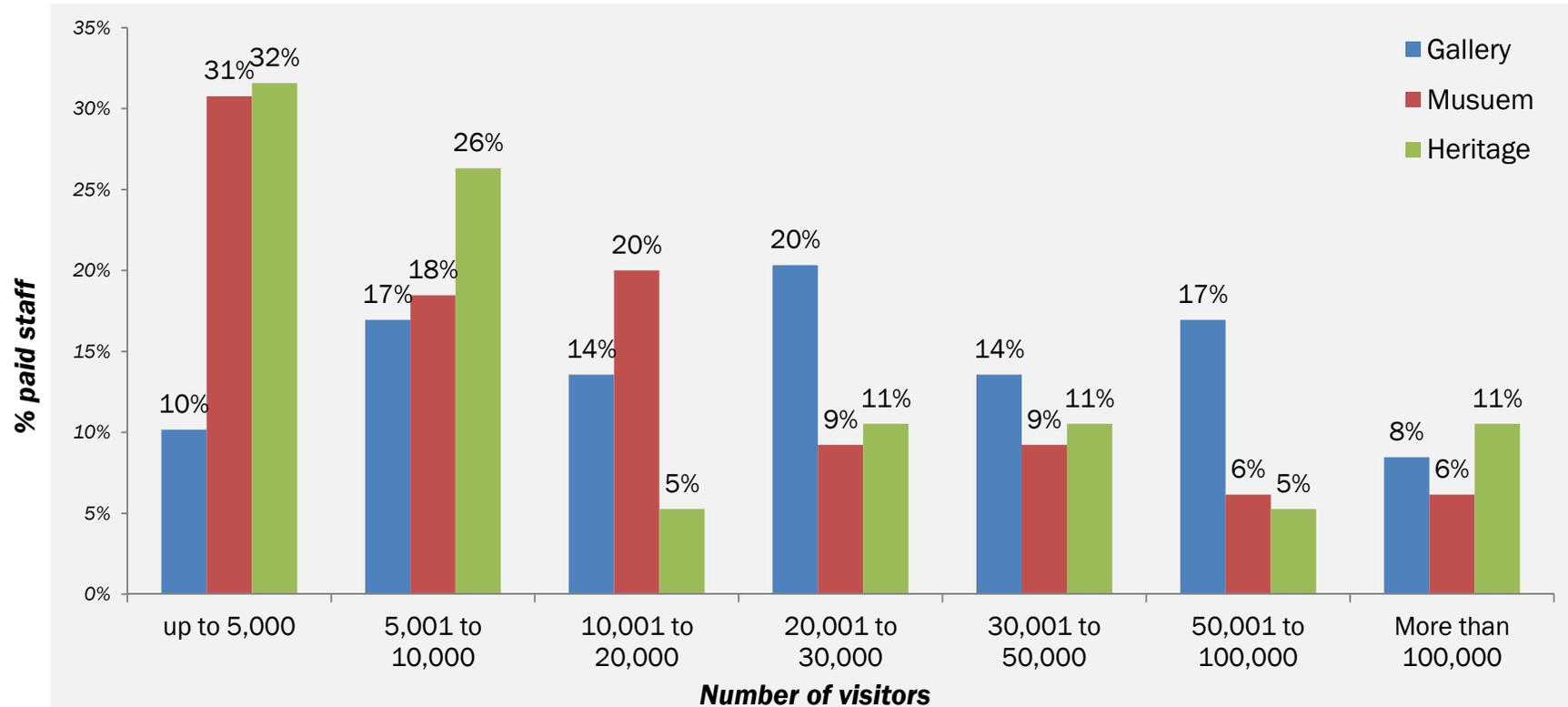


- Just under half of the museums and just over half of the heritage organisations with paid staff have visitation of up to 10,000
- Almost 2 in 5 galleries with paid staff have visitation of over 30,000

*N.b. Aboriginal organisations not illustrated due to the small sample size*
*N.b. note the difference in the x scale*

*Q. 39 How many visitors did you have last financial year? Q. 26 Type of organisation (multiple responses allowed)*
*All valid responses*

Museums
& Galleries
NSW                46

# STAFFING LEVELS

## *Number of active volunteers*
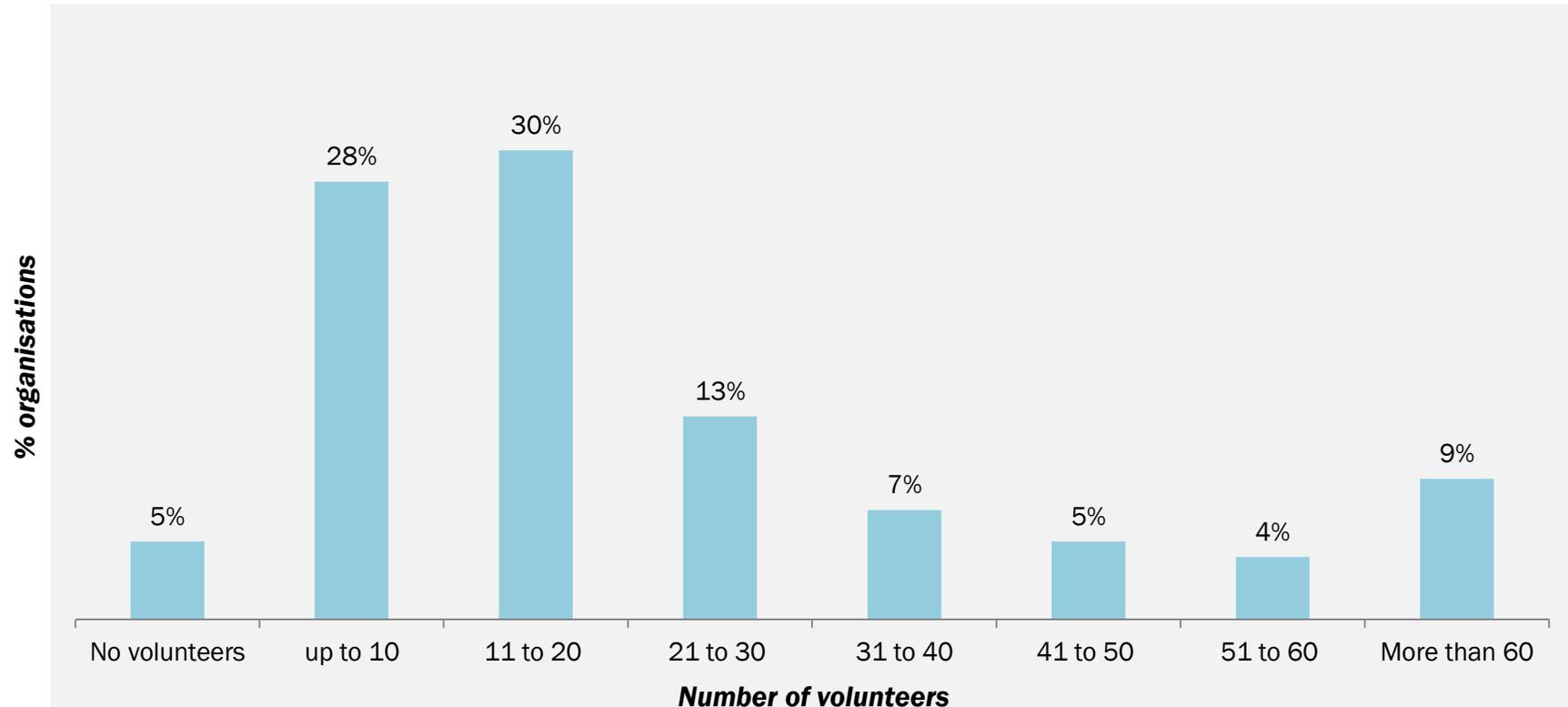


- Most organisations (58%) have between 1 and 20 volunteers
- Only a small proportion of organisations have no volunteers (5%)
- 50% of organisations have 16 or more active volunteers
- The average number of active volunteers per organisation is 27.5

### Number of active volunteers by paid staff



**Legend:** ■ Orgs with paid staff ■ Orgs with no paid staff

| Number of volunteers | Orgs with paid staff | Orgs with no paid staff |
|---|---|---|
| More than 60 | 73% | 27% |
| 51 to 60 | 67% | 33% |
| 41 to 50 | 60% | 40% |
| 31 to 40 | 57% | 43% |
| 21 to 30 | 28% | 72% |
| 11 to 20 | 31% | 69% |
| up to 10 | 38% | 62% |
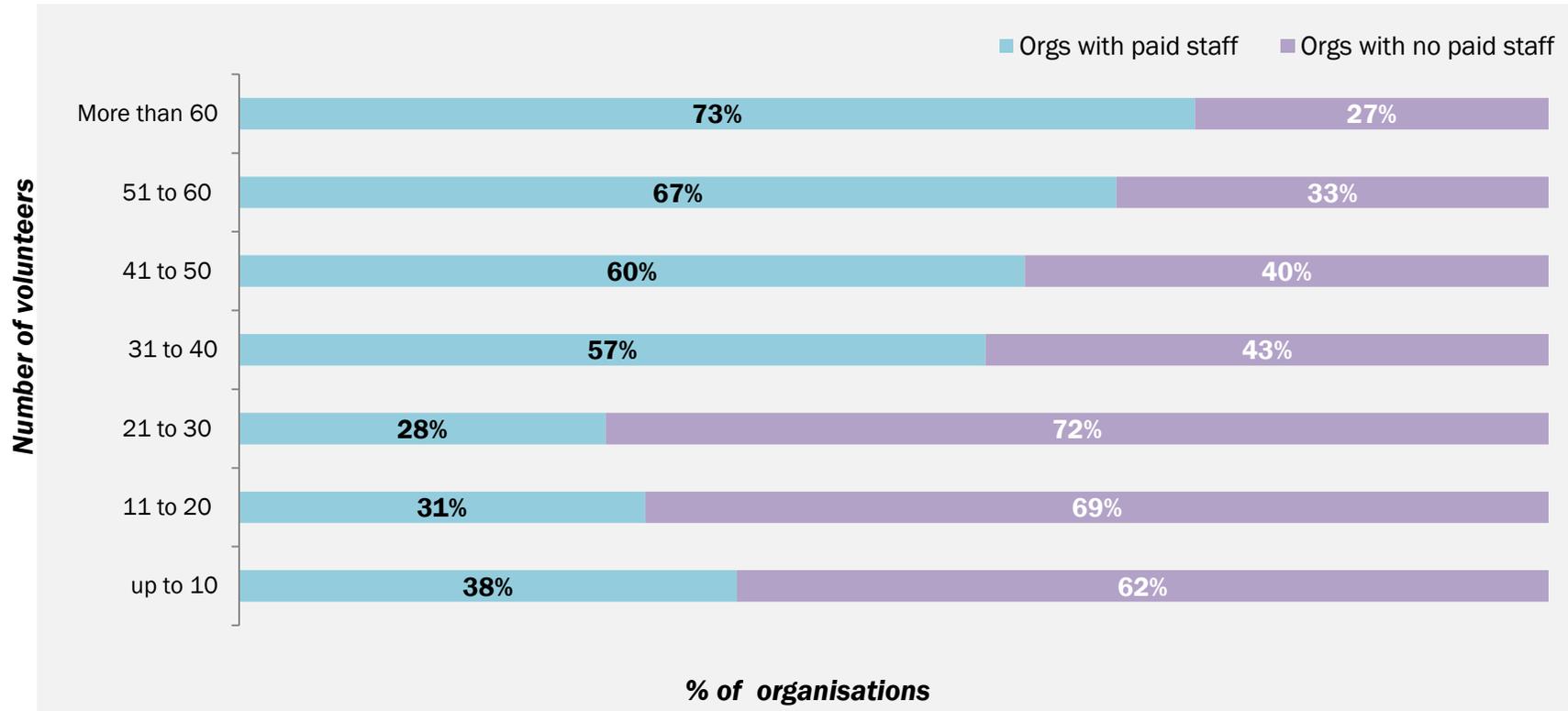
**% of organisations**

- As the number of volunteers increases, so does the proportion of organisations who have paid staff
- Organisations that have up to 30 volunteers are less likely to have paid staff

*Q. 30 How many active volunteers do you have? Q. 28 Do you have paid staff?*
*n= 305 total, n=136 (orgs with paid staff)*

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&Galleries
NSW
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# SURVEY - STAFFING LEVELS

## Number of active volunteers by type of organisation



Legend: Gallery (blue), Musuem (red), Heritage (green)

% of type of organisation — Number of volunteers

| Number of volunteers | Gallery | Musuem | Heritage |
|---|---|---|---|
| More than 60 | 43% | 47% | 10% |
| 51 to 60 | 31% | 62% | 8% |
| 41 to 50 | 21% | 68% | 11% |
| 31 to 40 | 36% | 59% | 5% |
| 21 to 30 | 15% | 72% | 13% |
| 11 to 20 | 12% | 69% | 19% |
| up to 10 | 20% | 65% | 16% |
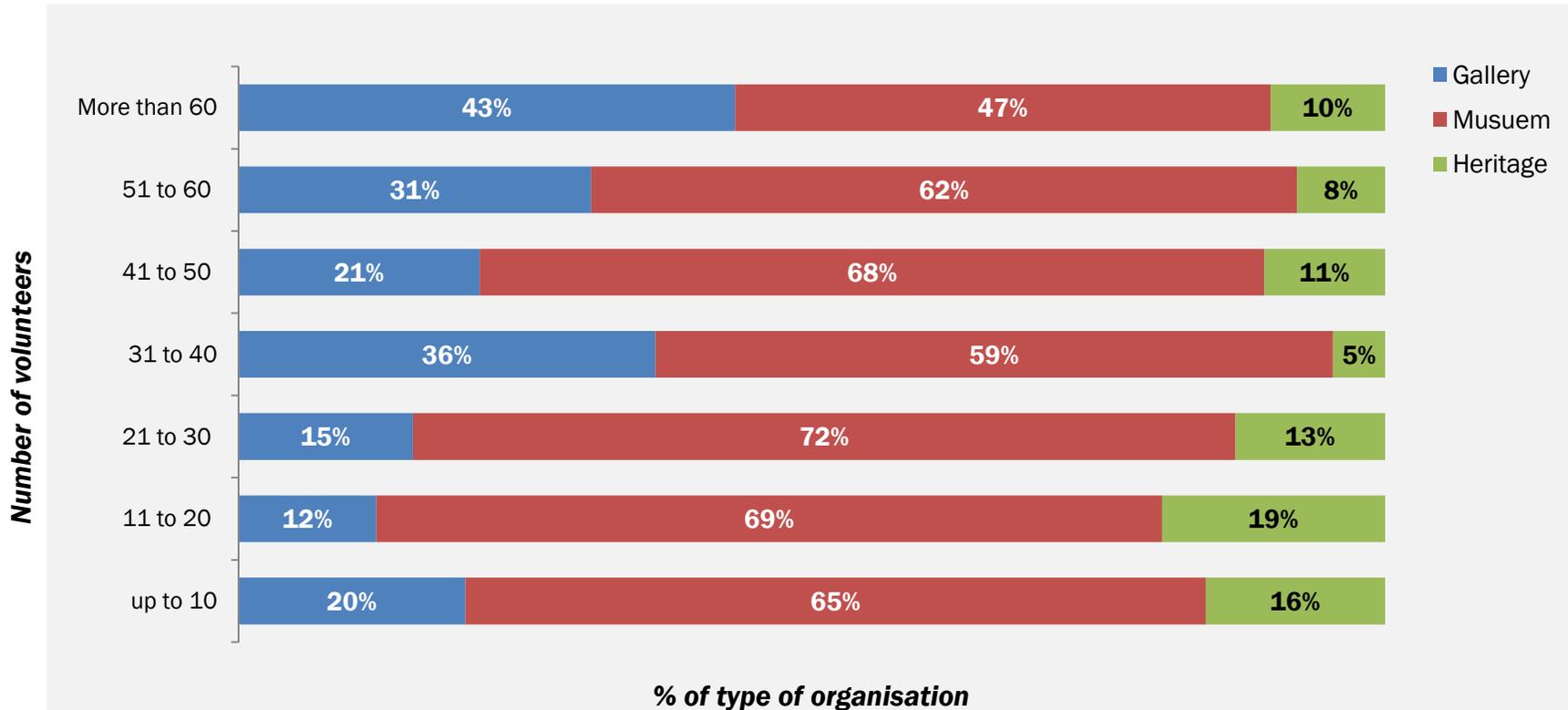
- Of the organisations with 21 to 30 volunteers, just over 7 in 10 of them are museums
- Of the organisations with more than 60 volunteers, just over 2 in 5 of them are galleries

### Number of volunteer hours given per week
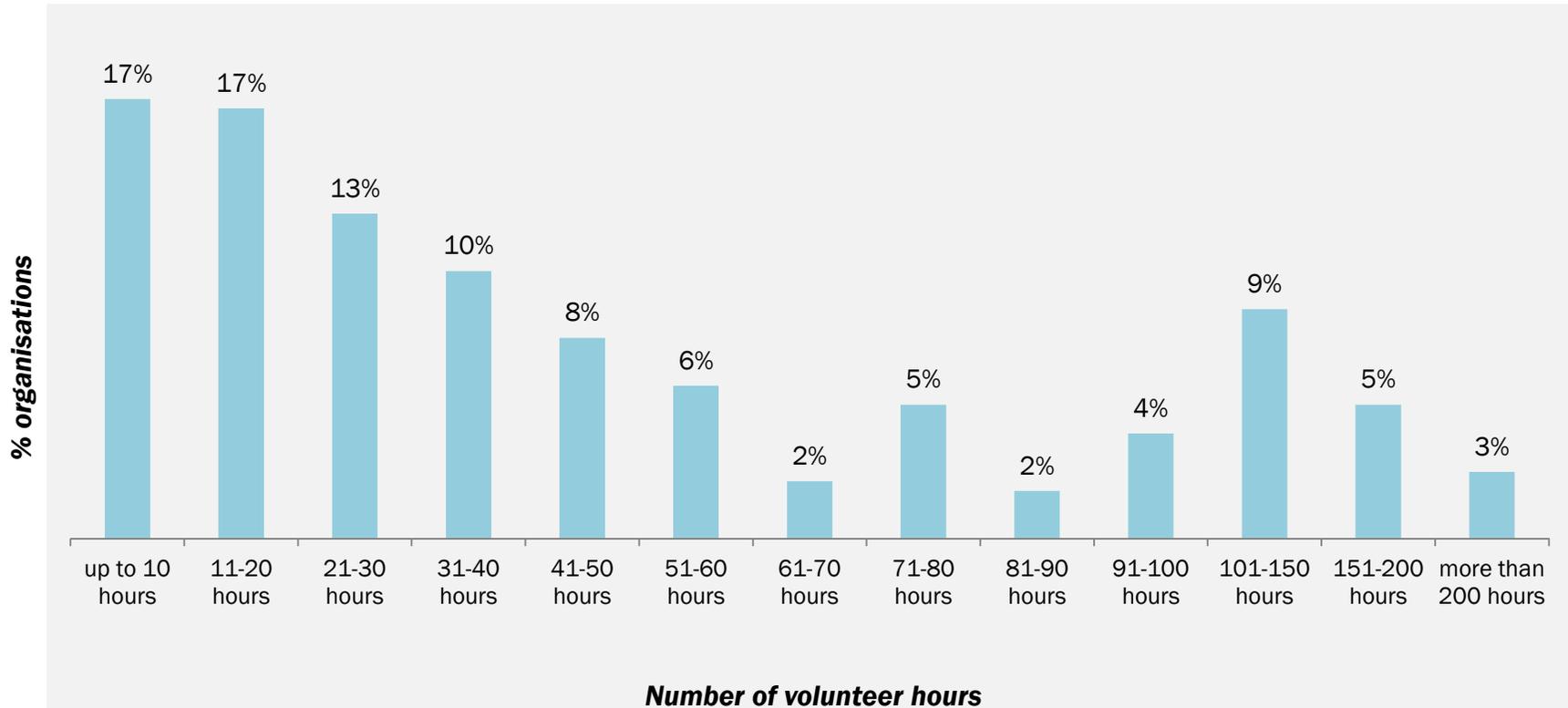


- A total of 17, 672 volunteer hours were reported each week from all organisations
- The average number of total volunteer hours given per week is 64.38
- 50% of organisations report at least 38 volunteer hours given each week

# STAFFING LEVELS

## *Hours of volunteers and type of organisation*

■ Gallery  ■ Musuem

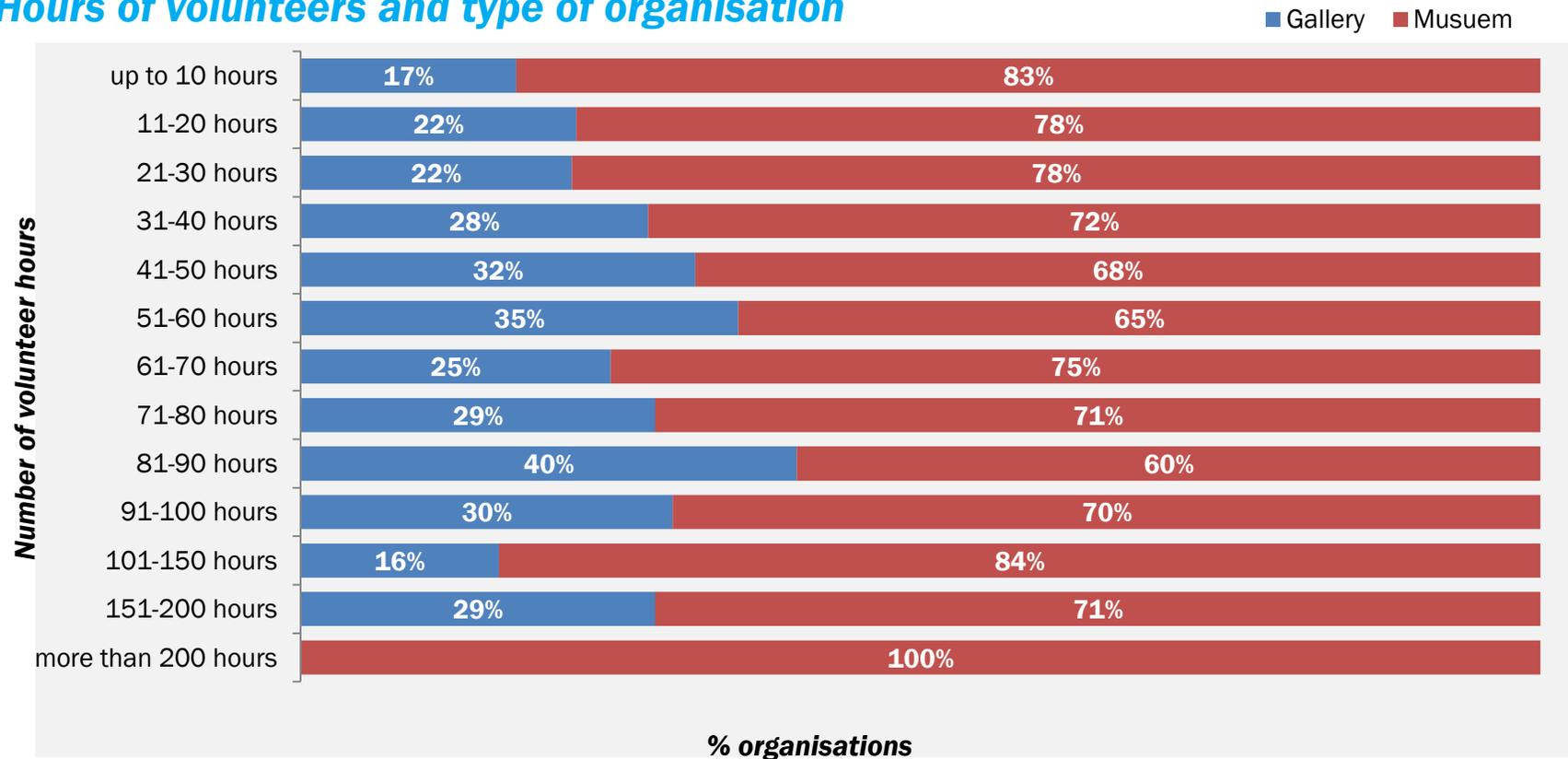| Number of volunteer hours | Gallery | Musuem |
|---|---|---|
| up to 10 hours | 17% | 83% |
| 11-20 hours | 22% | 78% |
| 21-30 hours | 22% | 78% |
| 31-40 hours | 28% | 72% |
| 41-50 hours | 32% | 68% |
| 51-60 hours | 35% | 65% |
| 61-70 hours | 25% | 75% |
| 71-80 hours | 29% | 71% |
| 81-90 hours | 40% | 60% |
| 91-100 hours | 30% | 70% |
| 101-150 hours | 16% | 84% |
| 151-200 hours | 29% | 71% |
| more than 200 hours | | 100% |

**% organisations**

- Overall, volunteers for museums are providing more hours per week than for galleries
- No gallery has volunteers that provide more then 200 hours per week
- 40% of the organisations where volunteers provide 81-90 hours per week are galleries

*Q. 31 On average how many volunteer hours are given each week to open your organisation to the public?*
*Q. 26 What type of organisation are you?  (multiple responses allowed) All valid responses*

**Museums
&Galleries
NSW**

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## Volunteers hours given per week by type of organisation
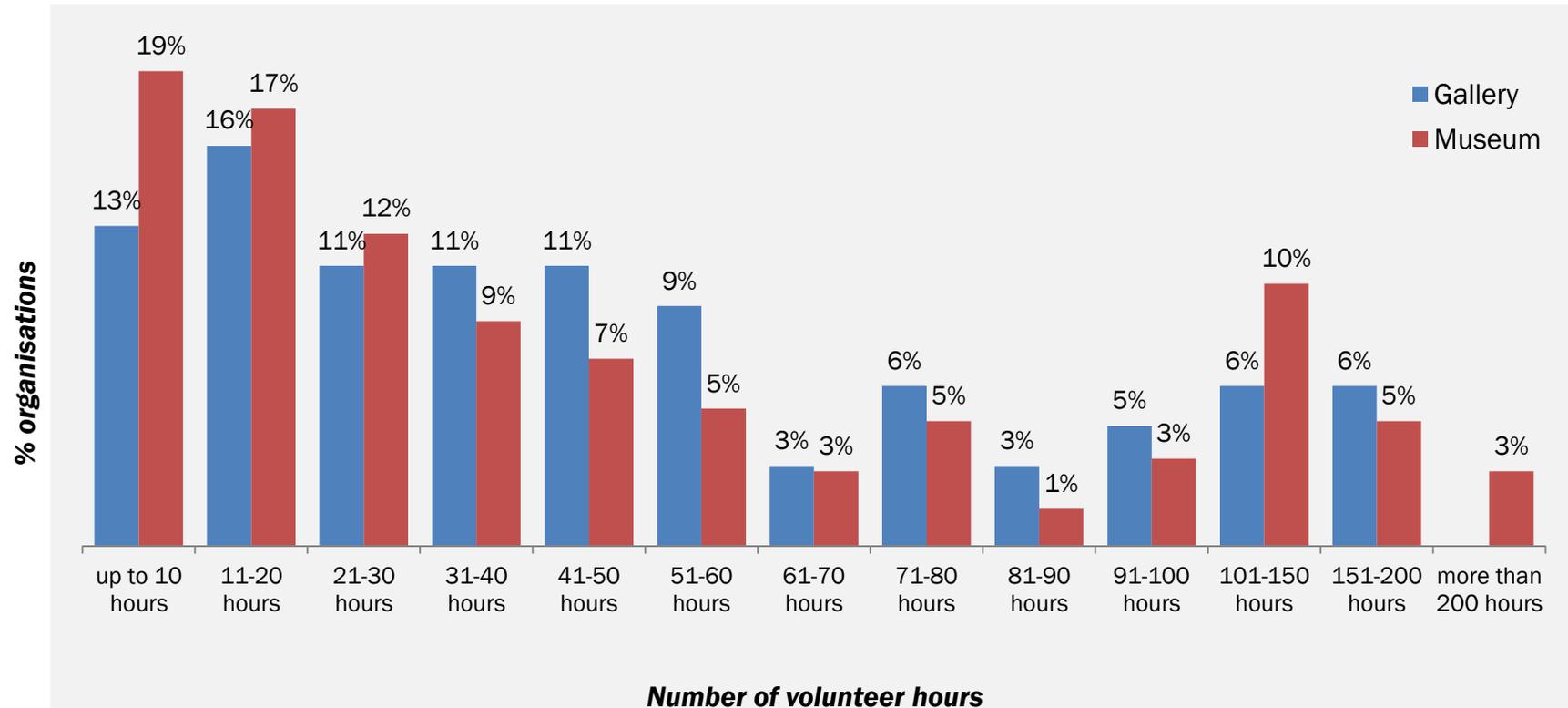


- Of galleries with volunteers, two in five have volunteers that provide up to 30 hours per week.
- Of museums with volunteers, almost half (48%) have volunteers that provide up to 30 hours per week
- Of museums with volunteers, 18% have volunteers that provide up to more than 100 hours per week. This compares to 12% for galleries with volunteers.

*Q. 31 On average how many volunteer hours are given each week to open your organisation to the public?*
*Q. 26 What type of organisation are you? (multiple responses allowed) All valid responses*

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# OWNERSHIP

## *Ownership of buildings*
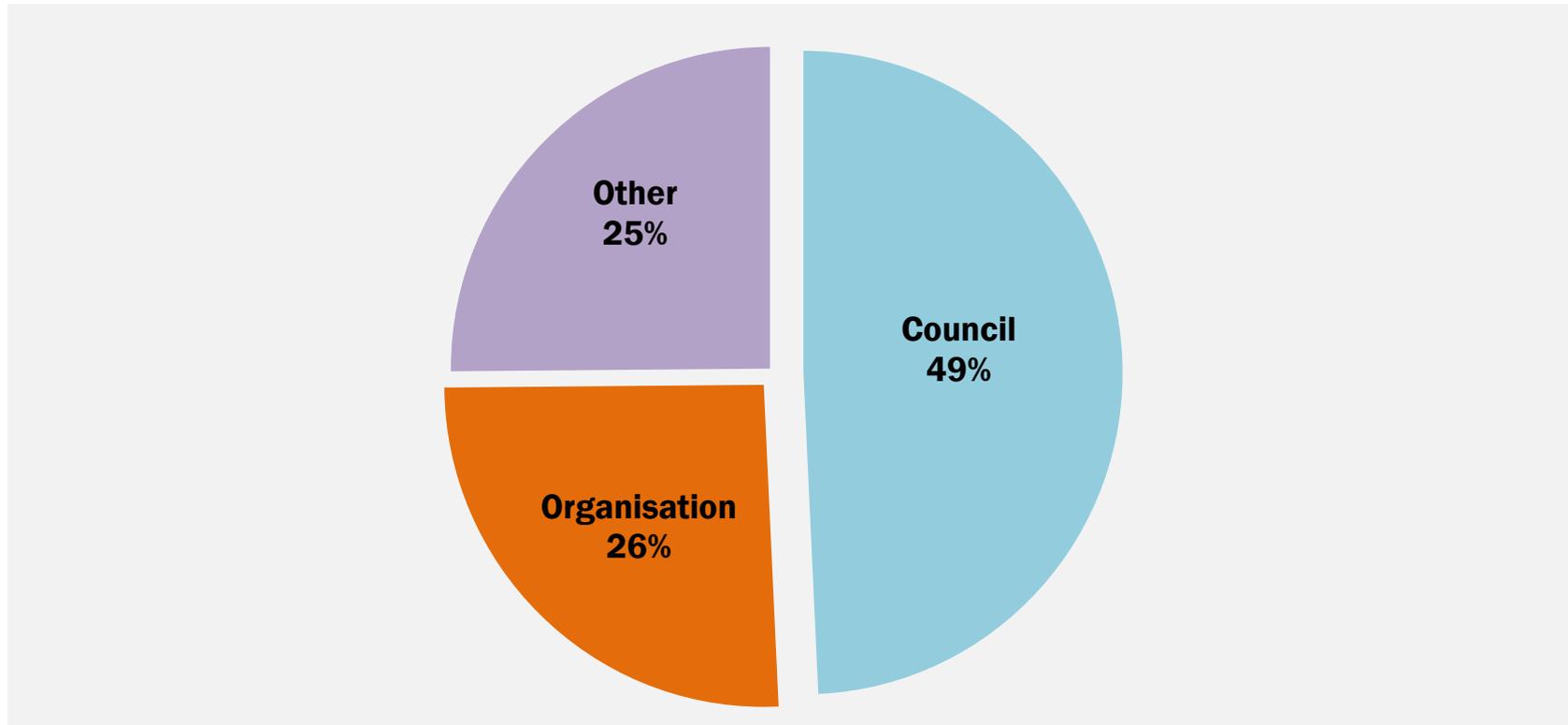


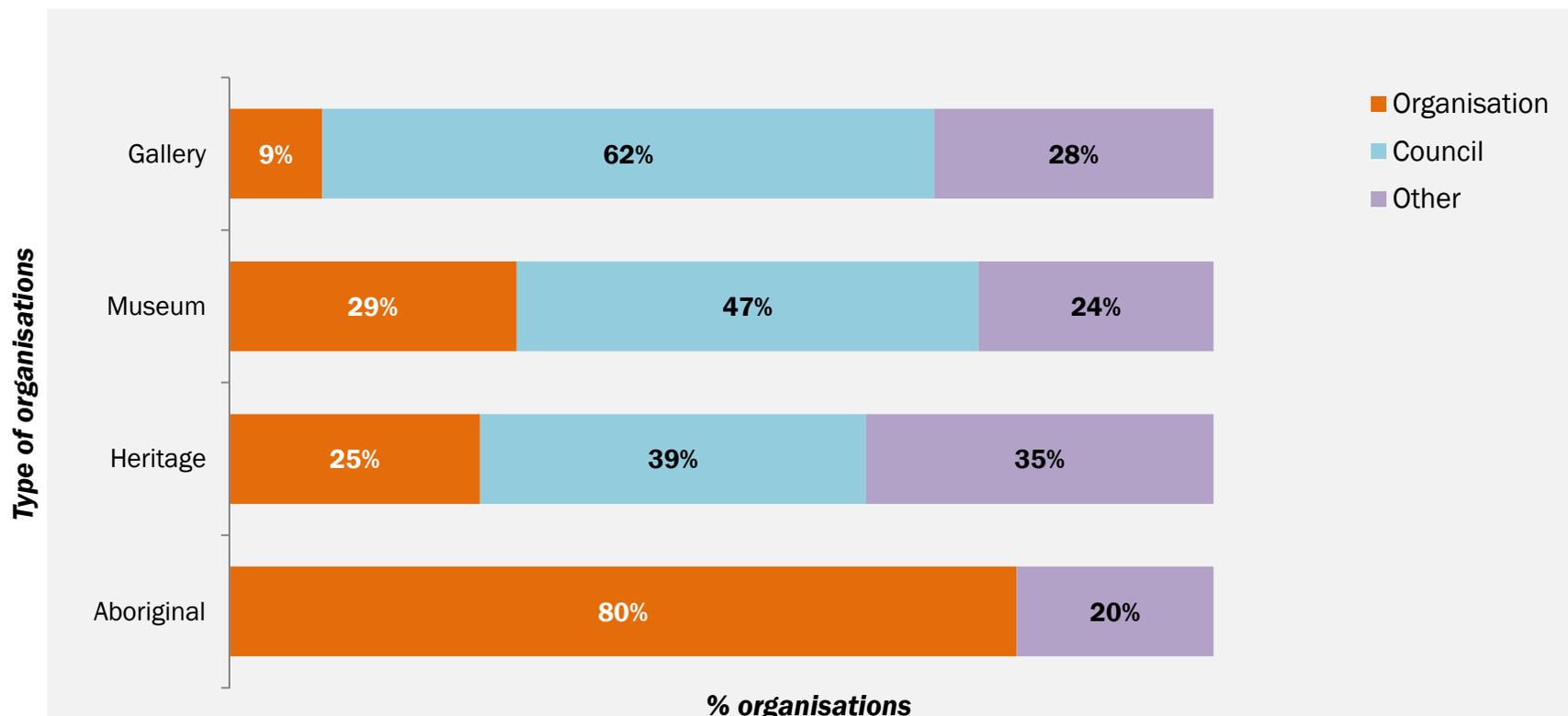- Almost half of the buildings used by the sector are owned by Local government
- Around a quarter of the buildings used are owned by the organisation
- Other owners include National Trust of NSW, Universities, State and Federal government

# OWNERSHIP

## *Ownership of buildings by type of organisation*



**Type of organisations**

- Organisation
- Council
- Other

| | Organisation | Council | Other |
|---|---|---|---|
| Gallery | 9% | 62% | 28% |
| Museum | 29% | 47% | 24% |
| Heritage | 25% | 39% | 35% |
| Aboriginal | 80% | | 20% |

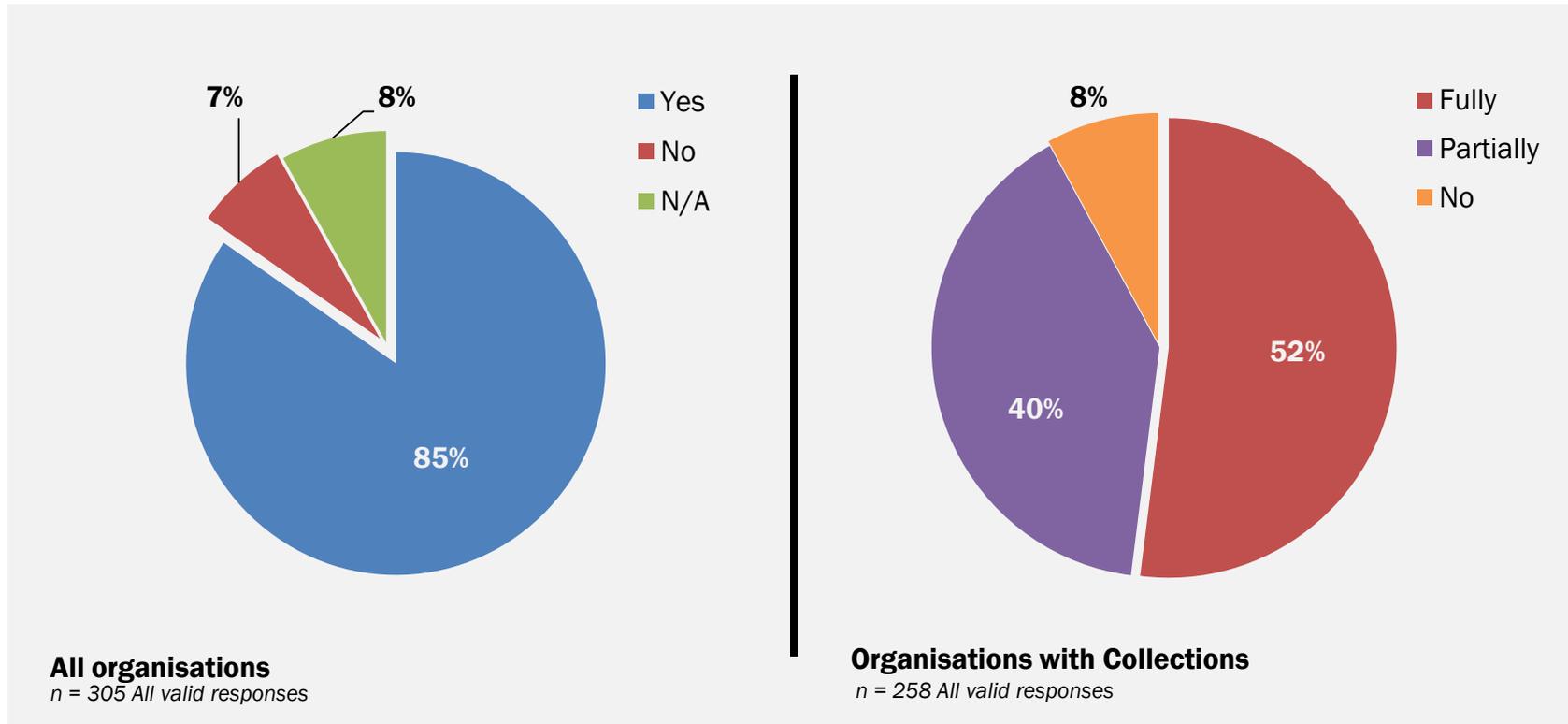**% organisations**

- The majority of galleries, museums and heritage organisations operate from council owned buildings
- The majority of Aboriginal organisations own their own building (*n.b. small sample base*)

*Q. 21 Who owns the building your organisation operates from?*
*Q. 26 Which type of organisation are you? (multiple responses allowed) All valid responses*

Museums
&Galleries
NSW

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# COLLECTION MANAGMENT

## *Is the collection catalogued?*



**7%**  **8%**

Yes
No
N/A

**85%**

**All organisations**
*n = 305 All valid responses*

**8%**

Fully
Partially
No

**52%**

**40%**

**Organisations with Collections**
*n = 258 All valid responses*
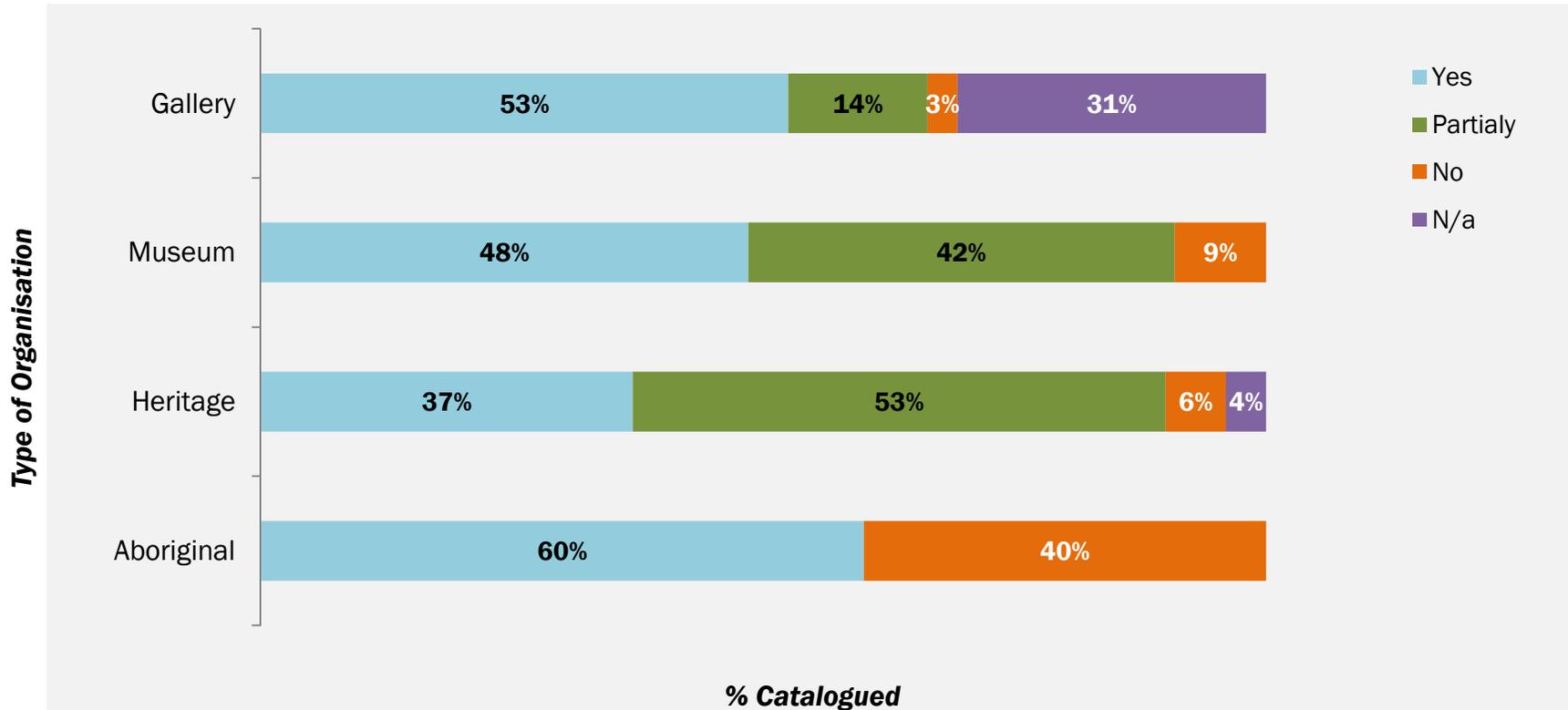
- 8% of all organisations do not hold a collection
- 85% of all organisations have catalogued their collection either fully or partially
- 7% of all organisations have not catalogued their collection
- Of the organisations that have collections, 40% are partially catalogued
- Of the organisations that have collections, only a small percentage (8%) are not catalogued at all

# COLLECTION MANAGMENT

## *Level of collection catalogued and type of organisation*
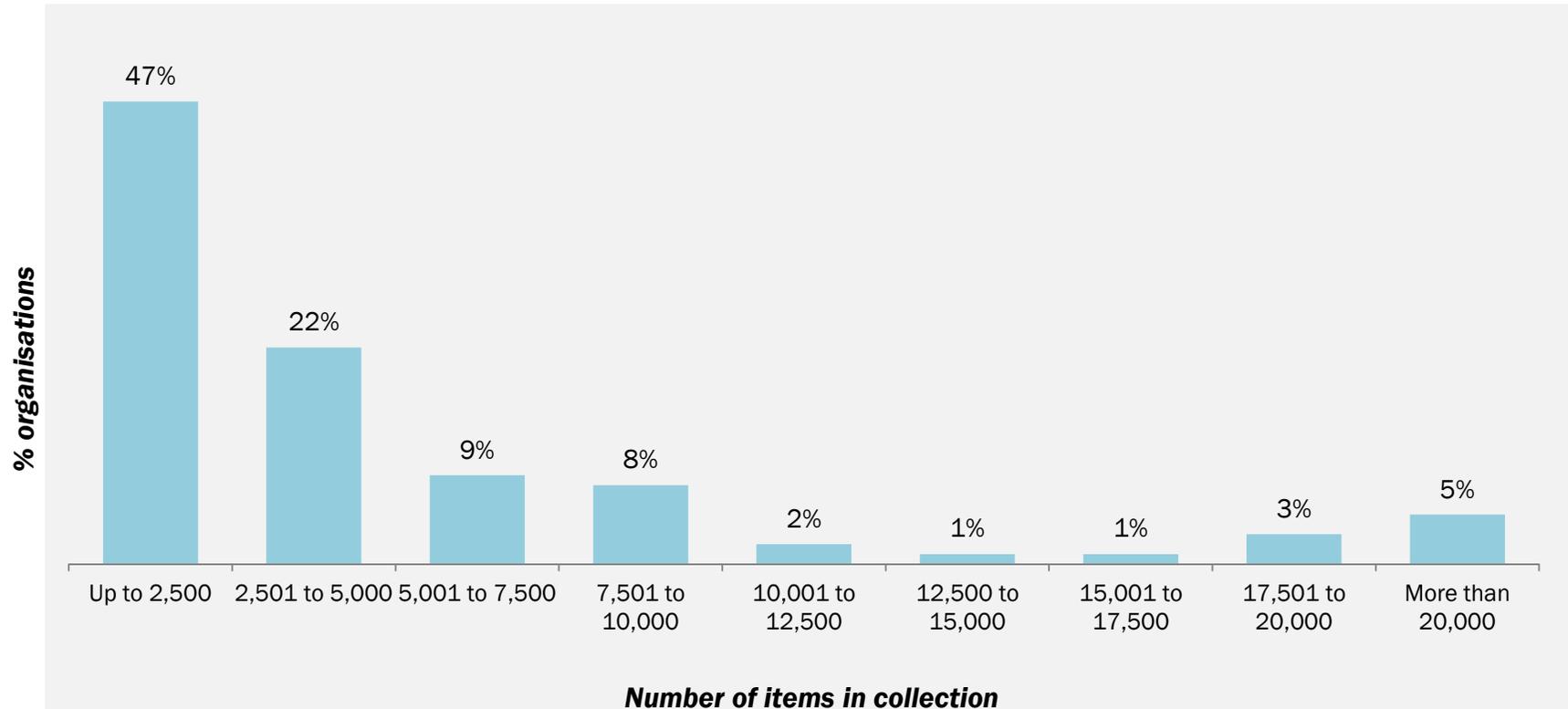


- Almost one third of the galleries do not have a collection
- Over 50% of the heritage organisations have partially catalogued their collection
- Almost half of the museum organisations have fully catalogued their collections

*Q. 23 Is your collection catalogued? Q. 26 Type of organisation..? (multiple responses allowed)*
*All valid responses*

Museums
&Galleries
NSW

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## *Number of items in collection*



- The total number of reported item in collections was 2,931,584
- The average number of items in collections is 11,362
- 50% of organisations have less than 3,000 items

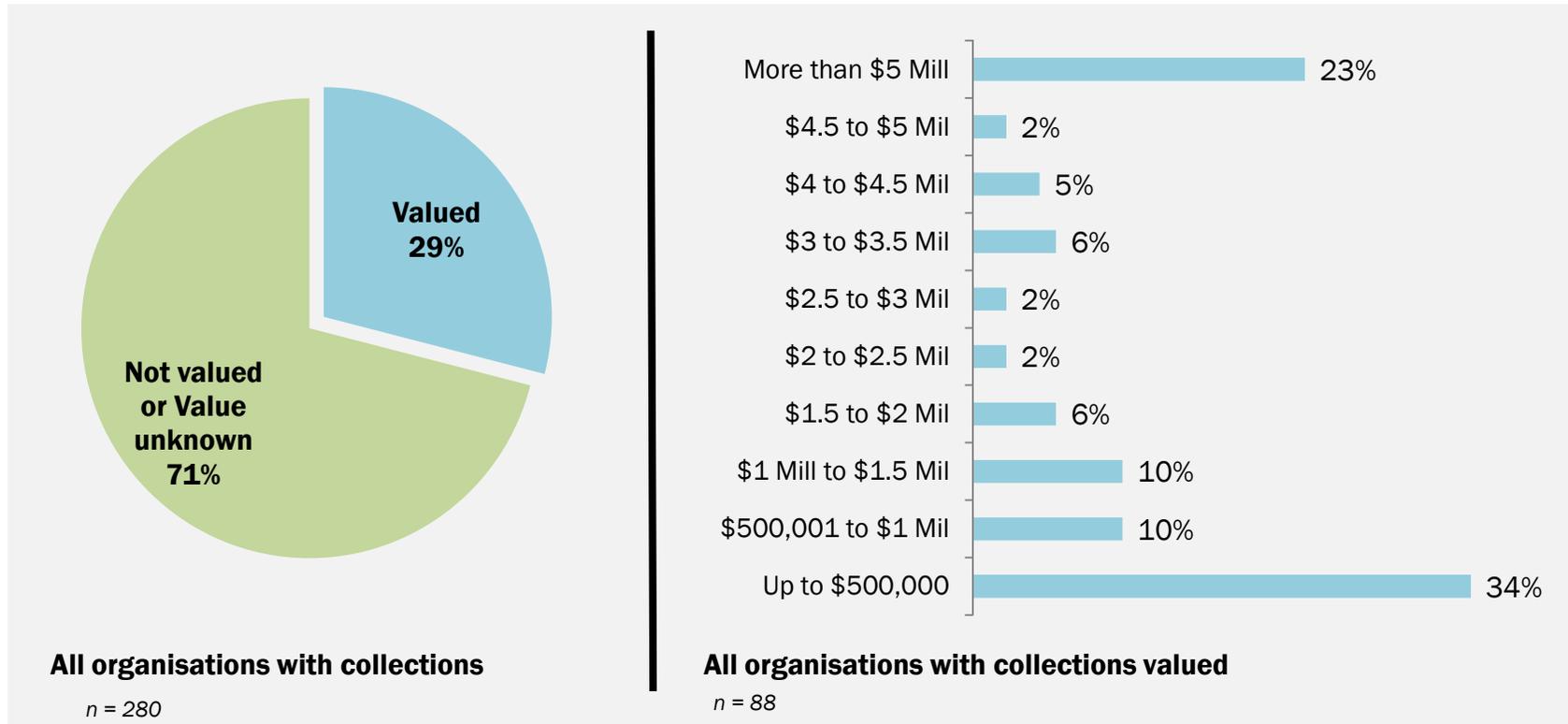## Number of items in collection by type of organisation

| | Overall | Gallery | Museum | Heritage | Aboriginal |
|---|---|---|---|---|---|
| Up to 2,500 Items | 47% | 75% | 38% | 53% | 100% |
| 2,501 to 5,000 items | 22% | 16% | 25% | 9% | |
| 5,001 to 7,500 items | 9% | 8% | 11% | 16% | |
| 7,501 to 10,000 items | 8% | 0% | 10% | 2% | |
| 10,001 to 15,000 items | 5% | | 5% | 5% | |
| 15,001 to 20,000 items | 4% | | 4% | 10% | |
| over 20,000 items | 5% | 2% | 6% | 5% | |

- Most of the galleries, and all of the Aboriginal organisations, have less than 2,500 items in their collections
- One in four of the museum organisations has between 2,500–5,000 items in their collection
- One in five heritage organisations have more than 12,500 items in their collection

## Value of the collection
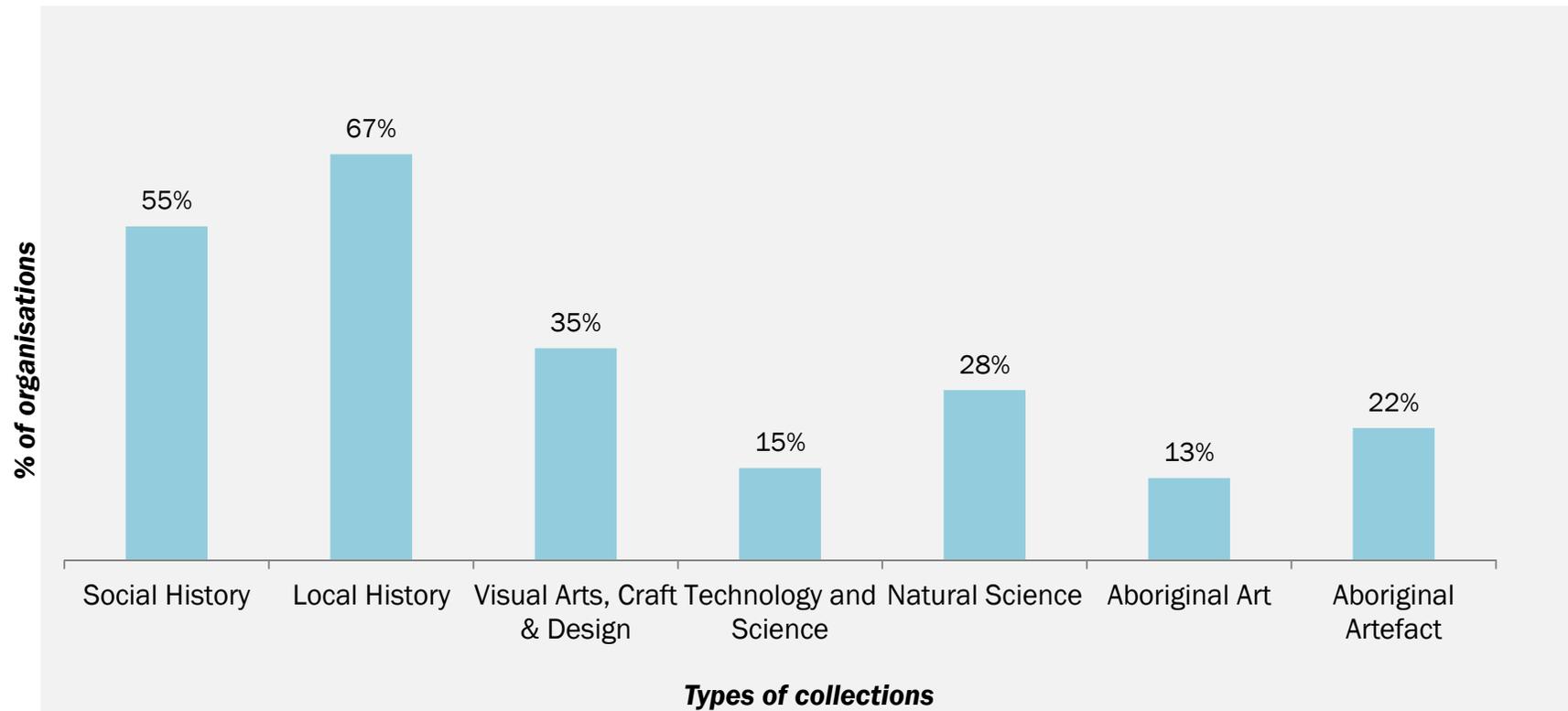
Valued
29%

Not valued
or Value
unknown
71%

**All organisations with collections**

*n = 280*

| | |
|---|---|
| More than $5 Mill | 23% |
| $4.5 to $5 Mil | 2% |
| $4 to $4.5 Mil | 5% |
| $3 to $3.5 Mil | 6% |
| $2.5 to $3 Mil | 2% |
| $2 to $2.5 Mil | 2% |
| $1.5 to $2 Mil | 6% |
| $1 Mill to $1.5 Mil | 10% |
| $500,001 to $1 Mil | 10% |
| Up to $500,000 | 34% |

**All organisations with collections valued**

*n = 88*

- A large proportion of the collections are not valued
- Of those organisations who have valued their collection, just over one third of the collections have a value of under $500,000
- Of those organisations who have valued their collection, almost one quarter of the collections have a value of more than $5 million

*Q. 24 What is the value of your collection (actual and estimate)? Q. 23 Is you collection catalogued?*
*All valid responses*

**Museums & Galleries NSW**

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### *Type of collections*

**% of organisations**

- Social History: 55%
- Local History: 67%
- Visual Arts, Craft & Design: 35%
- Technology and Science: 15%
- Natural Science: 28%
- Aboriginal Art: 13%
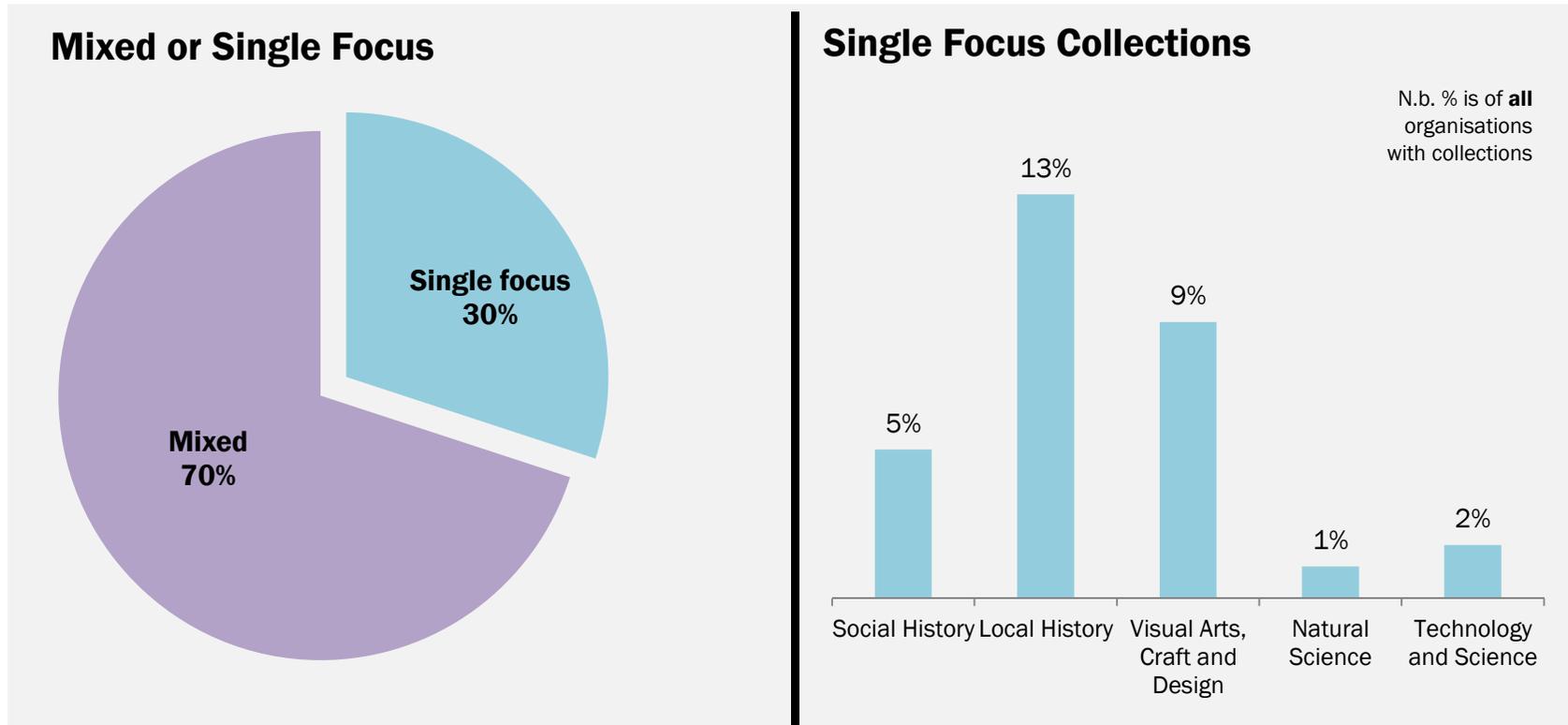- Aboriginal Artefact: 22%

**Types of collections**

- Just over two thirds of organisations have collections which include a focus on local history
- Over half of the organisations have collections which include a focus on social history
- Just over one third of the organisations have collections which include a focus on visual arts, craft and design
- Only a small proportion of organisations have collections which include a focus on Aboriginal art, though just over 1 in 5 have some Aboriginal artefact.

*Q. 27 Which of the following categories best describes your collection? (multiple answers allowed)*
*N = 278 All valid responses*

**Museums & Galleries NSW**

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## Focus of collections

### Mixed or Single Focus

Single focus
30%

Mixed
70%

### Single Focus Collections

N.b. % is of **all** organisations with collections

13%

9%

5%

1%

2%

Social History | Local History | Visual Arts, Craft and Design | Natural Science | Technology and Science

- The majority of collections have a mixed focus
- 13% of all collections have a single focus on local history
- Just under one in ten of the organisations have a focus only on the visual arts, craft and design
- A small proportion of single focus collections concentrate on natural science and technology & science

## *Ranking of type of collections*

| | Local History | Social History | Visual Arts, Craft & Design | Technology & Science | Natural Science | Aboriginal Art | Aboriginal Artefact |
|---|---|---|---|---|---|---|---|
| **1st** | 48% | 24% | 17% | 6% | 4% | 1% | 1% |
| **2nd** | 18% | 30% | 4% | 7% | 1% | 6% | 4% |
| **3rd** | 5% | 4% | 11% | 6% | 5% | 2% | 6% |
| **4th** | 1% | 1% | 5% | 7% | 4% | 1% | 4% |
| **5th** | | | 2% | 4% | 1% | 3% | 4% |
| **6th** | | | | | 1% | | 2% |
| **7th** | | | | | | | 2% |

- "Social History", "Local History" and "Visual Arts, Craft & Design" were ranked as three best descriptions/areas of focus of an organisation's collection
- Local History was ranked 1st as the best description of their collection by almost half of the organisations
- Social History was ranked 2nd as the best description of their collection by almost one third of the organisation
- Visual Arts, Craft & Design was ranked 1st as the best description of their collection by 17% of the organisations

## *Other Facilities Available On-Site*
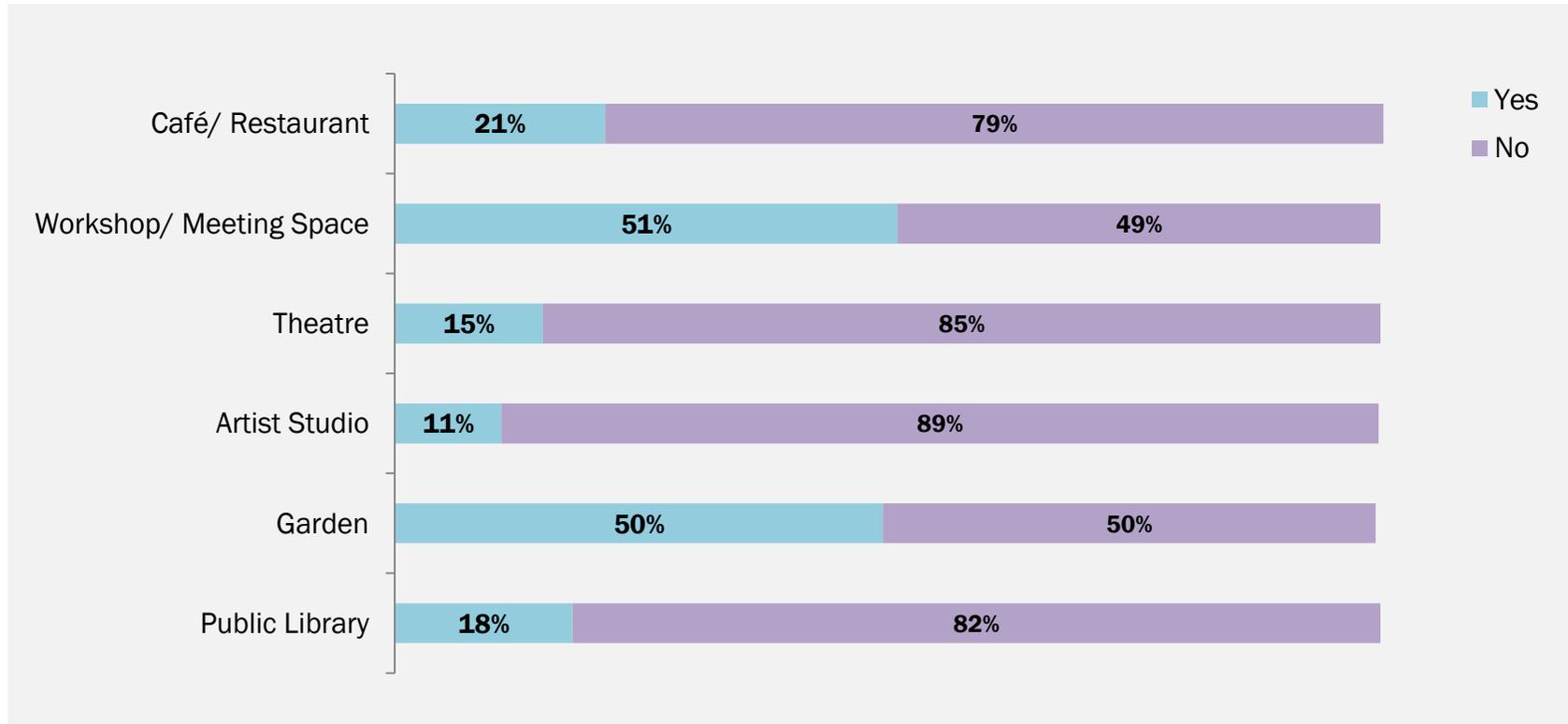


- Around half of the organisations have a workshop/meeting space and gardens
- Artist studios are the least cited additional facility (11%).
- Around 1 in 5 organisations have a café/restaurant on-site
- Less than 1 in 5 organisations have a public library or theatre facilities available on site.
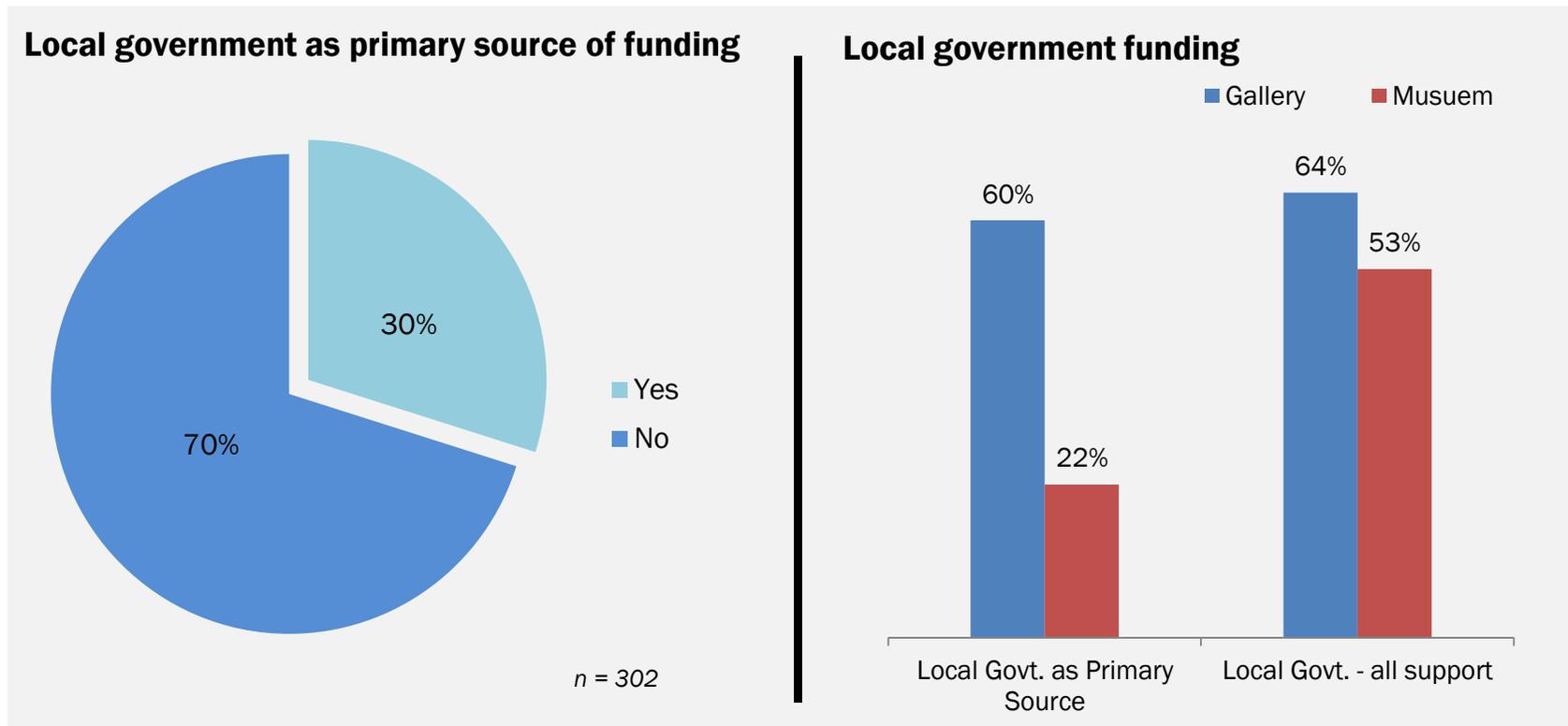
## SOURCES OF FUNDING

### Funding source in the last 12 months
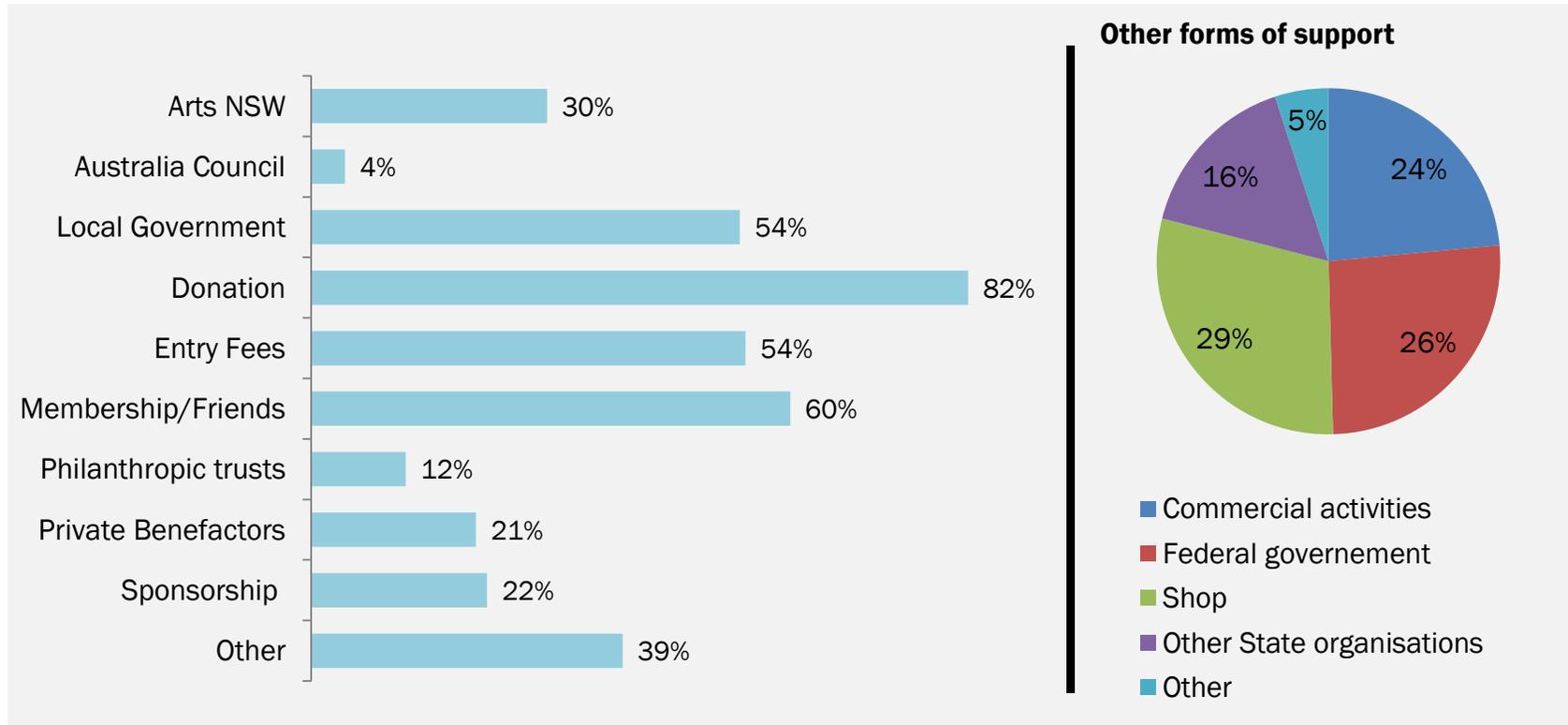


- The most cited form of income was donations and almost two-thirds of organisations are receiving income from membership or friends programs
- The Australia Council is the least cited source of income (4%)
- Just over 1 in ten organisation are receiving income from sales made in their shops.
- Over a third of organisations are receiving funds form other sources including Federal government departments (e.g. Visions of Australia, Veteran Affairs, Community Heritage grants) , other non-arts State government departments & commercial activities such as research and venue hire.
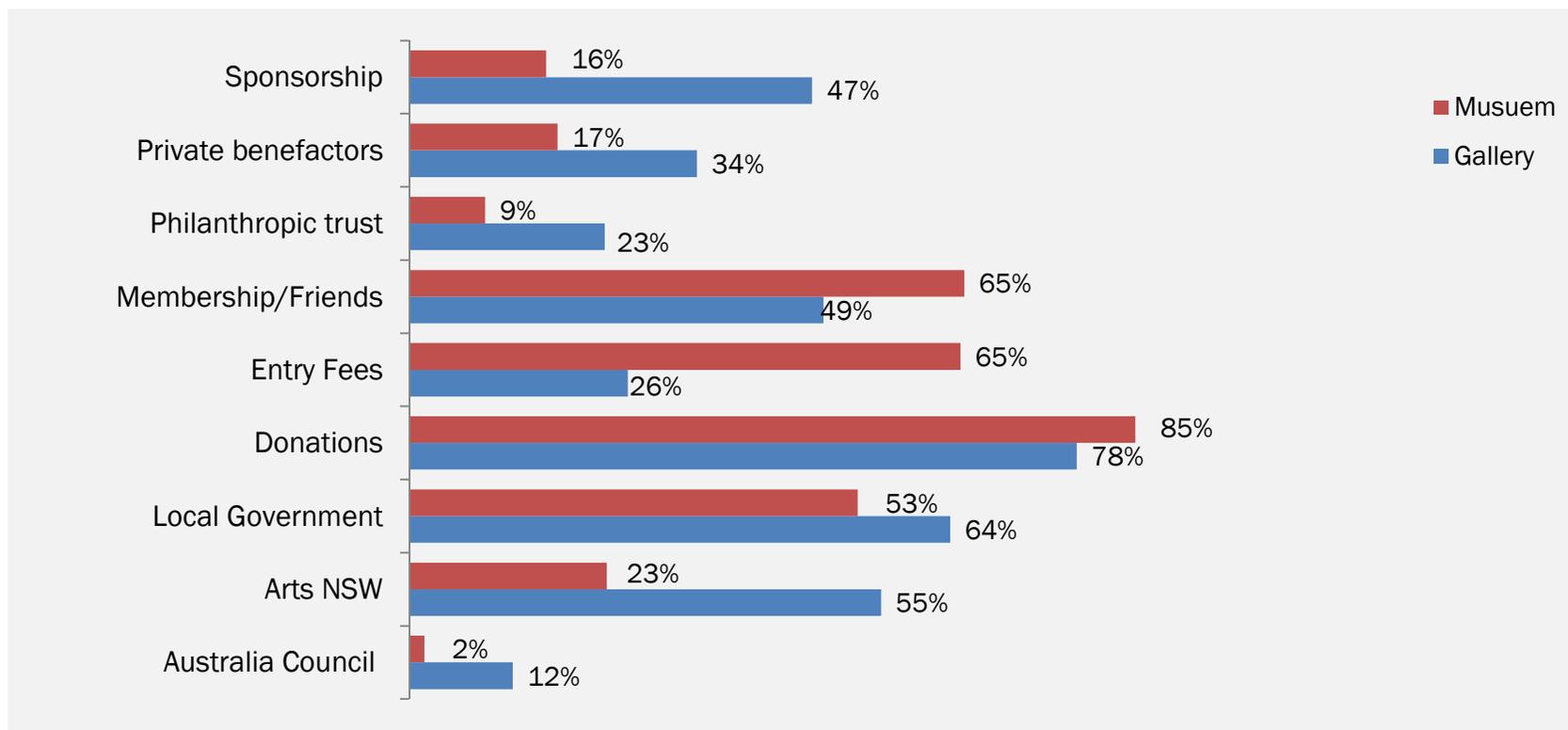
*Q. 37 In the last 12 months have you received any funding from …? Q. 36 Is local government your primary source of operational funding? n = 305 All valid responses*

Museums
& Galleries
NSW

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## Local government funding

### Local government as primary source of funding



- 30% Yes
- 70% No

*n = 302*

### Local government funding



Legend: ■ Gallery ■ Musuem

Local Govt. as Primary Source: Gallery 60%, Museum 22%
Local Govt. - all support: Gallery 64%, Museum 53%

- Almost 1 in 3 (30%) of organisations cite local government as their primary source of operational funding
- Local government support increases to 54% when all funding from local government is included (*previous slide*)
- Local Government is the primary source of income for 60% of galleries and just over 20% of museums.
- Though only around one fifth of museums cite local government as a core source of funding just over half receive some financial support from local government

*Q. 37 In the last 12 months have you received any funding from …? Q. 26 Type of organisation? (multiple response allowed) Gallery n = 74 Museum n = 224*

Museums & Galleries NSW

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## How many galleries and museums received funding from each source



Legend: Musuem (red), Gallery (blue)

| Source | Musuem | Gallery |
|---|---|---|
| Sponsorship | 16% | 47% |
| Private benefactors | 17% | 34% |
| Philanthropic trust | 9% | 23% |
| Membership/Friends | 65% | 49% |
| Entry Fees | 65% | 26% |
| Donations | 85% | 78% |
| Local Government | 53% | 64% |
| Arts NSW | 23% | 55% |
| Australia Council | 2% | 12% |

- Though only around one fifth of museums cite local government as a core source of funding (see previous slide), just over half receive some financial support from local government
- More galleries than museums receive core funding from local government.
- Galleries are more likely than museums to receive funds from Arts NSW (including devolved funding) , private benefactors, philanthropic trusts and sponsorship
- More museums than galleries receive income from entry fees, membership/friends programs and donations .

*Q. 37 In the last 12 months have you received any funding from …? Q. 26 Type of organisation?*
*Gallery n = 74 Museum n = 224*
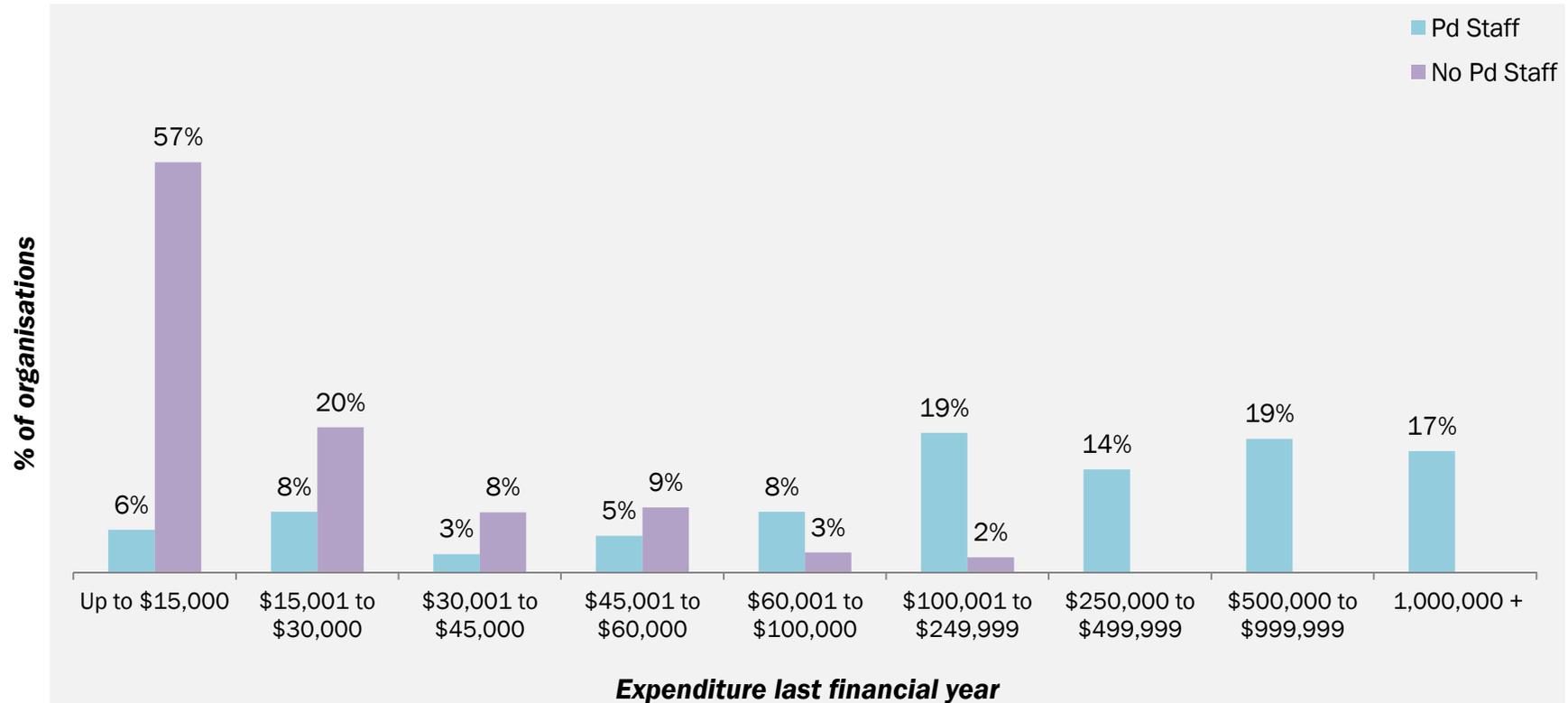
Museums
&Galleries
NSW

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## *Expenditure in the last financial year*
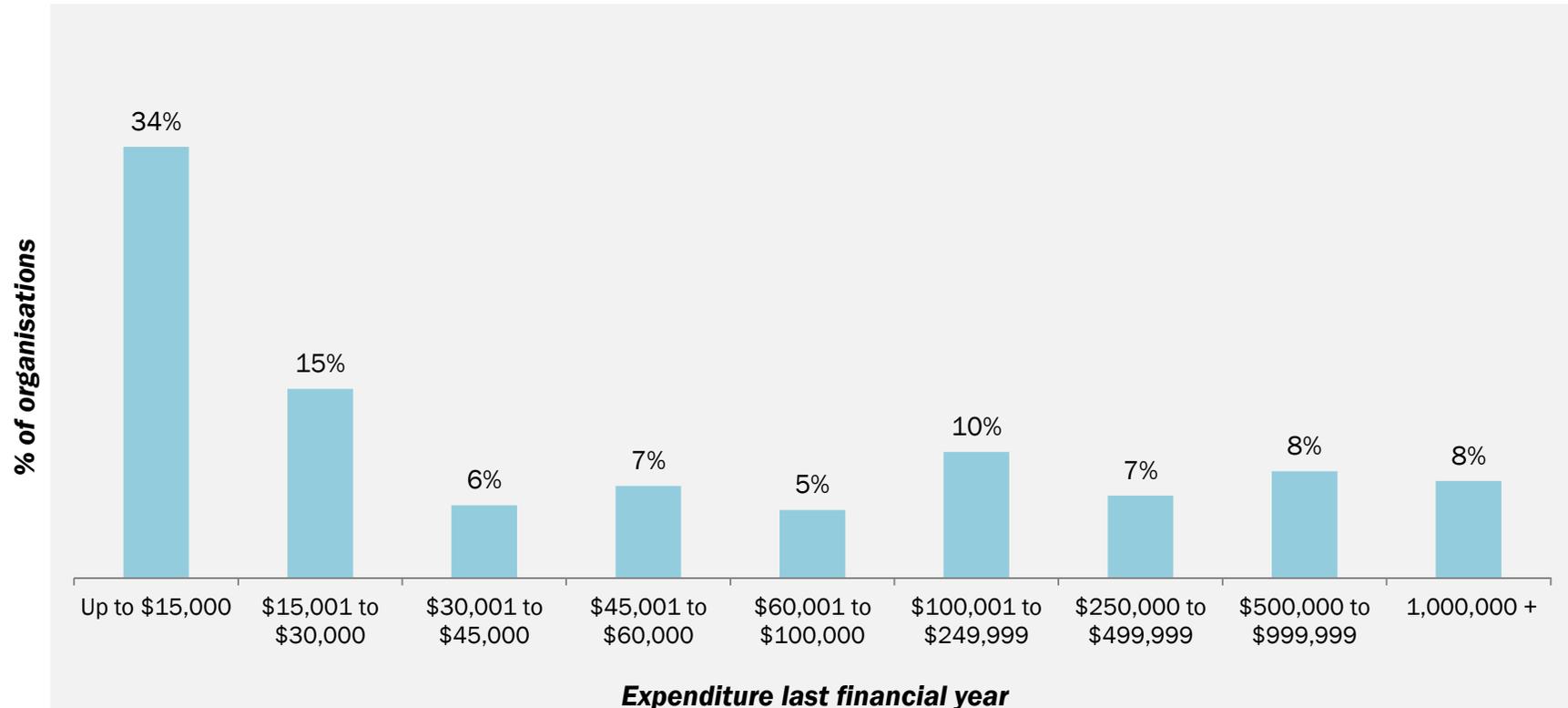


- The average expenditure for the last financial year was $262,808
- 50% of organisations have an expenditure of less than $33,800
- The most commonly cited (mode) annual expenditure is $20,000

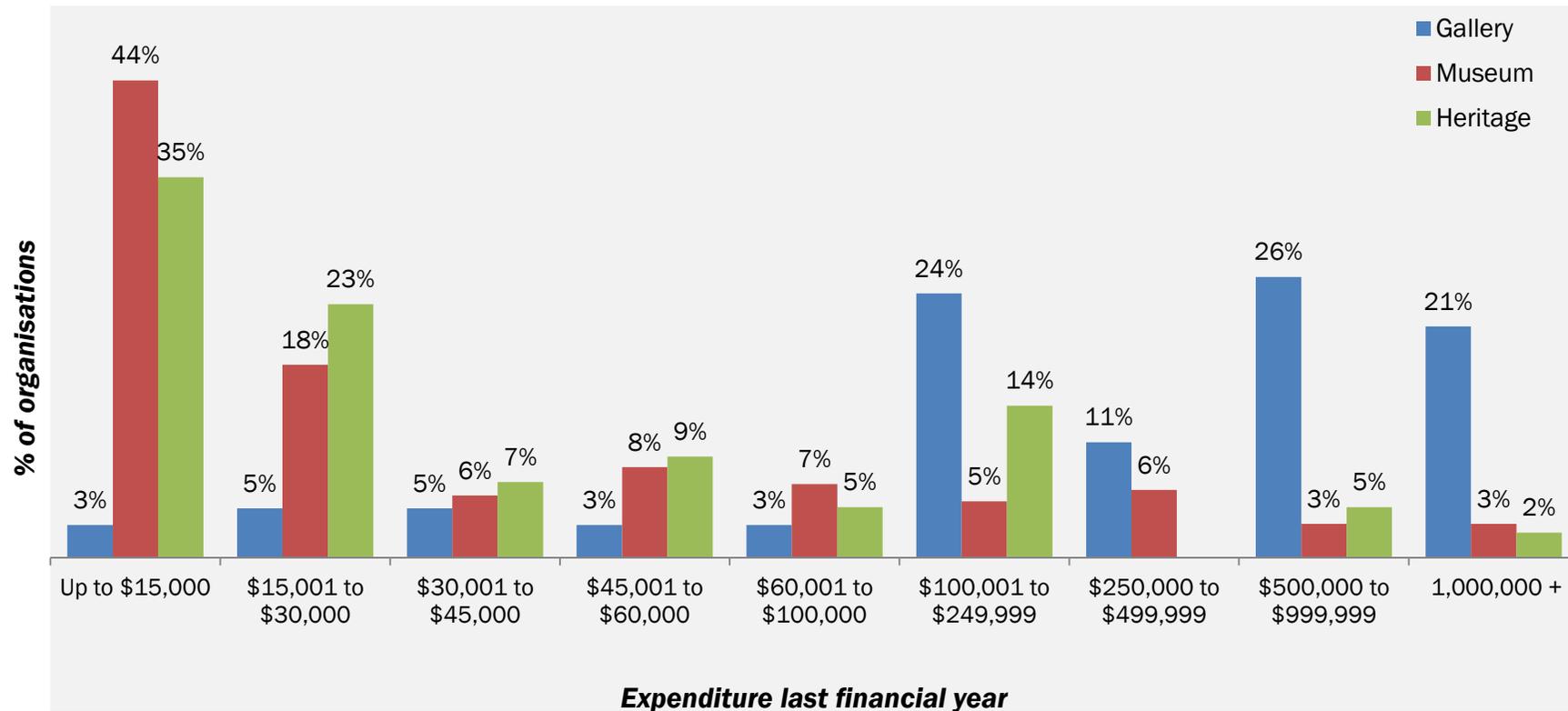- *N.b. the changing scale on the x axis*

## *Expenditure in the last financial year by paid staff*



- Most organisations without paid staff report an annual expenditure of under $15,000
- Over 2 in 3 organisations with paid staff have an expenditure of more than $100,000

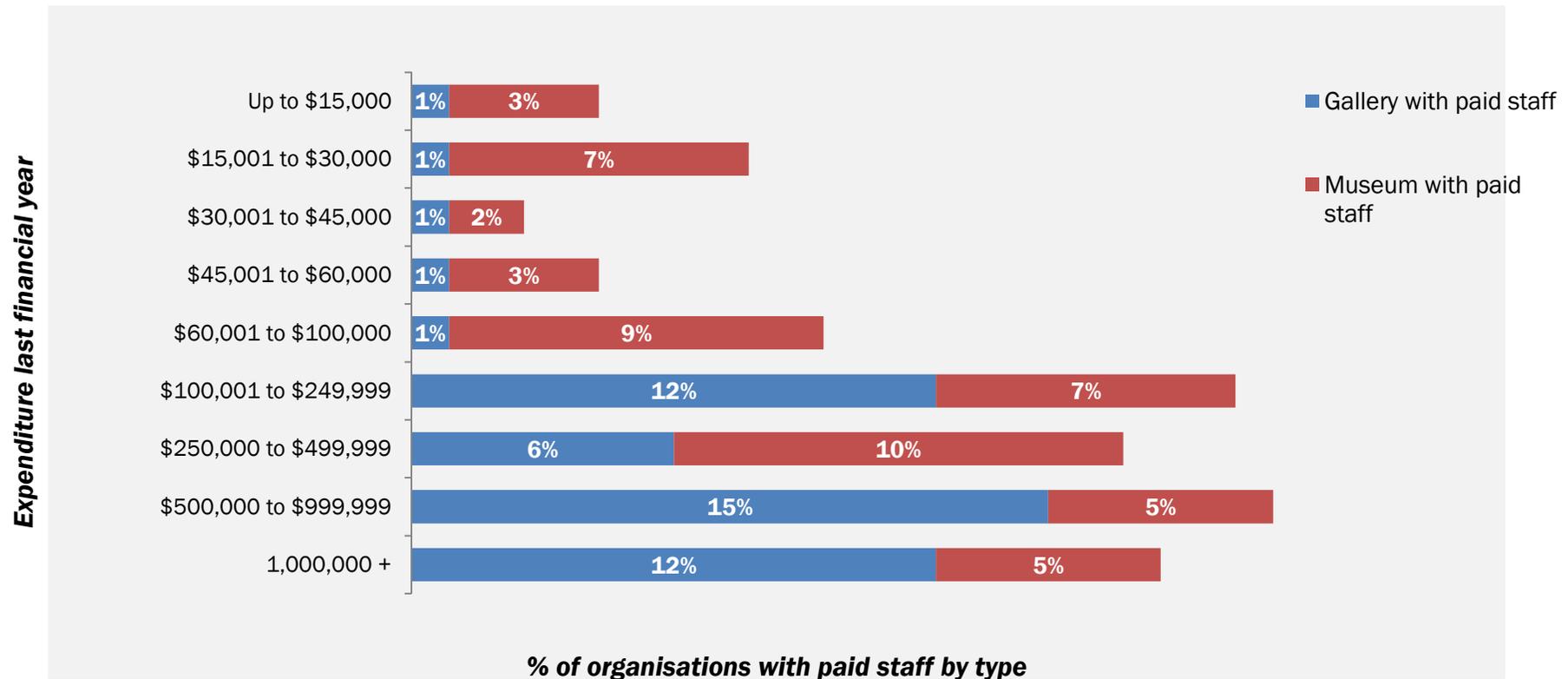- *N.b. the changing scale on the x axis*

## *Expenditure in the last financial year by type of organisation*



- The majority of museums and heritage organisations have an annual expenditure of up to $30,000
- Most galleries have an annual expenditure of over $250,000

- *N.b. the changing scale on the x axis*

*Q. 35 What was your annual expenditure in the last financial year?*
*All n= 261 Gallery n = 66, Museum n= 192 Heritage n = 43*

**Museums & Galleries NSW**

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## *Expenditure in the last financial year by type of organisation with paid staff*

**Expenditure last financial year** *(y axis)*

| Expenditure category | Gallery with paid staff | Museum with paid staff |
|---|---|---|
| Up to $15,000 | 1% | 3% |
| $15,001 to $30,000 | 1% | 7% |
| $30,001 to $45,000 | 1% | 2% |
| $45,001 to $60,000 | 1% | 3% |
| $60,001 to $100,000 | 1% | 9% |
| $100,001 to $249,999 | 12% | 7% |
| $250,000 to $499,999 | 6% | 10% |
| $500,000 to $999,999 | 15% | 5% |
| 1,000,000 + | 12% | 5% |

**% of organisations with paid staff by type**

■ Gallery with paid staff

■ Museum with paid staff

- More museums with paid staff have an annual expenditure of up to $100,000 than galleries with paid staff
- More galleries with paid staff have an annual expenditure of over $500,000 than museums with paid staff

- *N.b. the changing scale on the y axis*
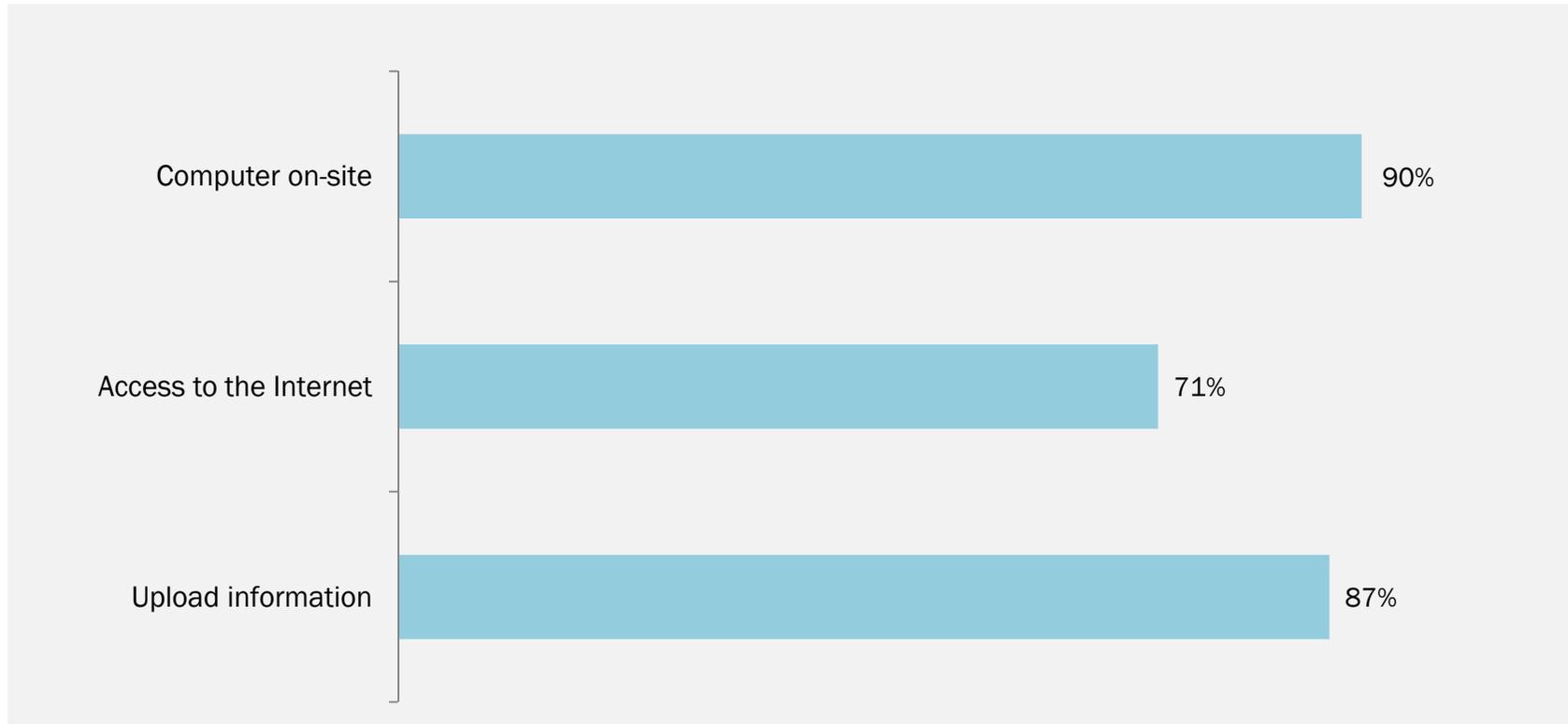
## Do you have a website?
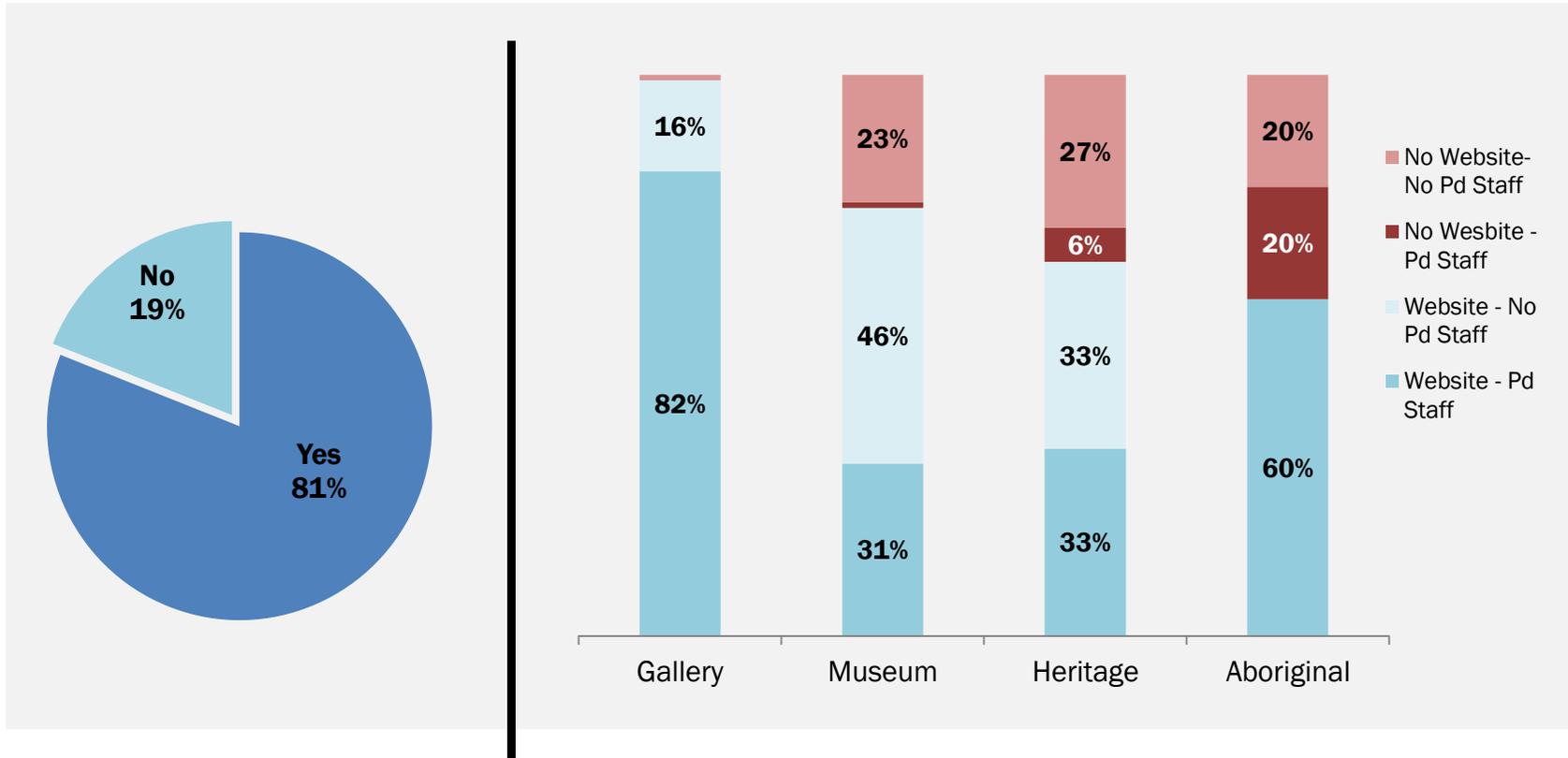


- Just over 4 in 5 organisations have a website
- Galleries with paid staff are more likely to have a website
- However, not having paid staff is not a barrier to having a website

*For ease of reading any figures below 1% have been removed*

*Q. 16 Do you have a website? Q. 27 Type of organisation? (multiple responses allowed)*
*n = 305 All valid responses*
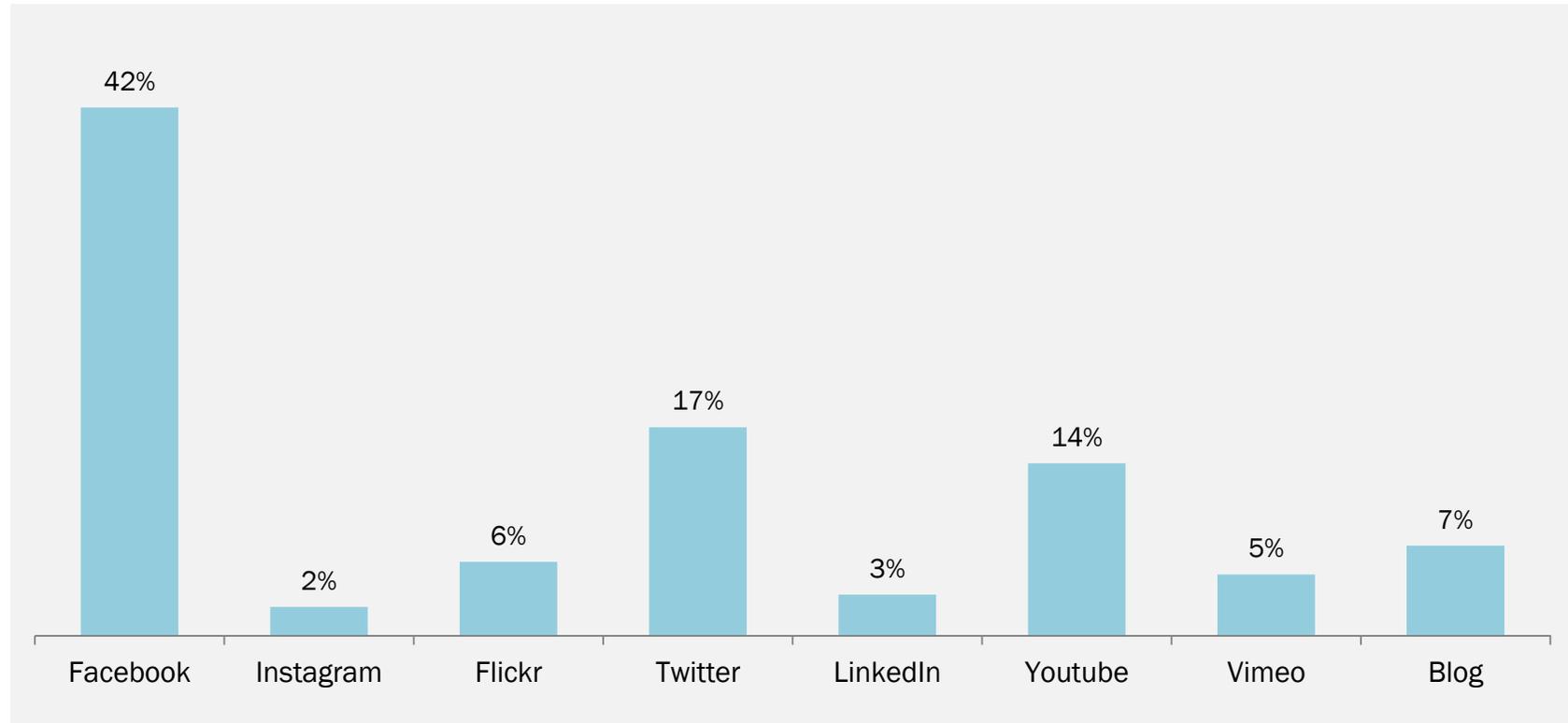
**Museums &Galleries NSW**

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### *Computer and Internet Access On-Site*



- 9 in 10 organisations have a computer on-site
- Almost 30% of organisations do not have access to the internet on site
- Though 71% have access to the internet on site, 87% can upload information to the internet either on-site or off-site

*Q. 40 Is there a Computer on-site? Q. 41 Do you have access to the internet on-site?*
*Q. 42 Can you add information to the internet?  n = 305 All Valid Responses*
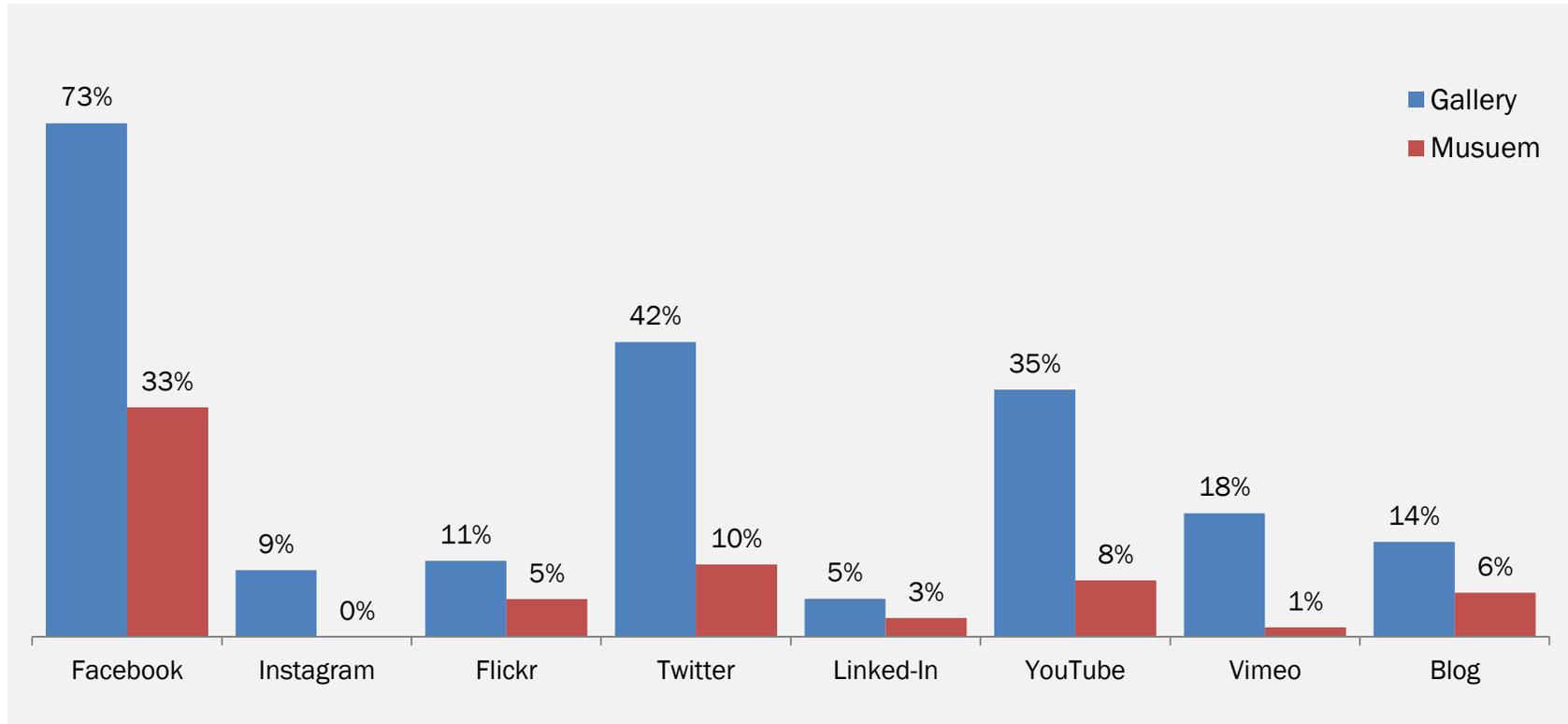
Museums
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NSW

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## *Use of Social Media*



- Facebook is the most cited form of social media but still only has a take up rate of just over 2 in 5
- Twitter and YouTube are the second and third most cited social media platform
- Flickr and Instagram are hardly used at all

## How many galleries and museums are using different channels of social media



Legend: ■ Gallery ■ Musuem

| | Facebook | Instagram | Flickr | Twitter | Linked-In | YouTube | Vimeo | Blog |
|---|---|---|---|---|---|---|---|---|
| Gallery | 73% | 9% | 11% | 42% | 5% | 35% | 18% | 14% |
| Musuem | 33% | 0% | 5% | 10% | 3% | 8% | 1% | 6% |

- Galleries are more strongly engaged in social media
- Social media channels such as Instagram and Vimeo have a very low take up with museums
- Linked-In has a low usage rate with both galleries and museums

# Conclusions



**Museums
& Galleries
NSW**

Image  *Interior Nicholson Museum, Sydney University, Sydney*

# Conclusions

## Overview of the sector

- There are 495 not-for profit organisations that have collections and/or provide exhibitions and are accessible to the public on a regular basis in the museum and gallery sector of NSW.

- A number of external factors have shaped the establishment of these organisations. They include the increase of interest in local history in the 1970's and the capital development funds available for the Australian Bicentennial celebrations and the Federation of Australia.

- There are more active museums than galleries in NSW but the number of new museums being established has fallen in each decade since the 1970's.

- The majority of organisations have a single area of practice. Galleries are the most likely to have only one area of practice. The "single focus" of most of galleries has enabled then to more clearly articulate their operational needs. "Museum" and "Heritage" is the most common mix of areas of practice.

- Aboriginal organisations with sufficient infrastructure to present exhibitions or care for physical collections are small in number. Like many community/volunteer run organisations, they are challenged by the lack of staffing, skills and resources.

- Almost half of the organisations have a meeting or workshop space. There is an opportunity for these organisations to enhance their connections to the community and generate income streams by opening up these spaces for outside use.

- Almost half of organisations also have gardens. There is an opportunity to leverage this asset to increase the levels of engagement of visitors and allow access for alternate use such as fairs and community events.

# Conclusions

## Visitation and Collections

- A total of over 5 million people were reported to have visited during the last financial year of the organisations that comprise the small to medium museum and gallery sector of NSW.

- Around a third of organisations are willing to regularly make their collections available for tours and school groups outside advertised opening times.

- With most organisations open between 9-10 AM and 4-5 PM, there is an opportunity to explore later opening hours to increase access to other sections of the community.

- There has been an increase in the number of organisations that count visitation compared to previous M&G NSW studies.

- The majority of organisations are receiving visitation of up to 5,000 per annum. Just over 80% of these organisations have no paid staff.

- Over 2.9 million objects are reported in the collections of small to medium museum and gallery sector of NSW, with around half of all organisations holding collections of up to 3,000 objects.

- The majority of organisations have catalogued their collections but these collections are largely unvalued. Galleries are the most likely to have no permanent collection. Heritage organisations are the most likely to have only partially catalogued their collection.

- The majority of collections have a mix of areas of focus with "Local History", "Social History" and "Visual Arts, Craft & Design" cited as the main areas of collection focus.

# Conclusions

## Staffing and Volunteers

- The majority of the organisations within the small to medium museum and gallery sector have no paid staff. Galleries and Aboriginal organisations are most likely to have paid staff.

- 475 full time equivalent positions were reported in the small to medium museum and gallery sector.

- The majority of organisations with paid staff have 1 or less full time paid equivalent staff member. Only a quarter of organisations with paid staff have the resources to employ 4 or more full time staff members.

- Almost a third of galleries employ 4 or more full time staff members.

- Museums and Heritage organisations are less likely to have paid staff. This in turn makes it difficult for some of these organisations to commit specific resources to areas such as the delivery of public programs, extended opening hours and audience development.

- There is a clear link between paid staff and being able to accommodate visitation of over 20,000 per annum and manage 30+ volunteers.

- There are almost 8,000 active volunteers in the small to medium museum and gallery sector.

- Volunteers play vital roles within the sector, especially for museums. They undertake a number of tasks including front of house, collection care, collection management, governance and operations.

- The economic contribution of these volunteers can be valued at over $20 million.

# Conclusions

## Funding and Expenditure

- Most organisations cite a wide range of income streams including all levels of government, fundraising, donations and sponsorship.

- Galleries are more likely to receive funds from the State government.

- The Australia Council of the Arts is the least cited source of funding for the small to medium museum and gallery sector.

- Museums are most likely to have a small annual expenditure of under $30,000. The provision of free labour and in-kind support from local government enables these organisations to operate.

- The majority of galleries have an annual expenditure of over $100,000.

## Role of Local Government

- 80% of local government areas in NSW have at least one museum, gallery, heritage organisation or keeping place.

- Local government owns almost half the buildings used by the small to medium museum and gallery sector. Local government provides buildings for 62% of galleries and 47% of museums.

- Local government is a key supporter of the sector. It provides core funding to 60% of the galleries and some level of funding to just over half the museums.

# Conclusions

## Web and Social Media

- The majority of organisations have a website and a computer on site.

- Facebook is the most cited social media channel followed by Twitter and YouTube.

- Galleries are more likely to have a website and use social media. There is an opportunity for the museum sector to engage more fully in social media.

- Though there may be limitations with on-site access to the internet, a majority of organisations have the ability and knowledge to upload information.

# Appendix

**Museums
& Galleries
NSW**

| Local Government Area | Number of organisations | | Local Government Area | Number of organisations |
|---|---|---|---|---|
| Armidale Dumaresq Council | 8 | | Corowa Shire Council | 1 |
| Auburn City Council | 2 | | Cowra Shire Council | 3 |
| Albury City Council | 2 | | | |
| Ballina Shire Council | 3 | | Deniliquin Council | 2 |
| Balranald Shire Council | 1 | | Dubbo City Council | 2 |
| Bankstown City Council | 1 | | Dungog Shire Council | 1 |
| Bathurst Regional Council | 8 | | Eurobodalla Shire | 2 |
| Blacktown City Council | 1 | | Fairfield City Council | 1 |
| Bega Valley Shire Council | 6 | | Forbes Shire Council | 1 |
| Bellingen Shire Council | 2 | | Gilgandra Shire Council | 2 |
| Berrigan Shire Council | 2 | | Glen Innes Severn Council | 2 |
| Blacktown City Council | 3 | | Gloucester Shire Council | 1 |
| Bland Shire Council | 2 | | Gosford City Council | 1 |
| Blayney Shire Council | 3 | | Goulburn Mulwaree Council | 4 |
| Blue Mountains City Council | 6 | | Great Lakes Council | 1 |
| Bogan Shire Council | 1 | | Greater Hume Shire Council | 2 |
| The Council of the city of Botany Bay | 1 | | Greater Taree City Council | 4 |
| Broken Hill City Council | 5 | | | |
| Byron Shire Council | 3 | | Griffith City Council | 2 |
| Cabonne Council | 5 | | Gundagai Shire Council | 1 |
| Camden Council | 2 | | Gunnedah Shire Council | 2 |
| Campbelltown City Council | 2 | | Guyra Shire | 1 |
| The City of Canada Bay Council | 2 | | Gwydir Shire Council | 2 |
| Carrathool Shire Council | 1 | | Hawkesbury City Council | 2 |
| Cessnock City Council | 3 | | Hay Shire Council | 5 |
| Clarence Valley Council | 6 | | The Hills Shire Council | 2 |
| Cobar Shire Council | 1 | | Council of the Shire of Hornsby | 2 |
| Coffs Harbour City Council | 4 | | The Council of the Municipality of Hunters Hill | 2 |
| Coolamon Shire Council | 2 | | Hurstville City Council | 1 |
| Cooma-Monaro Shire Council | 2 | | Inverell Shire Council | 1 |
| Cootamundra Shire Council | 2 | | Junee Shire Council | 2 |

Museums & Galleries NSW

# LOCAL GOVERNMENT AREAS WITH MUSEUMS, GALLERIES, HERITAGE OR ABORIGINAL ORGANISATIONS (cont..)

| Local Government Area | Number of organisations | | Local Government Area | Number of organisations |
|---|---|---|---|---|
| Kempsey Shire Council | 1 | | Randwick City Council | 2 |
| Kogarah City Council | 1 | | Richmond Valley Council | 5 |
| Ku-Ring-Gai Council | 1 | | Ryde City Council | 4 |
| Kyogle Council | 1 | | Shellharbour City Council | 2 |
| Lake Macquarie City Council | 4 | | Lachlan Shire Council; | 1 |
| Lane Cove Municipal Council | 1 | | Shoalhaven City Council | 5 |
| Leeton Shire Council | 1 | | Snowy River Shire Council | 2 |
| Leichhardt Municipal Council | 2 | | Sutherland Shire Council | 3 |
| Lismore City Council | 2 | | The Council of City of Sydney | 19 |
| City of Lithgow City Council | 2 | | Tamworth Regional Council | 5 |
| Liverpool City Council | 1 | | Temora Shire Council | 1 |
| Liverpool Plains Shire Council | 1 | | Tenterfield Shire Council | 1 |
| Lockhart Shire Council | 1 | | Tumut Shire Council | 2 |
| Lord Howe Island Board | 1 | | Tweed Shire Council | 3 |
| Maitland City Council | 4 | | Unincorporated Area of NSW | 1 |
| Manly Council | 1 | | Upper Hunter Shire Council | 3 |
| Marrickville Council | 1 | | Upper Lachlan Shire Council | 2 |
| Mid-Western Regional Council | 4 | | Uralla Shire Council | 1 |
| Moree Plains Shire Council | 1 | | Wagga Wagga City Council | 4 |
| Mosman Municipal Council | 1 | | Walgett Shire Council | 2 |
| Nambucca Shire Council | 4 | | Warrumbungle Shire | 1 |
| Narrabri Shire Council | 1 | | Weddin Shire Council | 1 |
| Narrandera Shire Council | 1 | | Wellington Council | 1 |
| Newcastle City Council | 7 | | Willoughby City Council | 1 |
| North Sydney Council | 3 | | Wingecarribee Shire Council | 5 |
| Orange City Council | 3 | | Wollondilly Shire Council | 1 |
| Parkes Shire Council | 1 | | Wollongong City Council | 7 |
| Parramatta City Council | 6 | | Woollahra Municipal Council | 1 |
| Penrith City Council | 2 | | Wyong Shire | 1 |
| Port Macquarie-Hastings Council | 3 | | Yass Valley Council | 2 |
| Port Stephens Council | 2 | | Young Shire Council | 1 |
| Queanbeyan City Council | 2 | | | |

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| | |
|---|---|
| 12th/16th Hunter River Lancers & 24th Light Horse Memorial Museum | Australian Army Museum of Military Engineering |
| 4A Centre for Contemporary Asian Art | Australian Aviation Museum Bankstown Inc.. |
| 4RAR Commando Museum Foundation/4RAR Commando Museum | Australian Centre for Photography |
| Abercrombie House | Australian Country Music Hall of Fame |
| Aboriginal Heritage Office | Australian Folk Music Heritage Centre |
| Adaminaby Snowy Scheme Collection Inc. | Australian Fossil & Mineral Museum Home of the Somerville Collection |
| Adelong Alive Museum | Australian History Museum |
| Age of Fishes Museum | Australian Museum |
| Albury Art Gallery | Australian Museum of Clothing & Textiles |
| Albury Library Museum | Australian National Maritime Museum |
| Alison Homestead | Australian Opal Centre |
| Alumny Creek School Museum | Australian Railway Historical Society (ARHS NSW) |
| Amusu Theatre & Manildra Movie Poster Museum | Australian Railway Monument and Rail Journeys Museum |
| Anzac Memorial | Australian Tennis Museum |
| Armidale Aboriginal Cultural Centre & Keeping Place | Back O'Bourke Exhibition Centre |
| Armidale Art Gallery | Balgownie Heritage School Museum |
| Armidale Bicentennial Railway Museum | Ballina Naval and Maritime Museum Inc. |
| Armidale Folk Museum | Balranald Museum, Heritage Park & Info. Centre |
| Army Museum of New South Wales | Bangalow Heritage House |
| Art Arena Gallery Inc. | Barellan Museum |
| Art Gallery of New South Wales (AGNSW) | Bathurst District Historical Society Museum |
| Artspace | Bathurst Regional Art Gallery |
| Ashford Local Aboriginal Land Council, Keeping Place & Art Gallery | Batlow Museum |
| At The Vanishing Point | Bega Pioneers Museum |
| Australian Army Infantry Museum | Bega Valley Regional Gallery |

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|---|---|
| Belgenny Farm Trust | Brislington Medical and Nursing Museum |
| Bellingen Museum | Broken Hill Regional Art Gallery |
| Bermagui Historical Society | Brunswick Valley Historical Society Museum |
| Berrigan & District Heritage Museum | Bulahdelah & District Historical Society Inc./ .Bulahdelah Historical Society Museum |
| Berrima Courthouse Museum | Bundanon Trust |
| Berrima District Museum | Bunker Cartoon Gallery |
| Bingara Museum | Burnside Museum |
| Biological Sciences Museum | Callan Park Gallery |
| Birpai Local Aboriginal Land Council | Camden Haven Museum |
| Bishop's Lodge Historic House & Garden | Camden Museum: Cowpastures Heritage Centre |
| Blacktown Arts Centre | Campbelltown Arts Centre |
| Blue Mountains City Gallery - Cultural Centre | Canowindra Museum |
| Blue Mountains Historical Society Inc../Historic Cottage Tarella | Cape Byron Lighthouse Maritime Museum |
| Boggabri and District Historical Society and Museum Inc. | Carcoar Hospital Museum |
| Boolarng Nangamai Aboriginal Art and Culture Studio | Carisbrook House Museum |
| Boomalli Aboriginal Artists Co-operative | Carss Cottage Museum |
| Boorowa & District Historical Society Inc../Boorowa Museum | Casino Folk Museum |
| Bowraville Historical Society | Casula Powerhouse Arts Centre |
| Bradman Foundation | Cessnock District Historical & Family Society Inc. / Wollombi Endeavour Museum |
| Bradman's Birthplace Museum | Cessnock Regional Art Gallery Incorporated |
| Braidwood & District Historical Society Inc../ Braidwood Museum | Chalk Horse |
| Brett Whiteley Studio | Chifley Home (Education Centre) |
| Brewarrina & District Historical Society Inc../ Brewarrina Settlers Museum | China Heights |
| Brewarrina Aboriginal Cultural Museum | Chrissie Cotter Gallery |
| Brisbane Water Historical Society Inc../ Henry Kendall Cottage and Historical Museum | City of Botany Bay Library and Museum Services |

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|---|---|
| City of Canada Bay Museum | Dundullimal Homestead, National Trust |
| Clarence River Historical Society Inc. /Schaeffer House | Dunedoo Historical Society |
| Clarence Town & District Historical Museum | Dunghutti-Ngaku Aboriginal Art Gallery |
| Coffs Harbour Regional Gallery | Dungog Museum |
| Coffs Harbour Regional Museum | Eden Killer Whale Museum |
| Colonial Inn Museum | Elizabeth Bay House, (SLM) |
| Cooma Monaro Railway Inc. | Elizabeth Farm, (SLM) |
| Coonamble Historical Society Museum | Emmaville Mining Museum |
| Cootamundra Creative Arts and Cultural Centre Committee | Eryldene Historic House & Garden |
| Cootamundra Heritage Centre | Eskbank House (Lithgow City Council) |
| Corowa Federation Museum | ESProjects |
| Corrective Services Museum | Eugowra Historical Museum & Bushranger Centre |
| Cowra & District Historical Museum | Euraba Paper Aboriginal Corporation |
| Cowra Regional Art Gallery | Experiment Farm Cottage |
| Crawford House Museum | Factory 49 |
| Culcairn Station House Museum | Fairfield City Museum and Gallery |
| Darug Tribal Aboriginal Corporation | Fairview Artspace |
| Davidson Whaling Station, NPWS | Fighter World Inc. |
| Davson Arts Museum Inc. | Finley Pioneer Railway Committee |
| Delmar Gallery | Firstdraft Gallery |
| Deniliquin & District Historical Society | Fitzroy Falls Visitor Centre |
| Dhiiyaan Indigenous Centre | Fleet Air Arm Museum |
| Dobell House | Forbes Museum |
| Don Bank Museum | Fort Scratchley Historical Society |
| Don Dorrigo and Guy Fawkes Historical Society Inc.. | Frank Partridge V.C. Military Museum Inc.. |

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|---|---|
| Gaffa | Greens Gunyah Museum |
| Gallery Blackheath | Grenfell Museum |
| Gallipoli Memorial Club Museum Fund Inc. | Greta Tidy Towns Historical Museum |
| Ganmain Historical Society Museum | Griffith Pioneer Park Museum |
| Gerringong & District Historical Society Inc. / Gerringong Historical Museum | Griffith Regional Art Gallery |
| Gilgandra Coo-ee Heritage and Visitor Information Centre | Griffith War Memorial Museum |
| Gilgandra Rural Museum | Grossmann House, National Trust |
| Giriwa Garuwang, Arts & Craft Gallery | Gulgong Pioneer Museum & Historical Society |
| Glasshouse Regional Gallery | Gundagai Historical Museum |
| Glen Innes Art Gallery Inc.. | Gunnedah Rural Museum |
| Glenalvon Museum | Gunnedah Water Tower Museum |
| Glenreagh Memorial Museum | Guyra and District Historical Society / Guyra Historical Museum |
| Glenreagh Mountain Railway | Hambledon Cottage |
| Gloucester Folk Museum | Harden Murrumburrah Historical Society / Harden Murrumburrah Museum |
| Gloucester Gallery | Harrington Street Artists Cooperative Gallery |
| Golden Memories Museum | Harry Daly Museum |
| Gooloogong Historical Society | Hawkesbury Regional Gallery |
| Gosford Regional Gallery & Arts Centre | Hawkesbury Regional Museum |
| Goulburn Historic Waterworks Museum | Hay Gaol Museum |
| Goulburn Regional Art Gallery | Hay Prisoner of War & Internment Camp Interpretive Centre |
| Goulburn Roundhouse | Hay War Memorial High School Museum |
| Grafton Regional Gallery | Hazelhurst Regional Gallery & Arts Centre |
| Gravesend & District Historical Society | Henry Lawson Society of NSW Inc. / Henry Lawson Centre |
| Great Cobar Heritage Centre | Henry Parkes Museums |
| Great Lakes Historical Society Museum | Hillston Historical Society |

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|---|---|
| Historic Cottage Tarella | Lake Macquarie and District Historical Society |
| History Hill - the Hill End Museum | Lake Macquarie City Art Gallery |
| Holbrook Submarine Museum | Lake Tabourie Museum |
| Holbrook Woolpack Inn Museum | Lambing Flat Folk Museum Inc |
| Hornsby & District Historical Society Museum | Land of the Beardies History House Museum & Research Centre |
| Hunters Hill Museum | Lawrence Museum |
| Hurstville City Library Museum & Gallery | Lightning Ridge Heritage Cottage Hospital Gallery |
| Hyde Park Barracks Museum, (SLM) | Lismore Regional Gallery |
| Illawarra Aboriginal Corporation | Lithgow Small Arms Factory Museum |
| Illawarra Light Railway Museum | Lithgow State Mine Heritage Park and Railway |
| Illawarra Museum | Long Gallery- Faculty of Creative Arts |
| Incinerator Art Space | Lord Howe Island Historical Society & Museum Inc.. |
| Inverell Art Society and Gallery | Maclean Bicentennial Museum and Stone Cottage |
| Janet Cosh Herbarium | Macleay Museum |
| Jenolan Caves Historical & Preservation Society Inc.. | Macleay Valley Community Art Gallery |
| Jindera Pioneer Museum & Historical Society Inc.. | Macquarie University Art Gallery |
| Junee Roundhouse Museum | Macquarie University Sporting Hall of Fame Museum |
| Justice & Police Museum, (SLM) | Maitland Regional Art Gallery |
| Kandos Bicentennial Industrial Museum | Manilla Historical Society / Royce Cottage |
| Kangaroo Valley Historical Society /Kangaroo Valley Pioneer Museum | Manly Art Gallery & Museum |
| Kyogle & District Historical Society | Manning Regional Art Gallery |
| La Perouse Museum | Manning Valley Rockhounds Lapidary Club Gem and Mineral Museum |
| Lachlan Valley Railway | Maronite Heritage Centre |
| Lady Denman Heritage Complex Inc. Huskisson | Mary Boulton's Pioneer Cottage & Museum |
| Lake Cargelligo Museum | Mary MacKillop Place Museum |

| | |
|---|---|
| May St Gallery | Museum of Education UNE |
| McCrossin's Mill Museum and Function Centre | Museum of Fire |
| Meroogal, (SLM) | Museum of Freemasonry |
| Merriwa Colonial Museum | Museum of Human Disease |
| Merriwa Railway Station | Museum of Pathology (USYD) |
| Mid North Coast Maritime Museum | Museum of Printing |
| Mid-Richmond Historical Society Inc. | Museum of Sydney, (SLM) |
| Mid-State Shearing Shed Museum | Museum of the Riverina |
| Mils Gallery | Muswellbrook Local and Family History Society / Weidmann Cottage |
| Mindaribba LALC Museum | Muswellbrook Regional Arts Centre |
| Minjungbal Museum | Muurrbay Aboriginal Language and Culture Co-op |
| Miss Porter's House, National Trust | Nambucca Headland Historical Museum |
| Miss Traill's House and Garden, National Trust | Nandewar Historical Society Inc. |
| Molong Museum | Narrandera Parkside Cottage Museum |
| MOP Projects | Narromine Aviation Museum |
| Moree Plains Gallery | National Motor Racing Museum |
| Morpeth Museum | National Transport Museum Inc / Inverell Transport Museum |
| Moruya Museum | Nepean District Historical Society/ Arms of Australia Inn Museum |
| Mosman Art Gallery | New England Brass & Iron Lace Foundry |
| Mt Kembla Mining Heritage Inc. | New England Regional Art Museum Ltd |
| Mt. Victoria & District Historical Society Museum | New Italy Museum |
| Murrurundi & District Historical Society/ Murrrurundi Museum and Pioneer Cottage | New South Wales Toy & Railway Museum |
| Muru Mittigar Aboriginal Cultural & Education Centre | Newcastle Art Gallery |
| Museum of Ancient Cultures | Newcastle Art Space |
| Museum of Contemporary Art Australia (MCA) | Newcastle Maritime Museum Society (Maritime Centre) |

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|---|---|
| Newcastle Museum | Parramatta Heritage and Visitor and Information Centre |
| Nicholson Museum | Paterson Historical Society/ Paterson Court House Museum |
| Nimbin Museum | Peacock Gallery and Auburn Arts Studio |
| Norfolk Island Museum | Penrith Museum of Printing |
| Norman Lindsay Gallery & Museum, National Trust | Penrith Regional Gallery & The Lewers Bequest |
| North Sydney Heritage Centre within Stanton Library | Peppin Heritage Centre |
| Northern Rivers Community Gallery | Pilots Cottage Museum and Heritage Centre |
| NSW Hall of Champions, State Sports Centre | Port Kembla Heritage Park / Breakwater Battery Military Museum |
| NSW Lancers Memorial Museum Incorporated | Port Macquarie Historical Museum |
| NSW Rail Transport Museum | Portuguese Ethnographic Museum of Australia Inc. |
| NSW Schoolhouse Museum of Public Education | Powerhouse Discovery Centre |
| Nyngan District Museum | Powerhouse Museum |
| Oberon Tarana Heritage Railway Inc. | Prince Henry Hospital Trained Nurses Association Inc. / Nursing and Medical Museum |
| Object Australian Design Centre | Prospect History Cottage |
| Old Casino Station Museum and Historic Site | Pye Cottage |
| Old Court House | Quarantine Station |
| Old Dubbo Gaol | Queanbeyan & District Historical Museum Society |
| Old Gaol Heritage Museum | Queanbeyan Printing Museum |
| Old Government House | Quirindi and District Historical Society Inc. |
| Old School Museum | RAAF Wagga Heritage Centre |
| Old Wentworth Gaol Museum | Raglan Gallery & Cultural Centre Incorporated |
| Orange & District Historical Society | Richmond River Historical Society / Lismore Regional Museum |
| Orange Regional Gallery | Richmond Vale Railway Museum |
| Orange RSL Museum | Riversdale House Museum |
| Oxley Museum | Rockley Mill and Stables Museum |

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|---|---|
| Rocky Hill War Memorial Museum | Singleton Historical Society & Museum Inc.. |
| Rose Seidler House, (SLM) | Sir Edgeworth David Memorial Museum / Coalfields Heritage Group |
| Rotary Club of Wentworth / Pioneer World Museum | Sir Henry Parkes Memorial School of Arts Museum |
| Rouse Hill House and Farm, (SLM) | Sketchley Pioneer Cottage and Museum |
| Royal Australian Artillery National Museum | SNO |
| Royal Australian Navy Heritage Centre | SPASM Society for Preservation of the Artefacts of Surgery & Medicine |
| Royal North Shore Hospital / Centenary Museum | Spiral Gallery Cooperative |
| Royal Prince Alfred Hospital / Archives and Museum | St Clair Museum |
| Rugby League Central | State Library of New South Wales (NSW) |
| Ryde District Historical Society / "Willandra" | Stroud & District Historical Society Inc. / Quambi Museum |
| S.H. Ervin Gallery, National Trust | Sturt Gallery |
| Salvation Army Heritage Centre | Sulphide Street Railway & Historical Museum |
| SCA Galleries | "Sunnyside" & South Sea Islands Museum |
| Science Centre and Planetarium | Susannah Place Museum, (SLM) |
| Scone Museum | Sutherland Shire Historical Society & Museum |
| Scratch Studios & Gallery | Sydney Cricket Ground & Sports Ground Trust |
| Serial Space | Sydney Heritage Fleet |
| Serpentine Community Gallery Inc. | Sydney Hospital Museum |
| Sexton's Cottage Museum c/- Stanton Library | Sydney Jewish Museum |
| Shear Outback, Australian Shearer's Hall of Fame | Sydney Observatory |
| Sheffer Gallery | Sydney Tramway Museum |
| Sherman Contemporary Art Foundation | Synagogue of The Outback Museum |
| Shoalhaven City Arts Centre | Tamworth Historical Society |
| Shoalhaven Historical Society / Nowra Museum | Tamworth Powerstation Museum |
| Silverton Gaol and Historical Museum | Tamworth Regional Gallery |

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|---|---|
| TAP Gallery | The Oaks Historical Society Inc.. |
| Taralga Historical Society Museum | The Old Courthouse Museum |
| Telstra Museum | The Old Goods Shed (Museum and Gallery) |
| Temora Aviation Museum | The Pioneer Women's Hut |
| Temora Rural Museum - Temora Historical Society Inc. | The Progress Association / The Bakehouse Museum |
| Tenterfield & District Historical Society / Centenary Cottage Museum | The Prospect Heritage Trust Inc.. / Prospect History Cottage |
| Tharawal  Local Aboriginal Land Council | The Rail Motor Society Inc.. |
| The Albert Kersten Mining and Minerals Museum (Geocentre) | The Rocks Discovery Museum |
| The Australian Golf Heritage Society Inc. | The Tenterfield Railway Station Museum |
| The Australian MOTORLIFE Museum | Thredbo Ski Museum |
| The Ballina Arts & Crafts Centre Inc. | Tibooburra LALC - The Keeping Place |
| The Berry Museum | Tin Sheds Gallery & Art Workshops |
| The Blacktown City Bicentennial Museum | Tinonee Museum |
| The Broadway Museum | Tobwabba Art |
| The Campbelltown Steam and Machinery Museum | Tocumwal Historic Aerodrome Museum |
| The Carcoar and District Historical Society Inc../ Stoke Stable Museum | Tocumwal Railway Heritage Museum |
| The Cottage Museum | Tongarra Museum |
| The EM Lane Nurse's Museum | Toula Museum of Australia Incorporated |
| The Entrance Military Museum & Library | Trainworks |
| The Evans Head Living Museum & Community Technology Centre Incorporated | Transport Signal and Communications Museum Inc. |
| The Great Synagogue & The A M Rosenblum Jewish Museum | Tribal Warrior Association |
| The Lock-Up Cultural Centre | Tumbarumba Historical Society / Tumbarumba Historical Museum |
| The Mint, (SLM) | Tumut & District Historical Society Museum |
| The Museum of Antiquities | Turkish Bath Museum |
| The Nutcote Trust | Turon Technology Museum |

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| Tweed Byron LALC | Weethalle Whistle Stop Arts and Crafts and Museum |
| Tweed River Art Gallery | West Darling Machinery Preservation Society & Broken Hill Inc. |
| Tweed River Regional Museum | Western Plains Cultural Centre |
| Ungarie Museum | White Rabbit Gallery |
| University of New South Wales Art Collection (UNSW) | Whitton Museum |
| University of Sydney Art Gallery (USYD) | Willoughby District Historical Society Inc. |
| University of Sydney Museum | Wing Hing Long Museum Inc.. |
| University of Western Sydney Art Gallery (UWS)Margot Hardy Bankstown/AD Building Penrith | Wingham Museum |
| Up to Date Store | Wiradjuri Arts Group |
| Urana Courthouse Museum | Wiradjuri Condobolin Corporation |
| UTS Gallery | Wollongong City Gallery |
| Val Melville Centre | Woolgoolga Art Group Inc.. |
| Valley Heights Steam Tramway | Woolgoolga RSL Sub-Branch |
| Vaucluse House, (SLM) | Wyalong Museum |
| Veterans Recreation Centre Museum | Wymah School Museum |
| Wadjar Gallery | Yamba Museum - The Story House |
| Wagga Wagga Art Gallery | Yanco Powerhouse Museum |
| Wagga Wagga Rail Heritage Museum | Yarrawonga Mulwala Historical Society Inc. / Mulwala Pioneer Museum |
| Walcha & District Historical Society Inc.. | Yass & District Museum |
| Walgett and District Historical Society Inc. | Yass Railway Museum |
| Wallarobba Arts and Cultural Centre/Veranda Gallery | Yeoval Historical Museum |
| Warialda Heritage & Visitor Information Centre | Zoology Museum, University of New England |
| Watt Space: University of Newcastle | |

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| Australian Museum | Hay Prisoner of War & Internment Camp Interpretive Centre | Penrith Regional Gallery &The Lewers Bequest |
| Australian Opal Centre | Historic Cottage Tarella | Peppin Heritage Centre |
| Belgenny Farm Trust | Hurstville City Library Museum &Gallery | Port Macquarie Historical Museum |
| Bunker Cartoon Gallery | Hyde Park Barracks Museum, (SLM) | Pye Cottage |
| Cape Byron Lighthouse Maritime Museum | Junee Roundhouse Museum | Quarantine Station |
| Cootamundra Heritage Centre | Justice & Police Museum, (SLM) | Rose Seidler House, (SLM) |
| Davidson Whaling Station, NPWS | Lambing Flat Folk Museum Inc | Rouse Hill House and Farm, (SLM) |
| Deniliquin &District Historical Society | Lightning Ridge Heritage Cottage Hospital Gallery | Sir Edgeworth David Memorial Museum / Coalfields Heritage Group |
| Dobell House | Manly Art Gallery &Museum | State Library of New South Wales (NSW) |
| Elizabeth Bay House, (SLM) | Meroogal, (SLM) | Sulphide Street Railway & Historical Museum |
| Elizabeth Farm, (SLM) | Mid-State Shearing Shed Museum | Susannah Place Museum, (SLM) |
| Eryldene Historic House &Garden | Minjungbal Museum | Synagogue of The Outback Museum |
| Fairfield City Museum and Gallery | Moruya Museum | The Broadway Museum |
| Finley Pioneer Railway Committee | Nandewar Historical Society Inc. | The Cottage Museum |
| Fort Scratchley Historical Society | New England Regional Art Museum Ltd | The Mint, (SLM) |
| Gilgandra Coo-ee Heritage and Visitor Information Centre | Norman Lindsay Gallery &Museum, National Trust | Tocumwal Historic Aerodrome Museum |
| Glenalvon Museum | North Sydney Heritage Centre within Stanton Library | Tocumwal Railway Heritage Museum |
| Glenreagh Memorial Museum | Old Casino Station Museum and Historic Site | Turkish Bath Museum |
| Goulburn Historic Waterworks Museum | Old Court House | Up to Date Store |
| Goulburn Roundhouse | Old Dubbo Gaol | Vaucluse House, (SLM) |
| Great Cobar Heritage Centre | Old Gaol Heritage Museum | Western Plains Cultural Centre |
| Gulgong Pioneer Museum & Historical Society | | |

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| 4A Centre for Contemporary Asian Art | Chalk Horse | Griffith Regional Art Gallery | Object Australian Design Centre |
| Albury Art Gallery | China Heights | Harrington Street Artists Cooperative Gallery | Orange Regional Gallery |
| Armidale Art Gallery | Chrissie Cotter Gallery | Hawkesbury Regional Gallery | Peacock Gallery and Auburn Arts Studio |
| Art Arena Gallery Inc. | Coffs Harbour Regional Gallery | Hazelhurst Regional Gallery &Arts Centre | Raglan Gallery & Cultural Centre Incorporated |
| Art Gallery of New South Wales (AGNSW) | Cootamundra Creative Arts and Cultural Centre Committee | Incinerator Art Space | S.H. Ervin Gallery, National Trust |
| Artspace | Cowra Regional Art Gallery | Inverell Art Society and Gallery | SCA Galleries |
| At The Vanishing Point | Davson Arts Museum Inc. | Lake Macquarie City Art Gallery | Scratch Studios & Gallery |
| Australian Centre for Photography | Delmar Gallery | Lismore Regional Gallery | Serpentine Community Gallery Inc. |
| Bathurst Regional Art Gallery | ESProjects | Macleay Valley Community Art Gallery | Sheffer Gallery |
| Bega Valley Regional Gallery | Factory 49 | Macquarie University Art Gallery | Sherman Contemporary Art Foundation |
| Blacktown Arts Centre | Fairview Artspace | Maitland Regional Art Gallery | Shoalhaven City Arts Centre |
| Blue Mountains City Gallery - Cultural Centre | Firstdraft Gallery | Manning Regional Art Gallery | Tamworth Regional Gallery |
| Boolarng Nangamai Aboriginal Art and Culture Studio | Gaffa | Mils Gallery | TAP Gallery |
| Brett Whiteley Studio | Gallery Blackheath | MOP Projects | The Lock-Up Cultural Centre |
| Broken Hill Regional Art Gallery | Glasshouse Regional Gallery | Moree Plains Gallery | Tweed River Art Gallery |
| Bundanon Trust | Glen Innes Art Gallery Inc.. | Mosman Art Gallery | University of New South Wales Art Collection (UNSW) |
| Callan Park Gallery | Gloucester Gallery | Museum of Contemporary Art Australia (MCA) | UTS Gallery |
| Campbelltown Arts Centre | Gosford Regional Gallery &Arts Centre | Newcastle Art Gallery | Wagga Wagga Art Gallery |
| Casula Powerhouse Arts Centre | Goulburn Regional Art Gallery | Newcastle Art Space | Wallarobba Arts and Cultural Centre/Verahanda Gallery |
| Cessnock Regional Art Gallery Incorporated | Grafton Regional Gallery | Northern Rivers Community Gallery | White Rabbit Gallery |
| | | | Wollongong City Gallery |

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| Gloucester Folk Museum | Ballina Naval and Maritime Museum Inc. | City of Botany Bay Library and Museum Services |
| Adaminaby Snowy Scheme Collection Inc. | Balranald Museum, Heritage Park &Info. Centre | City of Canada Bay Museum |
| Adelong Alive Museum | Bangalow Heritage House | Coffs Harbour Regional Museum |
| Age of Fishes Museum | Bathurst District Historical Society Museum | Colonial Inn Museum |
| Albury Library Museum | Batlow Museum | Cooma Monaro Railway Inc. |
| Alison Homestead | Bega Pioneers Museum | Corowa Federation Museum |
| Alumny Creek School Museum | Bellingen Museum | Corrective Services Museum |
| Amusu Theatre &Manildra Movie Poster Museum | Bermagui Historical Society | Cowra &District Historical Museum |
| Anzac Memorial | Berrigan &District Heritage Museum | Crawford House Museum |
| Armidale Bicentennial Railway Museum | Berrima District Museum | Don Dorrigo and Guy Fawkes Historical Society Inc.. |
| Armidale Folk Museum | Bingara Museum | Dunedoo Historical Society |
| Army Museum of New South Wales | Bishop's Lodge Historic House &Garden | Dungog Museum |
| Australian Army Infantry Museum | Bowraville Historical Society | Eden Killer Whale Museum |
| Australian Army Museum of Military Engineering | Bradman Foundation | Eskbank House (Lithgow City Council) |
| Australian Aviation Museum Bankstown Inc.. | Brislington Medical and Nursing Museum | Eugowra Historical Museum & Bushranger Centre |
| Australian Country Music Hall of Fame | Brunswick Valley Historical Society  Museum | Fighter World Inc. |
| Australian Folk Music Heritage Centre | Burnside Museum | Fleet Air Arm Museum |
| Australian Fossil &Mineral Museum Home of the Somerville Collection | Camden Haven Museum | Forbes Museum |
| Australian History Museum | Camden Museum: Cowpastures Heritage Centre | Frank Partridge V.C. Military Museum Inc.. |
| Australian Museum of Clothing &Textiles | Canowindra Museum | Gallipoli Memorial Club Museum Fund Inc. |
| Australian National Maritime Museum | Carcoar Hospital Museum | Ganmain Historical Society Museum |
| Australian Railway Historical Society (ARHS NSW) | Carisbrook House Museum | Gilgandra Rural Museum |
| Australian Railway Monument and Rail Journeys Museum | Carss Cottage Museum | Glenreagh Mountain Railway |
| Australian Tennis Museum | Casino Folk Museum | Golden Memories Museum |
| Balgownie Heritage School Museum | Chifley Home (Education Centre) | Gooloogong Historical Society |

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| Gravesend &District Historical Society | Kyogle &District Historical Society | Museum of Ancient Cultures |
| Great Lakes Historical Society Museum | Lachlan Valley Railway | Museum of Education UNE |
| Greens Gunyah Museum | Lady Denman Heritage Complex Inc. Huskisson | Museum of Fire |
| Grenfell Museum | Lake Cargelligo Museum | Museum of Human Disease |
| Greta Tidy Towns Historical Museum | Lake Macquarie and District Historical Society | Museum of Pathology (USYD) |
| Griffith War Memorial Museum | Lake Tabourie Museum | Museum of Printing |
| Grossmann House, National Trust | Land of the Beardies History House Museum &Research Centre | Museum of Sydney, (SLM) |
| Gundagai Historical Museum | Lawrence Museum | Museum of the Riverina |
| Gunnedah Rural Museum | Lithgow Small Arms Factory Museum | Nambucca Headland Historical Museum |
| Gunnedah Water Tower Museum | Lithgow State Mine Heritage Park and Railway | Narrandera Parkside Cottage Museum |
| Hambledon Cottage | Lord Howe Island Historical Society &Museum Inc.. | National Motor Racing Museum |
| Harry Daly Museum | Maclean Bicentennial Museum and Stone Cottage | New Italy Museum |
| Hawkesbury Regional Museum | Macleay Museum | Newcastle Maritime Museum Society (Maritime Centre) |
| Hay War Memorial High School Museum | Manning Valley Rockhounds Lapidary Club Gem and Mineral Museum | Newcastle Museum |
| Henry Parkes Museums | Mary Boulton's Pioneer Cottage &Museum | Norfolk Island Museum |
| Hillston Historical Society | Mary MacKillop Place Museum | NSW Lancers Memorial Museum Incorporated |
| History Hill - the Hill End Museum | McCrossin's Mill Museum and Function Centre | NSW Rail Transport Museum |
| Holbrook Submarine Museum | Merriwa Colonial Museum | NSW Schoolhouse Museum of Public Education |
| Holbrook Woolpack Inn Museum | Merriwa Railway Station | Oberon Tarana Heritage Railway Inc. |
| Hornsby &District Historical Society Museum | Mid North Coast Maritime Museum | Old School Museum |
| Hunters Hill Museum | Mid-Richmond Historical Society Inc. | Orange &District Historical Society |
| Illawarra Light Railway Museum | Miss Porter's House, National Trust | Orange RSL Museum |
| Illawarra Museum | Miss Traill's House and Garden, National Trust | Oxley Museum |
| Janet Cosh Herbarium | Molong Museum | Powerhouse Discovery Centre |
| Kandos Bicentennial Industrial Museum | Morpeth Museum | Powerhouse Museum |
| | Mt. Victoria & District Historical Society Museum | |

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| Prospect History Cottage | Temora Rural Museum - Temora Historical Society Inc. |
| Queanbeyan Printing Museum | The Albert Kersten Mining and Minerals Museum (Geocentre) |
| Quirindi and District Historical Society Inc. | The Australian Golf Heritage Society Inc. |
| Richmond Vale Railway Museum | The Berry Museum |
| Rockley Mill and Stables Museum | The Blacktown City Bicentennial Museum |
| Rocky Hill War Memorial Museum | The Campbelltown Steam and Machinery Museum |
| Royal Australian Artillery National Museum | The EM Lane Nurse's Museum |
| Rugby League Central | The Evans Head Living Museum &Community Technology Centre Incorporated |
| Science Centre and Planetarium | The Great Synagogue &The A M Rosenblum Jewish Museum |
| Scone Museum | The Museum of Antiquities |
| Shear Outback, Australian Shearer's Hall of Fame | The Nutcote Trust |
| Silverton Gaol and Historical Museum | The Oaks Historical Society Inc.. |
| Sir Henry Parkes Memorial School of Arts Museum | The Old Courthouse Museum |
| Sketchley Pioneer Cottage and Museum | The Old Goods Shed (Museum and Gallery) |
| SPASM Society for Preservation of the Artefacts of Surgery &Medicine | The Rail Motor Society Inc.. |
| Sunnyside"" &South Sea Islands Museum | The Rocks Discovery Museum |
| Sutherland Shire Historical Society &Museum | The Tenterfield Railway Station Museum |
| Sydney Cricket Ground &Sports Ground Trust | Thredbo Ski Museum |
| Sydney Jewish Museum | Tinonee Museum |
| Sydney Observatory | Tongarra Museum |
| Sydney Tramway Museum | Trainworks |
| Tamworth Historical Society | Transport Signal and Communications Museum Inc. |
| Tamworth Powerstation Museum | Tumut &District Historical Society Museum |
| Taralga Historical Society Museum | Tweed River Regional Museum |
| Telstra Museum | University of Sydney Museum |

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| Berrima Courthouse Museum |
| Experiment Farm Cottage |
| Fitzroy Falls Visitor Centre |
| Hay Gaol Museum |
| Mt Kembla Mining Heritage Inc. |
| Old Government House |
| Parramatta Heritage and Visitor and Information Centre |
| Queanbeyan &District Historical Museum Society |
| RAAF Wagga Heritage Centre |
| Royal Australian Navy Heritage Centre |
| The Carcoar and District Historical Society Inc.. |

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| Aboriginal Heritage Office |
| Armidale Aboriginal Cultural Centre &Keeping Place |
| Ashford Local Aboriginal Land Council, Keeping Place & Art Gallery |
| Birpai Local Aboriginal Land Council |
| Darug Tribal Aboriginal Corporation |
| Dhiiyaan Indigenous Centre |
| Dunghutti-Ngaku Aboriginal Art Gallery |
| Euraba Paper Aboriginal Corporation |
| Giriwa Garuwang, Arts & Craft Gallery |
| Illawarra Aboriginal Corporation |
| Muru Mittigar Aboriginal Cultural & Education Centre |
| Muurrbay Aboriginal Language and Culture Co-op |
| Tharawal  Local Aboriginal Land Council |
| Tibooburra LALC - The Keeping Place |
| Tobwabba Art |
| Tribal Warrior Association |
| Tweed Byron LALC |
| Wadjar Gallery |
| Wiradjuri Arts Group |
| Wiradjuri Condobolin Corporation |

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| A Space on Cleveland | Grenfell Art Gallery |
| Aboriginal Culture Centre Monaroo Bobberrer Gudu | Grey Matter Contemporary Art |
| Army Recruit Training Centre Museum | Happy Valley Museum |
| Arthive | Hargraves & District Historical Society |
| Australian Agrodome | Hills District Historical Society Museum |
| Bathurst Gaol Museum | Hunter Valley Museum of Rural Life |
| Bill+George | Jerilderie & District Historical Society/ The Willows |
| Bindi Aboriginal Heritage and Cultural Centre | Jerilderie Doll World - now closed |
| Black & Blue Gallery | Kedumba Gallery |
| Bloomfield Hospital Historical Collection | Kenmore Hospital Museum |
| Broken Hill RSL Sub Branch/Returned and Services League Hall of Fame Museum | Lachlan Vintage Village & Historical Museum |
| Bulli Miner's Cottage | Launchpad |
| Condobolin & District Historical Society | Line of Lode Museum |
| Cooramah Aboriginal Cultural Centre | Loop Space |
| Drive > In Gallery @ Lewers | Loose Projects |
| Dubbo Military Museum | May's |
| Field Contemporary Art Space | Medium Rare |
| g & A Studio | MEKanarky Studios |
| Gallery onefivesix | Monarch Historical Museum |
| Gallery WREN | Moslem Mosque |
| Gavala Aboriginal Cultural Centre | Motor World Museum |
| Glen Innes Powerhouse | Mount View Gem and Mineral Museum |
| Glint Gallery | Museum of the History of Science(UNSW) |
| Goondee Keeping Place and Co-op | Narrabri Art Gallery |
| Goulburn 1880s Classroom | Newcastle & Hunter Region Telecommunications Museum |

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| Newspace |
| Oaklands Agricultural / Vintage Machinery Museum |
| PCL Exhibitionists |
| Performance Space Carriageworks |
| Poly Space |
| Project Centre for Contemporary Art |
| Rocketart |
| Shoebox |
| Side-On Gallery |
| Southern Riverina Gallery |
| Space 3 |
| Sydney Bus and Truck Museum |
| The Clay House |
| The Invisible Inc. |
| The Little Gallery |
| The Purse Museum |
| The Wedding Circle |
| Tooth Studios |
| Toy Museum |
| Travellers Rest Pioneer Museum |
| Umbarra Aboriginal Cultural Centre |
| Vic Kable Museum |
| Wagga Space Program |
| Wilcannia Athenaeum Museum |
| Yurundiali Aboriginal Corporation /Moree Aboriginal Arts & Crafts |